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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Plaintiff Amanda Blackhorse, Marcus Briggs, Phillip Gover, Shquanebin Lone-Bentley, Jillian Pappan, and Courtney Tsotigh
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Date	03/15/2012
Attachments	Part 49 of 60 BLA-TTAB-05458 - 05662.pdf (207 pages)(8791336 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)

Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)

Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)

Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)

Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)

Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)

Registered September 26, 1967

)	
Amanda Blackhorse, Marcus Briggs,)	
Phillip Gover, Jillian Papan, and)	
Courtney Tsotigh,)	
)	
Petitioners,)	
)	Cancellation No. 92/046,185
v.)	
)	
Pro-Football, Inc.,)	
)	
)	
Registrant.)	
_____)	

ATTACHMENT TO PETITIONERS' FIRST NOTICE OF RELIANCE

PART 49 OF 60

BLA-TTAB-05458 – BLA-TTAB-05662

Respectfully Submitted,

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In re Old Glory Condom Corp.

U.S. Patent and Trademark Office Trademark
Trial and Appeal Board

Serial No. 74/004,391

Decided March 3, 1993
Released March 9, 1993

United States Patents Quarterly Headnotes

**TRADEMARKS AND UNFAIR TRADE
PRACTICES**

[1] Registration and its effects - Non-registrable subject matter -Immoral, deceptive, scandalous (Section 315.0403)

Mark for which registration is sought must be considered in context of contemporary attitudes in order to determine whether it is "scandalous" within meaning of Lanham Act's Section 2(a), 15 USC 1052(a).

**TRADEMARKS AND UNFAIR TRADE
PRACTICES**

[2] Registration and its effects - Non-registrable subject matter -Immoral, deceptive, scandalous (Section 315.0403)

Mark "Old Glory Condom Corp" and design consisting of pictorial representation of condom decorated with stars and stripes in manner to suggest American flag is not "scandalous" and hence unregistrable within meaning of Lanham Act's Section 2(a), 15 USC 1052(a), since marks most recently found to be scandalous have been those which convey vulgar imagery in words or pictures, and since mark in question, though it links flag imagery with representation of condom, cannot be considered vulgar; examiner's opinion that public would be offended by mark, public reaction to video public service announcement in which performer wrapped herself in flag, and unsuccessful attempt to amend U.S. Constitution to prohibit flag burning is insufficient evidence on which to base conclusion that applicant's mark would give offense in manner which must be deemed "scandalous" under Section 2(a).

**TRADEMARKS AND UNFAIR TRADE
PRACTICES**

[3] Registration and its effects - Non-registrable subject matter -Immoral, deceptive, scandalous (Section 315.0403)
Practice and procedure in Patent and Trademark Office - Ex parte proceedings - In general (Section 325.0501)

Whether mark is likely to offend and thus is "scandalous" within meaning of Lanham Act's Section 2(a), 15 USC 1052(a), must be determined in entire context of mark's use, and mark "Old Glory Condom Corp" and design consisting of pictorial representation of condom decorated with stars and stripes in manner to suggest American flag is thus not "scandalous" under Section 2(a), in view of seriousness of purpose demonstrated by applicant's use of packaging which emphasizes commitment to sale of condoms as means of promoting safer sex and eliminating AIDS, and belief that use of condoms is patriotic act, even though condom use may not be viewed as patriotic by everyone.

*1216 Appeal from final refusal to register trademark (Rachel Blue, examining attorney; Craig Morris, managing attorney).

*1217 Application of Old Glory Condom Corp. (serial no. 74/004,391, filed Nov. 21, 1989) for registration of "Old Glory Condom Corp" and design, for prophylactics (condoms). From examining attorney's final refusal to register, applicant appeals. Reversed.

David D. Cole, of Center for Constitutional Rights, New York, N.Y., for applicant.

Before Sams, Rice, and Cissel, members.

Sams, member.

Old Glory Condom Corp. has appealed from the examining attorney's final refusal to register its mark "OLD GLORY CONDOM CORP" (and design), as shown below, for "prophylactics (condoms)." The design feature of applicant's mark consists of a pictorial representation of a condom decorated with stars and stripes in a manner to suggest the American flag. [FN1]

< < Non-displayable graphic material set at

this point contains the text shown below. To view graphics, see text in original or call BNA PLUS at 800-452-7773 or 202-452-4323. > >

The drawing of the mark is lined for the colors red and blue.

The examining attorney refused registration, under section 2(a) of the Trademark act, on the grounds that the mark consists of immoral or scandalous matter. [FN2] In particular, the examining attorney found that the use of the American flag as part of applicant's mark for condoms was scandalous because it was likely to offend "a substantial composite of the general public."

Applicant's Use of Its Mark

The record on appeal shows that applicant corporation was formed after Jay Kritchley, applicant's president, participated in an exhibition at the List Visual Arts Center of the Massachusetts Institute of Technology (M.I.T.) in Cambridge, Massachusetts. The exhibition, held in October 1989, was entitled "Trouble in Paradise" and focused on artists' responses to contemporary social and political issues. Mr. Kritchley's exhibit was an adaptation of the symbols of American patriotism to focus attention on the AIDS epidemic and, in particular, to emphasize that Americans have a patriotic duty to fight the AIDS epidemic and other sexually transmitted diseases. Applicant states that, when the exhibition received widespread critical acclaim, Mr. Kritchley decided to turn his theoretical concepts into a corporate enterprise, which now markets condoms under the mark applicant is seeking to register.

While the American flag design appears as a feature of applicant's trademark for condoms, the flag design is not applied to the condoms themselves. Applicant states that on the back of each condom package is the "Old Glory Pledge":

We believe it is patriotic to protect and save lives. We offer only the highest quality condoms. Join us in promoting safer sex. Help eliminate AIDS. A portion of Old Glory

profits will be donated to AIDS related services.

The Refusal of Registration

In refusing registration of applicant's mark, the examining attorney argues that a majority of the American public would be offended by the use of American flag imagery to promote products associated with sexual activity. She argues that the flag is a sacrosanct symbol whose association with condoms would necessarily give offense.

Applicant characterizes the issue on appeal as one of first impression: whether a trademark may be refused registration as scandalous solely on the basis of its political *1218 content. Applicant argues that the Patent and Trademark Office has registered more than a thousand marks for condoms, many of them sexually suggestive and many that might be considered vulgar. Applicant goes on to argue that the Patent and Trademark Office has registered more than one thousand marks in which an image of the American flag appears. Applicant emphasizes that its mark is expressly designed not to offend but to redefine patriotism to include the fight against sexually-transmitted diseases, including AIDS. Applicant points to its exhibit at M.I.T., which employed a frank sense of humor about both condoms and patriotism to encourage people to overcome an aversion to the use of condoms.

In this record, the only direct evidence of the impact of applicant's mark on the public is that described by applicant in its response to the first office action in this case. Applicant alluded to a "marketing study commissioned by applicant from the Simmons College Graduate School of Management." About this study, applicant noted:

The study, which was made completely independent of applicant, which took three months to complete, and which was undertaken by Simmons College without cost to applicant (due to the College's recognition of the pressing social need to encourage the use of condoms), found that there was a

negative public reaction of under 5% of those polled to applicant's use of the subject mark with regard to condoms. [emphasis in original]

We do not know the details of the survey, because applicant did not submit a copy for the record (nor, indeed, did applicant mention the survey in its appeal brief). On the other hand, the examining attorney did not request that applicant submit a copy of the survey, nor did she challenge applicant's summary of the survey results.

"Scandalous" Marks under Section 2(a)

There is relatively little published precedent to guide us in deciding whether a mark is "scandalous" within the meaning of Section 2(a) of the Trademark Act. The examining attorney places principal reliance on *In re McGinley*, 211 USPQ 668 (CCPA 1981), the most recent decision in which the Board's reviewing court has interpreted the section of the Trademark Act here at issue. In *McGinley*, the Court was asked to decide the registrability of a mark comprising a photograph of a man and woman kissing and embracing in a manner appearing to expose the man's genitalia. In deciding whether the mark presented for registration was "scandalous" under Section 2(a), the Court first noted that whether a mark is scandalous is to be determined from the standpoint of a substantial composite of the general public. *Id.*, 211 USPQ at 673, citing *In re Riverbank Canning Co.*, 95 F.2d 327, 37 USPQ 268, 270 (CCPA 1938). To define "scandalous," under Section 2(a), the Court looked to the "ordinary and common meaning" of the term, which meaning could be established, according to the Court, by reference to Court and Board decisions and to dictionary definitions. The Court went on to cite dictionary definitions of "scandalous" as "shocking to the sense of . . . propriety," "[that which gives] offense to the conscience or moral feelings" and "giving offense to the conscience or moral feelings; exciting reprobation, calling out condemnation . . . disgraceful to reputation. . . ." [Webster's New International Dictionary (2d ed. 1942)] and "shocking to the sense of truth, decency, or propriety; disgraceful, offensive;

disreputable. . . ." [Funk & Wagnalls New Standard Dictionary (1945)]. In an attempt to put these provisions of Section 2(a) in context, the Court expressed its opinion that this section of the Trademark Act represents not ". . . an attempt to legislate morality, but, rather a judgment by the Congress that such marks not occupy the time, services, and use of funds of the federal government." Having set forth its opinion as to the underpinnings of this portion of Section 2(a) of the Trademark Act, the Court (one judge dissenting) concluded that the mark for which registration was sought (i.e., the pictorial representation of an embracing nude couple with exposed male genitalia) was scandalous and, therefore, unregistrable.

In the more than ten years since the *McGinley* decision, this Board has decided only four cases involving the issue of whether marks were "scandalous" under Section 2(a). The first of these cases, *In re Tinseltown, Inc.*, 212 USPQ 863 (TTAB 1981), involved the mark "BULLSHIT" for attache cases, handbags, purses, belts, and wallets. The Board allowed that the registrability of a profane word was a case of first impression and found that "BULLSHIT," the profane word at issue, was scandalous, within the meaning of Section 2(a), and, therefore, unregistrable. In finding the mark unregistrable, the Board relied on the *McGinley* case and, in particular, two of the dictionary definitions of "scandalous" cited by the Court in that case: "[g]iving offense to the conscience or moral feelings . . ." and "shocking to the sense of . . . decency or propriety. . . ."

*1219 *In re Hershey*, 6 USPQ2d 1470 (TTAB 1988) involved the mark "BIG PECKER BRAND" for T-shirts. The mark had been refused registration, as scandalous, on the grounds that "pecker" was a vulgar expression for "penis" and that the mark as a whole, therefore, was offensive or shocking to a substantial composite of the general public. The Board reversed the refusal of registration, finding the evidence unpersuasive to demonstrate the vulgarity of the word "pecker" and noted that the specimens of

record were labels showing a design of a bird in conjunction with the word mark "BIG PECKER BRAND." The Board concluded that, in view of the context of the mark's use, the mark neither offended morality nor raised a scandal.

In *Greyhound Corp. v. Both Worlds Inc.*, 6 USPQ2d 1635 (TTAB 1988), the Board determined that a design consisting of the silhouette of a defecating dog, as a mark for polo shirts and T-shirts, was scandalous. Citing the definitions of "scandalous" relied on by the Court in *McGinley* and by the Board in *Tinseltown*, the Board found applicant's design mark "vulgar", and, therefore, scandalous. The Board noted in particular the depiction of feces as part of the mark.

The most recent case in which the Board considered whether a mark was "scandalous" under Section 2(a) was *In re In Over Our Heads Inc.*, 16 USPQ2d 1653 (TTAB 1990). In that case, the mark involved was "MOONIES" (and a design feature) for dolls. The particular dolls to which the mark was applied were novelty items which, upon the squeezing of an attached collapsible bulb, dropped their pants to reveal buttocks (an action known as "moonieing"). The examining attorney had contended that the mark was lacking in taste and was an affront to an organized religious group, namely, the Unification Church, whose members were sometimes referred to as "Moonies." The Board reversed the refusal of registration, finding that purchasers were more likely to view the mark as an allusion to "moonieing" than as a reference to members of the Unification Church. In discussing the Section 2(a) issue presented, the Board noted that the standards for determining whether a mark is scandalous are somewhat vague and the determination of the issue necessarily highly subjective. In view of the subjective nature of the decision, the Board determined that any doubts about whether a mark was scandalous should be resolved in favor of allowing the mark to be published, to permit any party who believes it would be damaged by registration of the mark to file an opposition to registration.

[1] Although we have concentrated our attention on the more recent cases arising under Section 2(a), we are aware of several reported cases decided during the period 1938-1971 by the Court of Customs and Patent Appeals, the Commissioner of Patents, or this Board, where marks were found scandalous and, therefore, unregistrable. We find the latter to be of little precedential value in deciding the case now before us. Most of these older cases involved a perceived offense to religious sensibilities. In *re Riverbank Canning Co.*, supra [the mark "MADONNA" for wines held scandalous]; *Ex parte Summit Brass and Bronze Works, Inc.* 59 USPQ 22 (Comr. Pats. 1943) [the mark "AGNUS DEI" (and design) for metallic tabernacle safes held scandalous]; In *re P. J. Valckenberg, GmbH*, 122 USPQ 334 (TTAB 1959) [the mark "MADONNA" for wine held scandalous]; In *re Reemtsma Cigarettenfabriken GmbH*, 122 USPQ 339 (TTAB 1959) [the mark "SENUSSI" for cigarettes held scandalous ("Senussi" being the name of a Moslem sect whose adherents are forbidden the use of cigarettes)]; and In *re Sociedade Agricola E. Comerical Dos Vinhos Messias, S.A.R.L.*, 159 USPQ 275 (TTAB 1968) [the mark "MESSIAS" for wine and brandy held scandalous]. Moreover, what was considered scandalous as a trademark or service mark twenty, thirty or fifty years ago may no longer be considered so, given the changes in societal attitudes. Marks once thought scandalous may now be thought merely humorous (or even quaint), as we suspect is the case with the marks held scandalous in *Ex parte Martha Maid Mfg. Co.*, 37 USPQ 156 (Comr. Pats. 1938) ["QUEEN MARY" (and design) for women's underwear] and In *re Runsdorf*, 171 USPQ 443 (TTAB 1971) ["BUBBY TRAP" for brassieres]. The point to be made here is that, in deciding whether a mark is scandalous under Section 2(a), we must consider that mark in the context of contemporary attitudes. See *In re Madsen*, 180 USPQ 335, 336 (TTAB 1973) [where the Board found the mark "WEEKEND SEX" not scandalous as applied to magazines and noted that ". . . consideration must be given to the moral values and conduct

fashionable at the moment, rather than that of past decades. . . ."]; In re Thomas Laboratories, Inc., 189 USPQ 50 (TTAB 1975) [where the Board found a design mark, consisting of "a cartoon-like representation of a melancholy, unclothed male figure ruefully contemplating an unseen portion of his genitalia," not scandalous as applied to "a corrective implement for increasing the size of the human penis" and where the Board, after quoting *1220 from the U.S. Supreme Court's discussion in Roth v. United States, 354 U.S. 476, 477 (1957), concerning what constitutes "obscenity," found that ". . . the contemporary liberal attitude concerning the question of obscenity as derived from the present understanding of the meaning of the freedoms guaranteed under the First Amendment to the Constitution militates against the narrow interpretation expressed by the Examiner in [refusing registration]. . . ."].

Registrability of Applicant's Mark

Applicant's argument for reversing the refusal to register in this case is essentially two-fold. First, applicant argues that, when viewed in the light of the legal precedent of the Board and the Board's reviewing court, its mark is not scandalous. Second, applicant makes a Constitutional argument that the Board is obligated to apply the provisions of Section 2(a) in a Constitutional manner and that denial of the benefits of registration to applicant's mark because of its political content, even assuming (we presume) the political content of the mark would give offense, would violate the First and Fifth Amendments to the Constitution. Because we are in agreement with applicant's first line of argument, we need not consider the second line of argument in order to allow registration of the mark in this case.

[2] Taking as our starting point the definitions of "scandalous" to which the Board has in previous cases looked for assistance in applying Section 2(a), we have considered whether "OLD GLORY CONDOM CORP" (and flag design) can be characterized as " [g]iving offense to the

conscience or moral feelings" or "shocking to the sense of decency or propriety." If any pattern can be discerned from the most recent cases, previously discussed, where the Board or its reviewing court found marks to be scandalous [viz., a mark comprising a photograph of a man and woman kissing and embracing in a manner appearing to expose the man's genitalia, for newsletters (McGinley, supra), "BULLSHIT," for handbags, wallets, etc. (Tinseltown, supra), and the design of a defecating dog, for shirts (Greyhound Corp. v. Both Worlds Inc., supra)], that pattern seems to describe marks that convey, in words or in pictures, vulgar imagery.

As applicant has asserted (and as the examining attorney seems to concede), this Office has registered many trademarks and service marks that include imagery of the American flag. While we realize that there may be citizens of this country who disapprove of any commercial use of the American flag or American flag imagery, such uses have been sufficiently common that there can be no justification for refusing registration of applicant's mark simply on the basis of the presence in that mark of flag imagery. Nor do we find any evidence in this case that convinces us that a mark containing a pictorial representation of a condom should, simply because of that fact, be refused registration as scandalous. The particular pictorial presentation featured in applicant's composite mark was not found by the examining attorney to be vulgar, nor do we find it so. The examining attorney's objection to applicant's mark seems to be directed to the mark's linking of flag imagery and a pictorial representation of a condom, each of which, in itself, she apparently finds unobjectionable. Precisely why this combination of images is scandalous the examining attorney fails to articulate. [FN3]

Moreover, the examining attorney offers very little evidence in support of her refusal of registration in this case. Her position is supported mainly by an expression of opinion that a substantial composite of the public would be offended by applicant's mark, which

opinion is, in turn, supported by her opinion that the American flag is a "sacrosanct" symbol. To bolster the latter opinion, she alluded to an unsuccessful proposed amendment to the U.S. Constitution to prohibit *1221 flag burning and to a comment by Chief Justice Rehnquist in his dissent in *Texas v. Johnson*, 491 U.S. 397, 428 (1989) that many Americans have an "almost mystical reverence" for the American flag. The examining attorney also made of record printouts, from Mead Data's NEXIS data base, of several news stories referring to a video public service announcement promoting voter registration. The video in question showed rock star Madonna, scantily clad and wrapped in an American flag. The news stories made mention of the disapproval in some quarters of the video's use of the American flag. We are not willing, based solely on the examining attorney's opinion, the evidence of the reaction to the Madonna video, and the unsuccessful effort to amend the U.S. Constitution to prohibit the burning of the flag, to presume that the flag imagery of applicant's mark would give offense in a manner that must be deemed "scandalous" under Section 2(a).

[3] Moreover, whether applicant's mark would be likely to offend must be judged not in isolation but in the entire context of the mark's use. The Board has in other cases looked to the entire context of the use in determining whether the mark in question was scandalous. See *In re Hershey*, supra ["BIG PECKER BRAND" applied to T-shirts with labels bearing both the trademark and the design of a bird]; *In re Leo Quan Inc.*, 200 USPQ 370 (TTAB 1978) ["BADASS" for bridges for stringed musical instruments found not scandalous, the Board noting that the mark was an acronym derived from the words "Bettencourt Acoustically Designed Audio Sound Systems"]. Here, applicant markets its condoms in packaging which emphasizes applicant's commitment to the sale of high quality condoms as a means of promoting safer sex and eliminating AIDS and its belief that the use of condoms is a patriotic act. Although we know that not everyone would share applicant's view that

the use of condoms is a patriotic act, the seriousness of purpose surrounding the use of applicant's mark -- a seriousness of purpose made manifest to purchasers on the packaging for applicant's goods -- is a factor to be taken into account in assessing whether the mark is offensive or shocking. When we consider that factor, along with the others we have discussed, we find that applicant's mark can in no way be considered "scandalous" under Section 2(a). [FN4]

Decision: The refusal to register is reversed.

FN1 Serial No. 74/004,391, filed November 21, 1989. At the time of the oral hearing, the Board identified the need for a new drawing of applicant's mark. Applicant thereafter submitted a new drawing, along with a disclaimer, under Section 6 of the Trademark Act, of the words "CONDOM" and "CORP". The amended drawing has now been entered in the record.

FN2 Section 2 of the Trademark Act (15 U.S.C. Section 1052) provides, in pertinent part, as follows:

No trademark by which the goods of the applicant may be distinguished from the goods of others shall be refused registration on the principal register on account of its nature unless it--

(a) Consists of or comprises immoral, deceptive, or scandalous matter which may disparage or falsely suggest a connection with persons, living or dead, institutions, beliefs, or national symbols, or bring them into contempt, or disrepute.

* * *

FN3 In this case, as in others where the issue has been whether a mark is scandalous, we have detected an undercurrent of concern that the issuance of a trademark registration for applicant's mark amounts to the awarding of the U.S. Government's "imprimatur" to the mark. Such a notion is, of course, erroneous. The duty of this Office under the Trademark Act in reviewing applications for registration is nothing more and nothing less than to

register those marks that are functioning to identify and distinguish goods and services in the marketplace, as long as those marks do not run afoul of any statutory provision that would prohibit registration. Moreover, the registration scheme of the Trademark Act is one more inclined to inclusion than exclusion, the obvious idea being to give as comprehensive a notice as possible, to those engaged in commerce, of the trademarks and service marks in which others have claimed rights. Just as the issuance of a trademark registration by this Office does not amount to a government endorsement of the quality of the goods to which the mark is applied, the act of registration is not a government imprimatur or pronouncement that the mark is a "good" one in an aesthetic, or any analogous, sense.

FN4 After the oral hearing in this case, the Acting Commissioner of Patents and Trademarks issued an "Order Requiring Further Briefing." The order required the examining attorney and applicant to brief the issue of whether the mark "OLD GLORY CONDOM CORP" (and design) should be refused registration under not only that part of Section 2(a) of the Trademark Act that prohibits registration of "scandalous" marks but also that part of Section 2(a) that prohibits registration of marks that "may disparage . . . national symbols or bring them into contempt or disrepute."

The examining attorney filed a supplemental brief in which she explained her position on the issue raised by the Acting Commissioner by stating that applicant's mark "is scandalous and would offend because it brings a national symbol [the flag] into contempt." (emphasis in original)

In its responsive brief, applicant noted that there is little precedent on the meaning of "disparage" in Section 2(a) and argued that the "disparagement" language of Section 2(a) was not intended to apply to designs loosely based on the American flag. Citing Greyhound Corp. v. Both Worlds Inc., supra, applicant argued also that the test for determining whether a mark is disparaging is essentially the

same as that for determining whether a mark is scandalous.

It is clear to us that the examining attorney's refusal of registration on the grounds that applicant's mark is scandalous was based, in large part, on her finding that the mark disparages the flag. Her finding that the mark is scandalous subsumed a finding of disparagement. Likewise, our finding, to the contrary, that the mark is not scandalous subsumes a finding that the mark is not disparaging. But, by focusing our analysis and discussion in this case on the issue of whether applicant's mark is scandalous, we do not mean to suggest (and certainly do not hold) that, in every case, a finding that a mark is scandalous subsumes, or is the same as, a finding of disparagement.

P.T.O. T.T.A.B.

26 U.S.P.Q.2d 1216

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In re Robert L. McGINLEY.

No. 81-502.

United States Court of Customs and Patent
Appeals.

Oct. 1, 1981.

Trademark applicant appealed from decision of the Patent and Trademark Office Trial and Appeal Board, Serial Nos. 107,819 and 107,820, affirming examiner's rejection of application to register a trademark and service mark on basis that it comprised "immoral * * * or scandalous matter" within meaning of the Lanham Act. The Court of Customs and Patent Appeals, Miller, J., held that: (1) refusal to register the trademark did not affect applicant's right to use it and thus did not abridge his First Amendment rights; (2) term "scandalous" as used in the Act was sufficiently precise to satisfy due process requirements; and (3) the trademark, which consisted of a photograph of a nude man and woman kissing and embracing in a manner appearing to expose male genitalia, was "scandalous" and thus registration was properly refused.

Affirmed.

Rich, J., dissented and filed opinion in which Baldwin, J., joined.

[1] CONSTITUTIONAL LAW ⇌ 90.1(1)
92k90.1(1)

Refusal by the Patent and Trademark Office to register applicant's trademark did not affect his right to use it and thus did not abridge his First Amendment rights. U.S.C.A.Const. Amend. 1.

[1] TRADE REGULATION ⇌ 227
382k227

Refusal by the Patent and Trademark Office to register applicant's trademark did not affect his right to use it and thus did not abridge his First Amendment rights. U.S.C.A.Const. Amend. 1.

[2] CONSTITUTIONAL LAW ⇌ 296(1)
92k296(1)

Term "scandalous" in provision of the Lanham Act permitting refusal to register trademarks consisting of "scandalous" matter was sufficiently precise to satisfy due process requirements. Lanham Trade-Mark Act, § 2(a), 15 U.S.C.A. § 1052(a); U.S.C.A.Const. Amend. 5.

[2] TRADE REGULATION ⇌ 134
382k134

Term "scandalous" in provision of the Lanham Act permitting refusal to register trademarks consisting of "scandalous" matter was sufficiently precise to satisfy due process requirements. Lanham Trade-Mark Act, § 2(a), 15 U.S.C.A. § 1052(a); U.S.C.A.Const. Amend. 5.

[3] TRADE REGULATION ⇌ 161
382k161

In determining whether a trademark may be refused registration as scandalous, it must be considered in context of marketplace as applied only to goods or services described in the application for registration; whether or not the trademark, including innuendo, is scandalous is to be ascertained from standpoint of not necessarily a majority, but a substantial composite of the general public. Lanham Trade-Mark Act, § 2(a), 15 U.S.C.A. § 1052(a).

[4] TRADE REGULATION ⇌ 161
382k161

In determining whether a trademark may be refused registration as being "scandalous," the Lanham Act does not require any inquiry into specific goods or services not shown in the application itself. Lanham Trade-Mark Act, § 2(a), 15 U.S.C.A. § 1052(a).

[5] TRADE REGULATION ⇌ 161
382k161

Trademark consisting of photograph of nude man and woman kissing and embracing in manner appearing to expose male genitalia was "scandalous" within meaning of the Lanham Act, and thus registration was properly refused. Lanham Trade-Mark Act, §

2(a), 15 U.S.C.A. § 1052(a).

*482 Don B. Finkelstein, Los Angeles, Cal.,
for appellant.

Joseph F. Nakamura, Sol., Fred E.
McKelvey, Associate Sol., Washington, D.C.,
for Patent and Trademark Office.

Before MARKEY, Chief Judge, and RICH,
BALDWIN, MILLER and NIES, Judges.

MILLER, Judge.

This appeal is from a decision of the Patent
and Trademark Office ("PTO") Trademark
Trial and Appeal Board ("board"), reported at
206 USPQ 753 (1979), affirming the
examiner's rejection of appellant's
applications to register a trademark and
service mark on the basis that it comprises
"immoral ... or scandalous matter" within the
meaning of section 2(a) of the Lanham
Act.[FN1] We affirm.

FN1. 15 U.S.C. s 1052 provides in pertinent part:
Trademarks registrable on principal register;
concurrent registration No trademark by which the
goods of the applicant may be distinguished from
the goods of others shall be refused registration on
the principal register on account of its nature unless
it (a) Consists of or comprises immoral, deceptive,
or scandalous matter

BACKGROUND

The involved mark comprises a photograph
of a nude man and woman kissing and
embracing in a manner appearing to expose
the male genitalia.[FN2] According to the
applications for registration, it is used for
"Newsletter Devoted to Social and
Interpersonal Relationship Topics" and "Social
Club Services." The evidence shows that the
newsletter has to do with discussions of sexual
topics such as bisexuality, homosexuality,
masturbation, and fornication; that the
services include sponsoring and arranging
parties for "swinging," which appears to be a
form of group sex.[FN3] Initially, the PTO
examiner refused registration under section
2(a) on the basis that "(t)he mark indicates

that the newsletter deals with illicit sexual
intercourse" and that "(t)he mark indicates
that the services deal with illicit sexual
intercourse." Later, the examiner requested
that appellant submit additional evidence,
saying: "From the specimens submitted it can
not be determined, in exactitude, the services
performed by applicant. The mark, in relation
to the services, may or may not be immoral or
scandalous." After considering the additional
submissions, the examiner finally refused
registration on the basis that appellant's
services involve "various 'mini-affairs'
between two unmarried people; sometimes two
or more unmarried people." He declared:
"Such activities are considered deviations
from the sexual norm of husband and wife
relations. Such activities are immoral or
scandalous.... The mark graphically indicates
the activity carried on in applicant's Club; sex
not normally sanctioned by (even today's
permissive) social standards." (Emphasis
supplied.)

FN2. In his final rejection, the examiner stated that
"(t)he mark in use ... show(s) the genitalia of the
man." In his brief before the board, appellant
responded: "At the very most, the 'genitalia' of the
male depicted on the mark are virtually completely
hidden and not disclosed. Only a small portion
which could even arguably be considered as the
'genitalia' are shown"

FN3. Appellant's newsletter defines "swinging" as
... "social-sexual relational recreation". This is a
more accurate term than "group sex" and serves to
better define what swinging is. :Swinging is a
recreation; a pastime, diversion, refreshment, an
agreeable exercise. :Swinging is relational; an
emotional, physical, involvement or association
between people. :Swinging is sexual; all aspects of
our sexuality mental, emotional, physical, fantasies,
and desires are involved. :Swinging is social; a
friendly companionship or relationship between
people. All are involved in social-sexual activity in
our society. In one view, swinging can be
considered as only a matter of degree of social
sexual involvement. It is not an esoteric practice of
the elite, the jet-set, or the degenerate few.
Another newsletter indicates that "(l)oosely defined,
swinging is sexual interaction among humans
outside a strict monogamous sexual exclusivity

between two partners in a committed relationship."

*483 The board affirmed the examiner's decision, but took two different approaches. First, it considered that the newsletter and services (as broadly described in the applications) [FN4]

FN4. The board properly recognized that the broad descriptions in the applications are "controlling," although it observed that "erotic activities ... are apparently applicant's principal interest."

could appeal to, be offered to, and be read or used by every person in the United States from the age of about six years up....

... could be sent to youngsters just learning to read, to teenagers, to senior citizens, to persons of strong moral and religious convictions, to members of the clergy, and to an uncountable number of other persons in the large and varied population of the United States.

... could be intended for those who are interested in improving themselves or society in a variety of ways and to those who seek the company of others simply for the comfort of companionship, or to pursue hobbies, or to provide philanthropic or social services to their communities, or to educate and train others (including young people), or for a myriad other purposes, all remote from the erotic activities which are apparently applicant's principal interest.

As to these people, the board said:

We have no doubt that the overwhelming majority of the people who are potential readers of applicant's newsletter as described in the application (not as actually published by applicant) or potential users of social club services within the broad context of that description (not as actually conducted by applicant) would be affronted by the use as a mark of a photograph of a nude couple embracing, whether or not the models who posed for the photograph happened to be married to each other. This mark would be particularly offensive to those, among many others, who are parents of children of suggestible ages.

Secondly, the board indicated that, upon

consideration of the photograph per se, when used as a mark, it would not be registrable. It said:

Indeed, it is our opinion that by any standard, including the most contemporary mores of what has been repeatedly described as a permissive, but not licentious, society, applicant's photograph, when used as a mark for any goods or services, is offensive to propriety and morality, outrages a sense of decency, and is shocking to the moral sense of members of the community, whose sensibilities are protected by the statute. Applicant's mark is immoral and scandalous, as those standards have been repeatedly interpreted and applied. (Emphasis supplied.)

Concluding its opinion, the board remarked:

We recognize that denial of registration will not affect applicant's continued use of his mark, but such use, both for the newsletter and the social club services, will be visible only to those who share applicant's interest and will be without the implied approval and the statutory benefits that would result from Federal registrations.

POSITION OF THE PARTIES ON APPEAL

Appellant argues that section 2(a) is constitutionally "void for vagueness" because there is no satisfactory definition for the words immoral or scandalous, there have been no guidelines or standards established, and, as in obscenity cases, it is not possible to formulate a national standard. Appellant also argues that the mark in question is not, under any analysis, immoral or scandalous, comparing it to works of art such as Rodin's "The Kiss" and Michelangelo's "David." Appellant further argues that registration was improperly refused by the board due to its consideration of the specific information published and precise type of services rendered, and that the mark per se must be considered without regard to either the general or specific goods or services as a matter of law due to the failure of section 2(a) to include a reference to the goods and services. According to appellant, the fact *484 that sections 2(d) and 2(e) [FN5] include a reference to goods or services, but section 2(a) does not, evinces the intent of Congress that,

under section 2(a), marks be considered per se without regard to the underlying goods or services. Finally, appellant maintains that refusing registration will not limit the visibility of the mark and that granting registration does not imply approval by the United States Government.

FN5. 15 U.S.C. s 1052(d) and (e) provide in pertinent part: No trademark by which the goods of the applicant may be distinguished from the goods of others shall be refused registration on the principal register on account of its nature unless it (d) Consists of or comprises a mark which so resembles a mark registered in the Patent and Trademark Office or a mark or trade name previously used in the United States by another and not abandoned, as to be likely, when applied to the goods of the applicant, to cause confusion, or to cause mistake, or to deceive (e) Consists of a mark which, (1) when applied to the goods of the applicant is merely descriptive or deceptively misdescriptive of them, or (2) when applied to the goods of the applicant is primarily geographically descriptive or deceptively misdescriptive of them, except as indications of regional origin may be registrable under section 1054 of this title (Emphasis supplied.)

The Solicitor argues that the mark may be refused registration under section 2(a) by considering the goods and services recited in the applications, or by considering "the goods and services with which it is actually used," or by analyzing the mark per se without regard to the goods or services in question. The Solicitor asserts that, under any analysis, the mark is immoral, i. e., "patently offensive," and scandalous, i. e., "shocking to the sense of propriety of the average person applying contemporary standards." The Solicitor suggests that an analogy be drawn to obscenity cases with the exception that a national standard be applied because "(i)t would be impractical to require the examining corps to be familiar with the community standards in each state or federal district." Finally, the Solicitor argues that the principal register "is not an art gallery" and that placing the mark on the register would be stamping the government's imprimatur on the picture which would be shocking to the

average person.

ANALYSIS

(1) With respect to appellant's First Amendment rights, it is clear that the PTO's refusal to register appellant's mark does not affect his right to use it. *Holiday Inn v. Holiday Inn, Inc.*, 534 F.2d 312, 319 n.6, 189 USPQ 630, 635 n.6 (Cust. & Pat.App.1976). No conduct is proscribed, and no tangible form of expression is suppressed. Consequently, appellant's First Amendment rights would not be abridged by the refusal to register his mark.

(2) There is, of course, a limited statutory right to registration, which carries certain benefits. Although, as appellant notes, these are more procedural than substantive, that right cannot be denied without compliance with Fifth Amendment due process requirements. This entails a determination of whether the term "scandalous" [FN6] is sufficiently precise to enable the PTO and the courts to apply the law fairly and to notify a would-be registrant that the mark he adopts will not be granted a federal registration. The Supreme Court "has consistently held that lack of precision is not itself offensive to the requirements of due process. '... (T)he Constitution does not require impossible standards'; all that is required is that the language 'conveys sufficiently definite warning as to the proscribed conduct when measured by common understanding and practices' " *Roth v. United States*, 354 U.S. 476, 491, 77 S.Ct. 1304, 1312, 1 L.Ed.2d 1498 (1957). We note the similarity of the issue in this case to such issues as likelihood of confusion and descriptiveness for purposes of sections 2(d) and (e) of the Lanham Act, and that, although *485 "each case involving a trademark (or servicemark) stands on its own facts," *In re Quik-Print Copy Shops, Inc.*, 616 F.2d 523, 526 n.8, 205 USPQ 505, 507 n.8 (CCPA 1980), such terms are not considered "void for vagueness." Nor does the fact that decisions of the board and the courts on the issue of likelihood of confusion are often subjective detract from their validity. See *Warner-Hudnut, Inc. v. Wander Co.*, 280 F.2d

435, 47 CCPA 1172, 126 USPQ 411 (1960); Vandenburg, Trademark Law and Procedure 141 (2d ed. 1968) and cases cited. Accordingly, we conclude that the term "scandalous" is sufficiently precise to satisfy due process requirements.[FN7]

FN6. Because of our holding, *infra*, that appellant's mark is "scandalous," it is unnecessary to consider whether appellant's mark is "immoral." We note the dearth of reported trademark decisions in which the term "immoral" has been directly applied.

FN7. This court, in the context of section 2(a), has stated that "(t)he field is almost limitless from which to select words (or pictorial displays) for use as trade-marks, and one who uses debatable marks does so at the peril that his mark may not be entitled to registration." *In re Riverbank Canning Co.*, 95 F.2d 327, 329, 25 CCPA 1028, 1032, 37 USPQ 268, 270 (1938).

(3) In determining whether appellant's mark may be refused registration as scandalous, the mark must be considered in the context of the marketplace as applied to only the goods or services described in the application for registration. Whether or not the mark, including innuendo, is scandalous is to be ascertained from the standpoint of not necessarily a majority, but a substantial composite of the general public. *In re Riverbank Canning Co.*, *supra*, 95 F.2d at 329, note 7, 25 CCPA at 1031, 37 USPQ at 270. If it is determined to be scandalous, registration must be refused.

(4) Contrary to the Solicitor's argument, the Lanham Act does not require, under the rubric of "scandalous," any inquiry into the specific goods or services not shown in the application itself. Thus, the PTO's views with respect to the specific information disseminated by appellant in his newsletter and the specific services provided by appellant are not relevant.[FN8]

FN8. We note that the board has taken the proper approach in the past. When determining that the mark "WEEK-END SEX" as applied to a magazine was not "so offensive to the public sense of propriety or morality as to preclude registration

thereof," it refused to consider the specific content of the articles and pictures stating: "the question of whether or not the contents of the magazine may be pornographic in nature, is not an issue to be decided by this Board. If such were the criterion, many well-known magazines with inoffensive or arbitrary titles might well have been precluded registration in the Patent Office." *In re Madsen*, 180 USPQ 334, 335 (1973). Cf. *Tuxedo Monopoly, Inc. v. General Mills Fun Group*, 648 F.2d 1335, 1337, 209 USPQ 986, 988 (1981), and cases cited; *Intercontinental Mfg. Co. v. Continental Motors Corp.*, 230 F.2d 621, 622, 43 CCPA 841, 843, 109 USPQ 105, 106 (1956).

(5) The Solicitor suggests an analogy to obscenity cases. We disagree.[FN9] Section 2(a) does not use the term "obscene," but uses the term "scandalous." Because there is a paucity of legislative history of this provision, we must look to the "ordinary and common meaning" of that term. *In re Riverbank Canning Co.*, *supra*, 95 F.2d at 328, note 7, 25 CCPA at 1029, 37 USPQ at 269. This may be established by reference to court and board decisions and dictionary definitions.

FN9. It is well established in obscenity cases that nudity alone is not obscene. See *Miller v. California*, 413 U.S. 15, 93 S.Ct. 2607, 37 L.Ed.2d 419 (1973). However, the threshold for objectionable matter is lower for what can be described as "scandalous" than for "obscene," and appellant's mark involves more than mere nudity.

In affirming the Commissioner's refusal to permit registration of "MADONNA" for wines, this court, by reference to dictionary definitions, defined a "scandalous" use of a mark as use which would be " 'shocking to the sense of ... propriety,' " would "give 'offense to the conscience or moral feelings,' " or would "call out condemnation." *In re Riverbank Canning Co.*, *supra*, 95 F.2d at 328, note 7, 25 CCPA at 1029-30, 37 USPQ at 269.[FN10] Webster's New International *486 Dictionary (2d ed. 1942), defines "scandalous" as "Giving offense to the conscience or moral feelings; exciting reprobation, calling out condemnation Disgraceful to reputation" Funk & Wagnalls New Standard Dictionary (1945) defines "scandalous" as "shocking to the sense

of truth, decency, or propriety; disgraceful, offensive; disreputable, as scandalous conduct." [FN11]

FN10. The prohibition against registration of a mark that consists of or comprises immoral or scandalous matter was originally enacted as section 5(a) of the Act of February 20, 1905 (Pub.L.No.84, 33 Stat. 724). This prohibition was reenacted as section 2(a) of the Act of July 5, 1946 (Pub.L.No.489, 60 Stat. 427), over eight years after this court's opinion in *In re Riverbank Canning Co.* Thus, there was ample time for the Congress to become aware of that opinion and to modify the law if it determined that the state of the law, as interpreted by that opinion, was not in accord with its intent. That Congress has continued for over seventy-six years the prohibition against registration of a mark that consists of or comprises immoral or scandalous matter indicates its satisfaction with administration of the law by the PTO and review by this court.

FN11. We note that the dictionary editions cited were extant at the time of enactment of the Lanham Act in 1946, and it is these definitions which, in the absence of evidence to the contrary, the Congress considered in framing the Act.

The board has determined that "BUBBY TRAP" as applied to brassieres is vulgar, stating that it

would be offensive to a segment of the public sense of propriety or morality and is therefore prohibited by section 2(a) of the Act. 'Vulgar', as defined, means, inter alia, lacking in taste, indelicate, morally crude, and can, in our opinion, be encompassed by the term scandalous matter.

In re Runsdorf, 171 USPQ 443, 443-44 (1971). The Assistant Commissioner refused registration of "QUEEN MARY" for underwear on the basis that it would be "shocking to the sense of propriety." *In re Martha Maid Manufacturing Co.*, 37 USPQ 156 (1938).

In providing that marks comprising scandalous matter not be registered, Congress expressed its will that such marks not be afforded the statutory benefits of registration. We do not see this as an attempt to legislate

morality, but, rather, a judgment by the Congress that such marks not occupy the time, services, and use of funds of the federal government.[FN12]

FN12. In *FCC v. Pacifica Foundation*, 438 U.S. 726, 98 S.Ct. 3026, 57 L.Ed.2d 1073 (1978), a majority of the Supreme Court agreed that while the Commission could not prevent the broadcast of "indecent" words by a licensee, the Commission might use the incident to refuse to renew a license of the broadcaster. This case presents none of the difficulties which were viewed by some of the justices in *Pacifica* as creating Constitutional problems in that the public was being denied access to certain material. As pointed out above, there is no prohibition against appellant's use of his mark or any limitation on enforcement of his rights under the common law or state legislation. What is denied are the benefits provided by the Lanham Act which enhance the value of a mark. For a concise history of the extension of federal registration to various types of marks see J. McCarthy, *Trademarks and Unfair Competition*, 115-20 (1973).

Once a registration is granted, the responsibilities of the government with respect to a mark are not ended. The benefits of registration, in part with government assistance, include public notice of the mark in an official government publication and in official records which are distributed throughout the world, maintenance of permanent public records concerning the mark, availability of the Customs Service for blocking importation of infringing goods, access to federal courts where there is a presumption of validity of the registration (e. g., that the mark is not immoral or scandalous), notices to the registrant concerning maintenance of the registration, and, to some extent, direct government protection of the mark in that the PTO searches its records and refuses registrations to others of conflicting marks. Apart from nominal fees, these costs are underwritten by public funds.

Unlike the situation in some obscenity cases, the graphic portrayal before us does not appear within the covers of a magazine or

book to be freely examined or ignored by a person knowing the contents. Instead, as a mark, it may be used in a prominent location for public viewing by persons of all ages and convictions. As to appellant's argument that the mark is no more offensive than works of art which are publicly displayed, we agree with the board that "as *487 trademarks or service marks, they are not before us for adjudication."

In view of the foregoing, we hold that appellant's mark is "scandalous." [FN13] Accordingly, the board's decision must be affirmed.

FN13. The issue is not whether the act of registration would create a scandal insofar as the relationship between the PTO and the public is concerned, but whether the mark comprises scandalous matter based on the ordinary and common meaning of "scandalous." Whether the PTO would be considered to have placed its imprimatur on the mark (the subject of opposing arguments) is not relevant.

AFFIRMED.

RICH, Judge, with whom BALDWIN, J., joins, dissenting.

I find the majority opinion lacking in factual foundation on the main issue of whether the picture sought to be registered as a trademark is "scandalous" when used on the goods and services named in the application.

I agree that the goods and services, as recited, must be considered together with the mark, as was done in *In re Riverbank Canning Co.*, 95 F.2d 327, 25 CCPA 1028, 37 USPQ 268 (1938). The majority is also correct in stating that "the Lanham Act does not require, under the rubric of 'scandalous,' any inquiry into the specific goods or services not shown in the application." The statement is, however, somewhat ambiguous in the words "shown in the application" because the application contains copies of the "Newsletter" as specimens. I take it that the majority is intending to say that the Lanham Act does not require us to look at the contents of the

newsletter and that we should restrict ourselves to considering the picture sought to be registered and the fact that it is used as a trademark on a newsletter, not taking the contents into consideration.

Following this correct procedure, the issue is whether this picture on any "Newsletter Devoted to Social and Interpersonal Relationship Topics" or "Social Club Services," regardless of what those services are, is "scandalous" under 15 U.S.C. s 1052(a). The contents of the newsletter and the nature of the actual services rendered by appellant being left out of consideration, decision rests on the nature of the picture.

Like the majority and the members of the board, I have seen every version of the picture contained in the certified record and briefs and I do not find use of this picture on the goods or services named in the application to present a "scandalous" mark. I agree that the heterosexual couple are nude, that they are kissing, that they are embracing in that sense (the man has his arm around the woman's neck and the woman is holding the man's head in her hand), but, amazingly, on the crucial matter the majority equivocates in the phrase "appearing to expose the male genitalia." Either it does or it doesn't and I find it doesn't. Therefore, I find the record does not support a fact I believe the majority thinks is controlling but I speculate since I do not really know why the majority holds the mark to be scandalous.

The majority appears to rely on the *Riverbank* (MADONNA for wine) case decided in 1938. It was a three-to-two decision and I feel the dissenters took the sounder position. I think the decision is no longer of precedential value in view of the social changes in the ensuing 43 years. The majority cites *Riverbank* in apparent support of using as a basis for decision the imagined feelings of "a substantial composite of the general public." There is no such expression in *Riverbank* and I am at a loss to know what it means or how one can have a "composite" of a class such as "the general public."

I would reverse. More "public funds" are being expended in the prosecution of this appeal than would ever result from the registration of the mark.

END OF DOCUMENT

In re Mavety Media Group Ltd.

U.S. Court of Appeals Federal Circuit

No. 93-1464

Decided August 23, 1994

United States Patents Quarterly Headnotes

TRADEMARKS AND UNFAIR TRADE PRACTICES

[1] Registration and its effects - Non-registrable subject matter -Immoral, deceptive, scandalous (Section 315.0403)

Trademark Trial and Appeal Board erred by concluding, based solely on dictionary reference defining "tail" as referring to sexual intercourse, that mark "Black Tail," for adult entertainment magazine, comprises scandalous matter and is therefore unregistrable, since record does not include factual inquiry concerning attitude of substantial composite of general public towards term, context of marketplace for applicant's goods, or contemporary social attitudes, and since, even if standard dictionary definitions alone could reflect general public's outlook, dictionaries cited by examiner and TTAB also set forth non-vulgar definitions that are equally applicable to "tail" in context of adult magazine.

TRADEMARKS AND UNFAIR TRADE PRACTICES

[2] Registration and its effects - Non-registrable subject matter -Immoral, deceptive, scandalous (Section 315.0403) Infringement; conflicts between marks - Federal constitutional issues (Section 335.02)

15 USC 1052(a), which prohibits registration of immoral, deceptive, or scandalous marks, or marks which may disparage or falsely suggest connection with persons, institutions, beliefs, or national symbols, or bring them into contempt or disrepute, does not violate First Amendment.

*1923 Appeal from the U.S. Patent and Trademark Office, Trademark Trial and

Appeal Board.

Application of Mavety Media Group Ltd. for registration of trademark, serial no. 74/066,893, filed June 7, 1990 ("Black Tail," for adult entertainment magazines). From decision of Trademark Trial and Appeal Board upholding examiner's refusal to register, applicant appeals. Vacated and remanded.

Lawrence E. Abelman, Jeffrey A. Schwab, and Marie A. Mastrovito, of Abelman, Frayne & Schwab, New York, N.Y., for appellant.

Albin F. Drost, deputy solicitor, and Fred E. McKelvey, solicitor, for PTO.

Before Skelton, senior circuit judge, and Clevenger and Schall, circuit judges.

Clevenger, J.

Mavety Media Group Ltd. appeals the May 5, 1993 decision of the Trademark Trial and Appeal Board (Board) of the United States Patent and Trademark Office (PTO) affirming the Examiner's refusal to register Mavety's trademark because it comprises immoral or scandalous matter under 15 U.S.C. Section 1052(a) (1988). In re Mavety Media Group Ltd., Ser. No. 74/066,893 (TTAB May 5, 1993). We vacate and remand.

I

Mavety is the publisher of Black Tail, an adult entertainment magazine featuring photographs of both naked and scantily-clad African-American women. On June 7, 1990, Mavety filed an application in the PTO seeking federal registration of its trademark BLACK TAIL under 15 U.S.C. Section 1051(b) (1988), based on Mavety's bona fide intention to use the mark in connection with goods identified as "Magazines." On July 25, 1990, Mavety filed an Amendment to Allege Use declaring July 2, 1990 as the date of the first use of the mark. In accordance with the regulation governing the filing of an Amendment to Allege Use, Mavety provided published *1924 issues of its magazine Black

Tail. See 37 C.F.R. Section 2.76(b)(2) (1993) (requiring three specimens to support the declared date of the first use of the mark in commerce).

On November 20, 1990, the Examiner issued an Office Action requiring Mavety to identify the goods as "adult entertainment magazines" and to "disclaim the descriptive wording 'Black' apart from the mark." Despite Mavety's compliance with the Examiner's mandates on January 29, 1991, the Examiner issued a second Office Action on May 31, 1991, stating:

[U]pon further consideration, the [Examiner] refuses registration because the mark [BLACK TAIL] consists of or comprises immoral or scandalous matter (citations omitted).

The Examiner expressly relied upon a dictionary reference defining "tail" as "SEXUAL INTERCOURSE -- usu. considered vulgar." Webster's New Collegiate Dictionary 1178 (1981).

On August 15, 1991, Mavety responded to the second Office Action by contending that "[c]onsidering the more popular meanings of TAIL and BLACK TAIL . . . , a substantial composite of the population would not interpret the mark to be a reference to sexual intercourse." In particular, Mavety argued that the primary sense of "tail" in the dictionary cited by the Examiner is "the rear end," a meaning not usually considered vulgar. Mavety asserted that as used in the mark BLACK TAIL on the identified magazines, "tail" suggests a woman's rear end. The magazine specimens of record illustrated Mavety's contention, depicting the use of the mark, for example, on the magazine cover above a photograph of a woman displaying, inter alia, her derriere. Mavety also provided newspaper articles to support its assertion that "a large number of consumers would interpret BLACK TAIL as a reference to a type of evening coat or the full evening dress worn by men at formal occasions." Such a connotation would suggest the quality, class and experience of an expensive lifestyle,

consistent with the familiar genre of adult entertainment magazines such as Playboy and Penthouse. Mavety also argued that the federal trademark register contained numerous marks consisting of words with non-sexual primary meanings that nonetheless had sexual connotations. To illustrate, Mavety included a slang dictionary reference showing almost two pages of sexual innuendos of "occupy." Slang and Euphemism 291-93 (1982). Mavety therefore urged the Examiner not to conclude that the mark BLACK TAIL would necessarily evoke the vulgar connotation of "tail" in the minds of a substantial composite of the general public, especially given the existence of at least two common non-vulgar meanings of "tail" that could also be evoked in this context.

A final Office Action issued on November 14, 1991, continuing to refuse registration of Mavety's trademark BLACK TAIL. The Examiner stated:

The record reflect [s] the current attitudes of the term tail as Webster's Ninth New Collegiate Dictionary (1990) defines it as a female sexual partner-USU. considered vulgar. The mere fact that tail is defined in this context is very persuasive as to [the] issue involve[d], for it can be assume [d] that a substantial composite of the general public would have reason to consult a dictionary and as such become aware of new definitions of words which may in the past [have] had slang meanings but now are defined in such standard dictionaries.

In its request for reconsideration, Mavety submitted examples from the federal trademark register of marks containing "tail" and marks containing words with sexual connotations. The Examiner rejected Mavety's request for reconsideration on May 14, 1992. Mavety thus appealed to the Board.

II

In a 2-1 decision, the Board affirmed the Examiner's refusal to register Mavety's trademark BLACK TAIL. In re Mavety Media Group Ltd., slip op. at 13. In addition to the

dictionary references that the Examiner made of record, the majority took judicial notice of the respective definitions of "tail" from six additional dictionary sources, four of which were slang dictionaries. Both the dissent in the Board decision and Mavety in its briefs before this court challenged the propriety of judicial notice of slang dictionaries because the accuracy of such sources are subject to reasonable dispute. *Id.*, slip op. at 15 (Simms, Member, dissenting). We need not decide whether judicial notice of slang dictionaries is proper, however, because the majority in the Board decision clearly stated that "even in the absence of the slang dictionary evidence, we would affirm the refusal on the basis of the evidence made of record by the [Examiner]." *Id.*, slip op. at 6 n.5. Furthermore, even if reference to the additional dictionaries cited by the Board constitutes error, the error is harmless. The additional sources teach nothing beyond that already made clear by the Examiner's dictionary citation, namely, that one of the many meanings of "tail" was usually considered vulgar.

*1925 Based solely on the dictionary definitions it cited, the Board concluded:

[T]he mark BLACK TAIL essentially conveys, in vulgar terms, the idea of African-American women as sexual objects. This innuendo is an affront to a substantial composite of the general public. Although we believe that women in general and African-American women in particular would be especially offended by the mark, we think that others, including a substantial number of men, likewise would be offended. In looking at the mark in the context of contemporary attitudes, we are mindful of the heightened public awareness and social consciousness of women's issues. Although we live in liberal times and recognize that marks which [would] have been found to be scandalous in the past hardly would raise an eyebrow today, we are convinced that a substantial composite of the general public would find the mark to be "offensive," "disreputable," "disgraceful to reputation," and shocking to their "sense of decency or propriety."

Id., slip op. at 10. Mavety timely appealed the Board decision to this court.

III

On appeal, Mavety contends that the Board erred in refusing registration based on its incorrect conclusion that the trademark BLACK TAIL comprises scandalous matter under 15 U.S.C. Section 1052(a). [FNA1] Specifically, Mavety challenges the propriety of such a conclusion based solely on the evidence of various dictionary definitions of "tail." In addition, Mavety argues that Section 1052(a) is a facially unconstitutional abridgement of Mavety's freedom of speech guaranteed by the First Amendment, or alternatively that the Board applied Section 1052(a) in an unconstitutionally arbitrary manner. For the following reasons, we hold that the Board erred in concluding that the mark BLACK TAIL comprises scandalous matter based solely on the evidence of record. In addition, we reject Mavety's challenges to Section 1052(a) as unconstitutional on its face or as applied.

IV

The determination that a mark comprises scandalous matter is a conclusion of law based upon underlying factual inquiries. Cf. *Frederick Gash, Inc. v. Mayo Clinic*, 461 F.2d 1395, 1397, 174 USPQ 151, 152 (CCPA 1972) ("The inquiry under [15 U.S.C. Section 1052(a)] is similar to that under . . . 15 U.S.C. Section 1052(d), which is likelihood of confusion of the marks as applied to the respective goods and/or services."); *Weiss Assocs., Inc. v. HRL Assocs. Inc.*, 902 F.2d 1546, 1547-48, 14 USPQ2d 1840, 1841 (Fed. Cir. 1990) ("The likelihood of confusion is a question of law to be decided by the court. This court must accept the [Board's] factual findings unless they are clearly erroneous." (citations omitted)). Therefore, while we review the Board's underlying fact findings for clear error, we review de novo the Board's ultimate legal conclusion of scandalousness.

The PTO has the burden of proving that a trademark falls within a prohibition of Section

1052. See *In re Standard Elektrik Lorenz Aktiengesellschaft*, 371 F.2d 870, 873, 152 USPQ 563, 566 (CCPA 1967). In order to prove that Mavety's mark BLACK TAIL is scandalous, the PTO must demonstrate that the mark is "shocking to the sense of truth, decency, or propriety; disgraceful; offensive; disreputable; . . . giving offense to the conscience or moral feelings; . . . [or] calling out [for] condemnation." *In re Riverbank Canning Co.*, 95 F.2d 327, 328, 37 USPQ 268, 269 (CCPA 1938) (citations omitted). The PTO must consider the mark in the context of the marketplace as applied to only the goods described in Mavety's application for registration. *In re McGinley*, 660 F.2d 481, 485, 211 USPQ 668, 673 (CCPA 1981). Furthermore, whether the mark BLACK TAIL, including innuendo, comprises scandalous matter is to be ascertained (1) from "the standpoint of not necessarily a majority, but a substantial composite of the general public," *id.*, 211 USPQ at 673, and (2) "in *1926 the context of contemporary attitudes," *In re Old Glory Condom Corp.*, 26 USPQ2d 1216, 1219 (TTAB 1993).

Therefore, even if the members of this panel personally find the mark BLACK TAIL disgustingly scandalous, the legal conclusion that a trademark comprises scandalous matter must derive from the perspective of the substantial composite. To be sure, appellate judges are a part of the composite of the general public, but they represent only a tiny fraction of the whole, which necessarily encompasses a wondrous diversity of thought. Although constantly at odds, progressive views and conservative or traditional thinking participate alike in the formation of the composite of the general public. While we recognize the inherent difficulty in fashioning a single objective measure like a substantial composite of the general public from the myriad of subjective viewpoints, we are duty bound to apply the standard set forth by our predecessor court. See *McGinley*, 660 F.2d at 487, 211 USPQ at 674-75 (Rich, Baldwin, JJ., dissenting) (criticizing the judicial creation of the substantial composite of the general public standard as nonsensical and unsupported by the authority cited by the majority).

In addition, we must be mindful of ever-changing social attitudes and sensitivities. Today's scandal can be tomorrow's vogue. Proof abounds in nearly every quarter, with the news and entertainment media today vividly portraying degrees of violence and sexual activity that, while popular today, would have left the average audience of a generation ago aghast. To appreciate the extreme changes in social mores over time, one need only glance at a historical survey of Board decisions regarding refusals to register marks containing particular words deemed scandalous. Compare *In re Old Glory Condom Corp.*, 26 USPQ2d 1216 (TTAB 1993) (OLD GLORY CONDOM CORP, with stars and stripes design on condoms suggesting the American flag, not scandalous); *In re In Over Our Heads Inc.*, 16 USPQ2d 1653 (TTAB 1990) (MOONIES on dolls, whose pants can be dropped to expose their buttocks, not scandalous); *In re Hershey*, 6 USPQ2d 1470 (TTAB 1988) (BIG PECKER BRAND on T-shirts not scandalous); *In re Leo Quan Inc.*, 200 USPQ 370 (TTAB 1978) (BADASS for bridges of stringed musical instruments not scandalous); *In re Madsen*, 180 USPQ 334 (TTAB 1973) (WEEK-END SEX on magazines not scandalous); *In re Hepperle*, 175 USPQ 512 (TTAB 1972) (ACAPULCO GOLD on suntan lotion not scandalous); *Ex parte Parfum L'Orle, Inc.*, 93 USPQ 481 (Pat. Off. Exam'r-Chief 1952) (LIBIDO on perfumes not scandalous) with *In re Tinseltown, Inc.*, 212 USPQ 863 (TTAB 1981) (BULLSHIT on personal accessories scandalous); *In re Runsdorf*, 171 USPQ 443 (TTAB 1971) (BUBBY TRAP for brassieres scandalous); *In re Sociedade Agricola E. Comerical Dos Vinhos Messias, S.A.R.L.*, 159 USPQ 275 (TTAB 1968) (MESSIAS on wine and brandy scandalous); *In re Reemtsma Cigarettenfabriken G.m.b.H.*, 122 USPQ 339 (TTAB 1959) (SENUSSI on cigarettes scandalous); *In re P.J. Valckenberg, GmbH*, 122 USPQ 334 (TTAB 1959) (MADONNA on wine scandalous); *Ex parte Summit Brass & Bronze Works, Inc.*, 59 USPQ 22 (TTAB 1943) (AGNUS DEI on metallic tabernacle safes scandalous); *In re Riverbank Canning Co.*, 95 F.2d 327, 37 USPQ 268 (CCPA 1938) (MADONNA on wine scandalous); *Ex parte*

Martha Maid Mfg. Co., 37 USPQ 156 (Comm'r Pats. 1938) (QUEEN MARY on women's underwear scandalous).

V

[1] In this case, the record is devoid of factual inquiry by the Examiner or the Board concerning the substantial composite of the general public, the context of the relevant marketplace, or contemporary attitudes. Based solely on the respective definitions of "tail" from dictionary sources, the Board expressed that it "harbor [ed] no doubt that BLACK TAIL is offensive to one's sense of propriety, is degrading to women, and, therefore, is scandalous." *In re Mavety Media Group Ltd.*, slip op. at 13. Such reliance on the dictionary meanings of words to establish whether a mark constitutes scandalous matter under Section 1052(a), however, is not new to the Board. On at least two previous occasions, the Board has deemed dictionary definitions alone sufficient to satisfy the requirements for Section 1052(a) prohibition set forth in *In re Riverbank Canning Co.*, 95 F.2d at 328, 37 USPQ at 269, and *In re McGinley*, 660 F.2d at 485, 211 USPQ at 673, the only two precedential decisions ever to address the refusal to register marks comprising scandalous matter. The first of the two previous Board decisions to rule as a matter of law based solely on a dictionary reference was *In re Runsdorf*, 171 USPQ 443 (TTAB 1971).

In *Runsdorf*, the Board affirmed the Examiner's refusal under Section 1052(a) to register the mark BUBBY TRAP for brassieres because the mark "would be offensive to public or individual sense of propriety or morality." *Id.* at 443. The Examiner's refusal was based solely on a dictionary definition of "bubby" *1927 as "Breast, now often considered vulgar." *Id.* (citing Webster's Third New International Dictionary 287 (1968)). The Board opined that "[v]ulgar, as defined, means, inter alia, lacking in taste, indelicate, morally crude, and can, in our opinion, be encompassed by the term scandalous matter." *id.* at 444 (quoted

with approval in *mcginley*, 660 f.2d AT 486, 211 uspq at 673). In *Runsdorf*, however, no alternate, non-vulgar definition of "bubby" was applicable to the word as used in the context of brassieres. While the dictionary relied upon by the Board in *Runsdorf* alternately defined "bubby" as "little boy: BROTHER -- used chiefly as a familiar or affectionate term of address," there was apparently no dispute that in the context of brassieres this alternate definition was inapplicable.

The second Board decision to rely similarly on a dictionary reference is *In re Tinseltown, Inc.*, 212 USPQ 863 (TTAB 1981). In that case, the Board affirmed the Examiner's refusal under Section 1052(a) to register the mark BULLSHIT for personal accessories such as attache cases, handbags, purses, belts and wallets. The application for registration was motivated by a desire to market goods to "sophisticated" clients in expensive shops located in major cities and swank resorts, satirizing competing "signature series" personal accessory products bearing patterned displays of initials corresponding to well-known designer names such as Gucci (GC), Hermes (H) and Saks Fifth Avenue (SFA), that suggest the owner's social status. *Id.* at 864 & nn.3-4.

The Board rejected the applicant's argument that the inclusion of "bullshit" in a contemporary standard dictionary demonstrated that "bullshit" had attained a respectable, non-profane status. *Id.* at 866. The Examiner had relied on the dictionary's editorial label of "usu. considered vulgar" in concluding that the mark BULLSHIT comprised scandalous matter under Section 1052(a). *Id.* at 864. Each definition of "bullshit" in the dictionary source cited by the Board, however, carried the editorial label of "usu. considered vulgar." Webster's Third New International Dictionary 294 (1976).

That situation, however, is not the case here. In addition to the vulgar definitions of "tail," the standard dictionaries cited by the Examiner and the Board in this case also set forth non-vulgar definitions of "tail," such as

buttocks or the hindmost or rear end, that are equally applicable to define "tail" in the context of an adult entertainment magazine. The Board's conclusion that "[r]ather than as a 'playful' reference to the buttocks of an African-American woman, the mark would be viewed as a purely vulgar, sexual reference to African-American women as sexual objects" simply has no basis in the record. In re Mavety Media Group Ltd., slip op. at 11.

The Runsdorf case tellingly highlights the inherent fallibility in defining the substantial composite of the general public based solely on dictionary references. While a standard dictionary may indicate how the substantial composite of the general public defines a particular word, the accompanying editorial label of vulgar usage is an arguably less accurate reflection of whether the substantial composite considers the word scandalous. Such labels are subject not only to differences in opinion among the respective publication staffs of particular dictionaries, but also to the potential anachronism of those opinions.

In Runsdorf, the dictionary sources cited to the Board were not uniform in the editorial labels accompanying their respective definitions of "bubby" as a woman's breast. See 171 USPQ at 443 & n.2 (noting that The Oxford Universal Dictionary on Historical Principles (1937) makes no reference to vulgar usage in its relevant definition of "bubby"). In addition, editorial opinions regarding vulgarity of "bubby" have changed dramatically. The dictionary publisher G. & C. Merriam Co. first stated that the definition of "bubby" as a woman's breast was "[n]ow vulgar." Webster's New International Dictionary 284 (1932). When cited in Runsdorf, G. & C. Merriam Co. had amended its editorial label to "now often considered vulgar." Webster's Third New International Dictionary 287 (1968). In more recent times, G. & C. Merriam Co.'s descendant, Merriam-Webster Inc., began to designate "bubby" as a variant of "booby" and further amended its editorial label to "sometimes considered vulgar." Webster's Ninth New Collegiate Dictionary 167 (1985). Such striking inconsistencies in editorial usage notes belie

the trust and faith we routinely accord definitions provided by standard dictionaries.

Armed with only personal opinions and dictionary sources, the Board concluded that the mark BLACK TAIL "is an affront to a substantial composite of the general public." In re Mavety Media Group Ltd., slip op. at 10. Were we simply to ignore editorial usage labels in the dictionary references cited by the Board, we would have to agree with the dissent that the majority had "essentially nothing but speculation about how this term would be perceived by the public." Id., slip op. at 19 (Simms, Member, dissenting). We need not decide, however, whether a standard dictionary definition and its accompanying *1928 editorial designation of vulgarity conclusively demonstrates that a substantial composite of the general public considers that word scandalous.

Even if a standard dictionary definition and its editorial label of vulgar usage show that a substantial composite of the general public would consider the word to be scandalous, we still would hold that based solely on the dictionary sources, the Board erred in this particular case in concluding that the mark BLACK TAIL comprises scandalous matter. As we stated, in addition to the vulgar definitions of "tail," the standard dictionaries cited by the Examiner and the Board in this case also set forth non-vulgar definitions of "tail," such as buttocks or the hindmost or rear end, that are equally applicable to define "tail" in the context of an adult entertainment magazine. In view of the existence of such an alternate, non-vulgar definition, the Board, without more, erred in concluding that in the context of the adult entertainment magazine, the substantial composite of the general public would necessarily attach to the mark BLACK TAIL the vulgar meaning of "tail" as a female sexual partner, rather than the admittedly non-vulgar meaning of "tail" as rear end. In the absence of evidence as to which of these definitions the substantial composite would choose, the PTO failed to meet its burden of proving that Mavety's mark is within the scope of Section 1052(a) prohibition.

We therefore leave for another day the resolution of whether a standard dictionary definition and an accompanying editorial designation of vulgarity alone sufficiently demonstrates that a substantial composite of the general public considers that word scandalous, and consequently, whether the PTO may refuse under Section 1052(a) to register a mark based solely on such standard dictionary evidence. Of course, the PTO may discharge its burden of proving that Mavety's mark BLACK TAIL is scandalous under Section 1052(a) through evidence such as consumer surveys regarding the substantial composite of the general public. However, we note the view of our predecessor court that the Section 1052(a) prohibition against scandalous marks is not "an attempt to legislate morality, but, rather, a judgment by the Congress that such marks not occupy the time, services, and use of funds of the federal government." *McGinley*, 660 F.2d at 486, 211 USPQ at 674. We therefore commend the practice adopted by the Board in another case to resolve the issue whether a mark comprises scandalous matter under Section 1052(a) "in favor of [the] applicant and pass the mark for publication with the knowledge that if a group does find the mark to be scandalous . . . , an opposition proceeding can be brought and a more complete record can be established." *In re In Over Our Heads Inc.*, 16 USPQ2d at 1654-55; cf. *In re Gourmet Bakers, Inc.*, 173 USPQ 565, 565 (TTAB 1972) (noting that where "no easy applicable objective test" exists to determine whether a mark is merely descriptive or merely suggestive, the frequent manner of disposition is resolution in favor of the applicant on the theory that any person believed damaged by the registration would have the opportunity to oppose registration and present evidence usually not present in the ex parte application). Moreover, the Board has held that under 15 U.S.C. Section 1063(a) (1988), any person who believes that he would be damaged by registration of a mark upon the principal register, thus including interested members of the composite of the general public, has standing to challenge registration in an opposition proceeding. See *Bromberg v. Carmel Self Serv., Inc.*, 198 USPQ 176, 178-79 (TTAB 1978) (opposition

proceeding brought by two women against registration of the mark ONLY A BREAST IN THE MOUTH IS BETTER THAN A LEG IN THE HAND for restaurant services). Indeed, such a procedure establishes a meaningful opportunity for response by the applicant with evidence that a substantial composite of the general public would not consider the mark at issue scandalous in the context of contemporary attitudes and the relevant marketplace. See *In re Mavety Media Group Ltd.*, slip op. at 16 (Simms, Member, dissenting) (noting that Mavety "simply had no opportunity to present its arguments on the question of whether the public may view its mark in the way that the majority believes that the public might").

VI

[2] Finally, our precedent forecloses Mavety's challenges to Section 1052(a) as unconstitutional on its face or as applied. See *McGinley*, 660 F.2d at 484, 211 USPQ at 672 ("With respect to appellant's First Amendment rights, it is clear that the PTO's refusal to register appellant's mark does not affect his right to use it. No conduct is proscribed, and no tangible form of expression is suppressed. Consequently, appellant's First Amendment rights would not be abridged by the refusal to register his mark." (citations omitted)). The court also rejected *McGinley*'s contentions that when applied to concrete cases, the statutory test for Section 1052(a) prohibition of scandalous matter is so vague as to arbitrarily violate its constitutional *1929 rights to due process of law. *Id.*, 211 USPQ at 672. We are thus obligated to reject Mavety's similar constitutional arguments.

VII

For the reasons stated, we vacate the decision of the Board affirming the Examiner's refusal to register Mavety's mark BLACK TAIL and remand the case to the Board for further proceedings. The Board may seek to adduce factual support for its conclusion that the mark comprises immoral or scandalous matter, or simply pass the mark

for publication to permit interested members of the public to demonstrate through an opposition proceeding that a substantial composite of the general public would consider the mark scandalous. VACATED AND REMANDED

FNA1 Section 1052 provides in pertinent part:

No trade-mark . . . shall be refused registration on the principal register on account of its nature unless it--

(a) Consists of or comprises immoral, deceptive, or scandalous matter; or matter which may disparage or falsely suggest a connection with persons, living or dead, institutions, beliefs, or national symbols, or bring them into contempt, or disrepute.

15 U.S.C. Section 1052 (1988). The Examiner refused to register Mavety's mark BLACK TAIL because it comprised both scandalous and immoral matter. In light of its determination that the mark comprised scandalous matter, however, the Board chose not to decide whether the mark als comprised immoral matter. The Board noted that refusals to register under Section 1052(a) have concentrated almost exclusively upon whether a mark comprised scandalous matter. *Id.*, slip op. at 2 n.2 (citing *In re McGinley*, 660 F.2d 481, 484 n.6, 211 USPQ 668, 672 n.6 (CCPA 1981) ("We note the dearth of reported trademark decisions in which the term 'immoral' has been directly applied.")). Mavety's appeal thus does not concern whether its mark comprises immoral matter.

C.A.Fed.

31 U.S.P.Q.2d 1923

END OF DOCUMENT



A Full Service Marketing & Research Firm
Direct Mail ♦ Telemarketing ♦ Research ♦ Database Marketing

AGREEMENT

This agreement is between VERITAS MARKETING & RESEARCH a Florida corporation (herein known as VMR) and CLIENT STATION, WTOP Washington, DC (herein known as STATION).

WHEREAS VMR is engaged in broadcast direct marketing services and STATION is desirous of contracting for said services. The parties agree to the following:

VMR will provide market research, generate phone lists, mailing lists, design and write scripts, develop concept, act as liaison, oversee and supervise the project.

In consideration thereof, STATION will provide payment for said services in the sum of \$6,200. 1,200 interviews are to be made beginning April 6, 1992 and continuing through April 7, 1992. 600 interviews are to be conducted with Indian Tribal Leaders and 600 interviews are to be conducted with people throughout the Washington, DC metropolitan area. A detailed research report will be presented within 24 hours of the interviews. A final accounting and bill will be presented within 60 days of the completion of the project.

Said amount is to be paid in accordance with the following schedule:

Signed contract and payment due April 8, 1992 \$ 6,200.00

CONDITIONS:

1. STATION agrees VMR is acting solely as its agent in the execution of this project covered by this agreement.
2. If, as a result of act of God, act of STATION, public emergency, labor

dispute, restriction imposed by law or government order, fire, or any other cause beyond VMR's reasonable control, VMR is unable to execute this project on or about the schedule calling dates, VMR shall not be in breach of this Agreement, and VMR shall not be responsible for any costs or loss resulting therefrom. In such event the project shall be executed on mutually agreeable substitute dates, and VMR shall be paid in full therefore in accordance with the terms of this Agreement. However, if mutually agreeable substitute dates cannot be agreed upon, then the STATION may cancel this Agreement, and shall only be responsible to VMR for all costs and expenses incurred by VMR, up to the time written notice of said cancellation has been received by VMR.

3. STATION agrees to reimburse VMR, upon demand, for any federal, state, or municipal sales or use tax and, in addition, for any additional expense in connection with this Agreement which VMR may be required to pay by reason of governmental ruling, resolution, action or interpretation.

4. The Agreement shall be governed and construed by the laws of the State of Florida.

5. This Agreement, together with exhibits, attachments, or addenda thereto, constitutes the entire agreement between the parties and may not be changed by either party except in writing and signed by both parties.

6. The Agreement is binding on both parties, their successors and assigns, and the STATION may not assign its obligations thereunder without the express written consent of VMR.

7. In the event that any portion of this Agreement is declared unenforceable or unlawful, the remaining portion shall remain in full force as though the unenforceable part were no longer included in the Agreement.

8. Any notice by either party to the other shall be in writing.

9. In the event STATION breaches any portion of this Agreement, VMR may, as its option, terminate the Agreement and retain all monies paid to it theretofore under the terms of this Agreement. By such termination, VMR does not waive any of its rights to damages with respect to any such breach by STATION.

10. VMR will indemnify and hold harmless STATION and all of its subsidiaries, and all of the officers, directors and employees and licensees of each, from and against any claims, loss or liability, arising out of any intentional breach of this Agreement by VMR hereunder or claim by any person or entity in connection with the performance of this Agreement; so long as notice of said claim, loss or liability is received by VMR within 120 days of the completion or termination of services hereunder. This indemnity will survive the expiration or termination of this Agreement. STATION will notify VMR of all claims to which this indemnity applies within the required 120 days; VMR will cooperate fully with the STATION in the defense and disposition of all such claims. Notwithstanding the foregoing, in no event shall VMR be responsible for any claim, loss, or liability, as contemplated herein, in an amount in excess of 50% of the total estimated contract price as set forth above.
11. The failure of either party to object to take affirmative action with regard to any breach by the other party shall not be construed to be a waiver of any other breach, whether prior or subsequent, of the same or any other terms of this Agreement.
12. The parties hereto are independent contractors and nothing in this Agreement will be deemed to create a partnership or joint venture between VMR and STATION.
13. In the event that either party retains an attorney or other representative for the purpose of enforcing this Agreement, prevailing party can recover reasonable attorneys fees and costs in connection therewith; so long as the total amount to be paid by VMR in connection with it's liability pursuant to a breach of this Agreement, including any recoverable attorneys fees, will not exceed 50% of the total estimated contract price as set forth above.
14. VMR recognizes all materials and database information generated from this project all all previous projects in connection with VMR are the exclusive property of WTOP and its parent company and any use of said material in projects not contracted by WTOP is prohibited. All materials and copies will be returned to WTOP following the conclusion of this project.
15. VMR will conduct no research or marketing projects for radio stations

or broadcast facilities other than WTOP in the Washington, DC ADI for a period of one (1) year after completion of this contract.

Dated: 4.6.92

Veritas Marketing & Research Company

By: Tam Trompse

Officer

Dated:

Client Station:

By: _____

Title: _____

TRIBAL LEADERS

	A	B	C	D
1	DATE	COMPLETED CALLS	YES	NO
2	4/6/92	325	103	222
3	4/7/92	164	29	135
4				
5				
6				
7				
8				
9				
10				
11	Totals	489	132	357
12			26.99%	73.01%

MICHAEL: WE HAVE NOT REACHED

ALL THE TRIBAL LEADERS YET...
HAVING DIFFICULTY FINDING THEM.

OUR CALLS TO PEOPLE IN WASHINGTON
ARE COMPLETE AND YOU WILL HAVE
THAT REPORT IN YOUR HANDS
TOMORROW IN FEDX PACKAGE.

I'LL KEEP GOING WITH THE
TRIBAL LEADERS UNTIL I FEEL
WE'VE EXHAUSTED ALL EFFORT.
CALL ME WITH ANY QUESTIONS.

CID

Send the names of the Washington residents by Thursday

VERITAS

A Marketing & Research Firm

• Database Marketing • Research • Telemarketing • Direct Mail

FAX COVER SHEETTO: Michael DouglassFROM: AdDATE: April 10

If you have any trouble with this transmission, please call 800-835-6278

ACTION TO TAKE: I'm sending you the final
results of the Tribal Leader survey and the
final report from the DC population. You
of pages (including cover)

will have the hard copy of this material, including
your tribal leader list on Monday. If you want
it delivered to your home over the weekend - let me
know.

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WTOP

"WASHINGTON REDSKINS"

NAME SURVEY

VERITAS

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Direct Mail ♦ Telemarketing ♦ Research ♦ Database Marketing

WTOP

Hi, this is _____ calling for Veritas Research. We are asking a group of people their opinion about names of sports teams. I need to ask you a couple of preliminary questions first.

Are you: Male Female

What ethnic group would you say you belong to:

White

Black

Hispanic

Other

What age group do you fall into: 18-24 25-34 35-44 45-54 55-64 65+

What county do you live in: (IF THEY LIVE IN MARYLAND, THESE ARE THE COUNTIES:)

District of Columbia

Calvert

Charles

Fredrick

Montgomery

Prince George

Allegany

Anne Arundel

Carolyn

Carroll

Dorchester

Howard

Queen Anns

St. Mary

Talbot

Washington

(IF THEY LIVE IN VIRGINIA, THESE ARE THE COUNTIES:)

Arlington

Fairfax

Loudon

Prince William

Stafford

Ok, thank you for all the information. Here's the question:

Do you think the name of the football team, The Washington Redskins, should be changed? YES NO

(IF THEY ANSWER "NO"): If you knew a majority of American Indians found the name to be offensive, would your opinion change? YES NO

That's it, thank you very much for your time.

WTOP "REDSKINS" NAME SURVEY - COUNTY REPRESENTATION IN SAMPLE

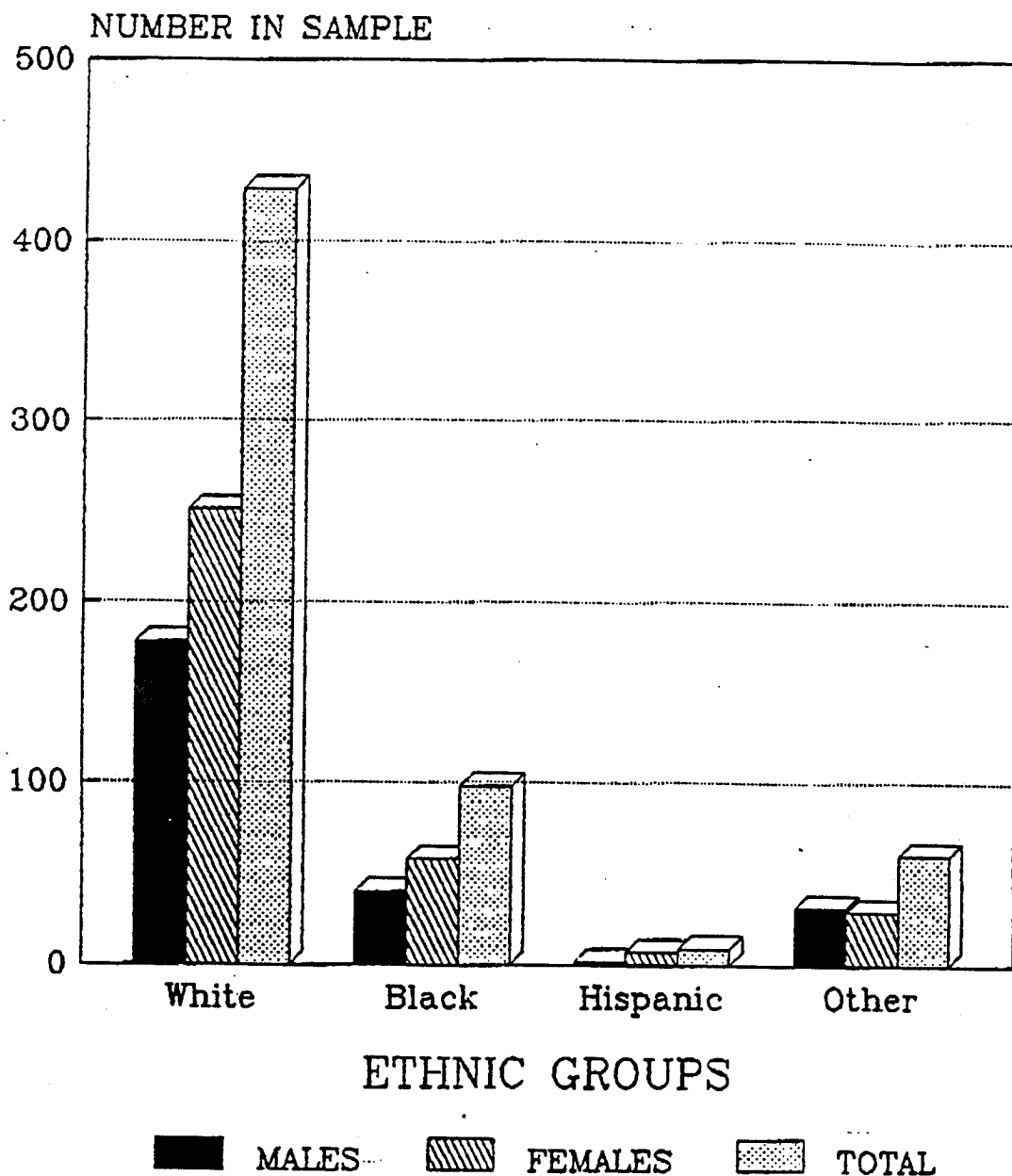
COUNTY RESEARCHED	STATE	NUMBER IN SAMPLE	% of SAMPLE	MALE/FEMALE
ALLEGANY	MD	17	2.83%	5 / 12
ANNE ARUNDEL	MD	78	13.00%	35 / 43
ARLINGTON	VA	2	0.33%	0 / 2
CALVERT	MD	15	2.50%	3 / 12
CAROLYN	MD	1	0.17%	0 / 1
CARROLL	MD	13	2.17%	3 / 10
CHARLES	MD	6	1.00%	3 / 3
DISTRICT of COLUMBIA	MD	114	19.00%	55 / 59
DORCHESTER	MD	5	0.83%	1 / 4
FAIRFAX	VA	64	10.67%	23 / 41
FREDRICK	MD	17	2.83%	8 / 9
HOWARD	MD	22	3.67%	5 / 17
MONTGOMERY	MD	100	16.67%	43 / 57
PRINCE GEORGE	MD	102	17.00%	47 / 55
PRINCE WILLIAM	VA	5	0.83%	1 / 4
QUEEN ANNS	MD	7	1.17%	4 / 3
ST MARY	MD	20	3.33%	4 / 16
STAFFORD	VA	2	0.33%	2 / 0
TALBOT	MD	1	0.17%	0 / 1
WASHINGTON	MD	25	4.17%	8 / 17

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Page 01

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REDSKINS NAME STUDY Ethnic Groups by Gender



A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - ETHNIC BY GENDER IN SAMPLE

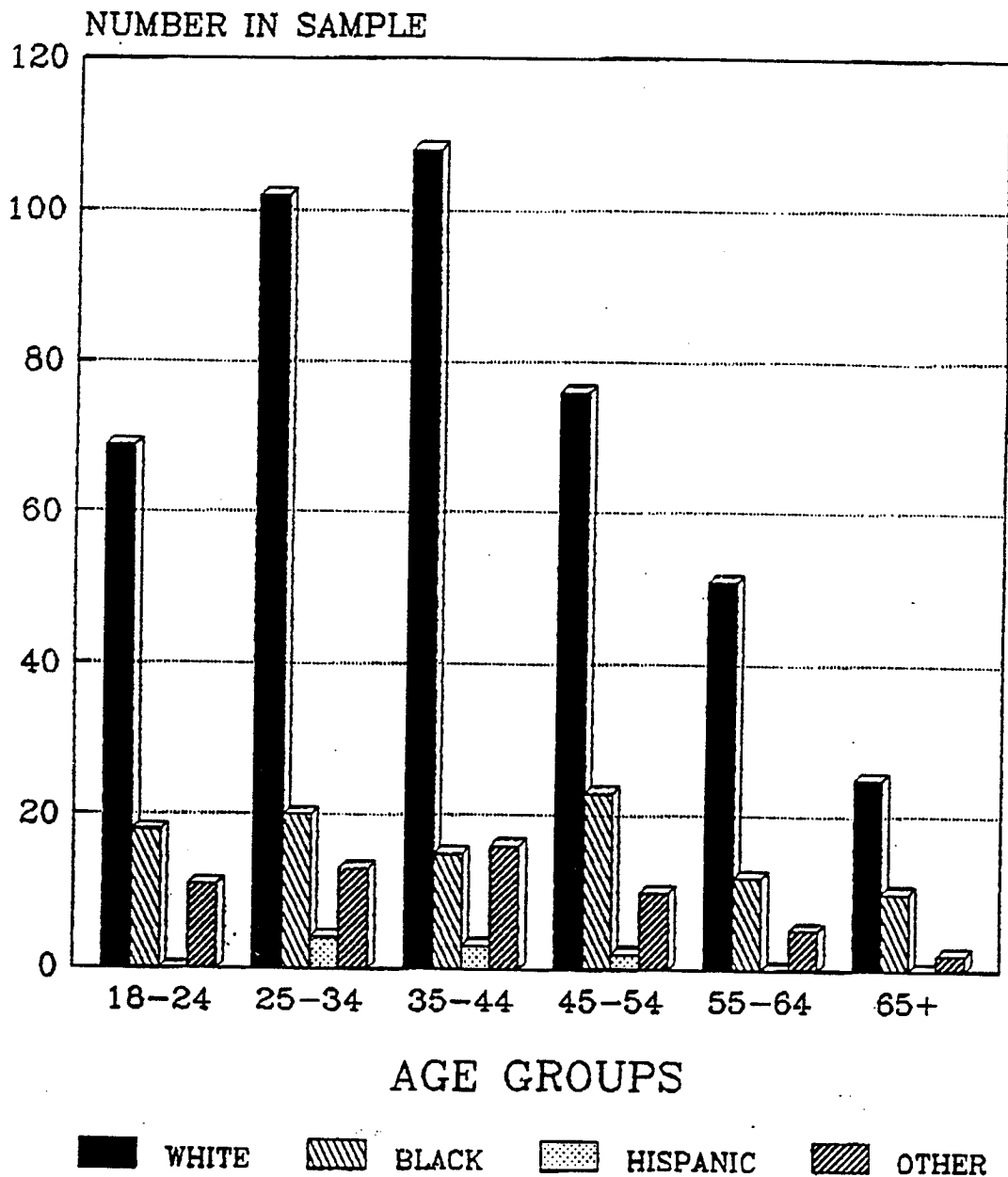
ETHNIC GROUP	MALES	PERCENT of SAMPLE	FEMALES	PERCENT of SAMPLE
WHITE	178	29.67%	251	41.83%
BLACK	40	6.67%	58	9.67%
HISPANIC	2	0.33%	7	1.17%
OTHER	31	5.17%	29	4.83%

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REDSKINS NAME STUDY Age Groups by Ethnic



A VERITAS Marketing/Research Report

WTOP-"REDSKINS" NAME SURVEY - ETHNIC BY AGE GROUP IN SAMPLE

ETHNIC GROUP	AGE GROUP and PERCENT of SAMPLE					
	18-24 %	25-34 %	35-44 %	45-54 %	55-64 %	65+ %
WHITE	69 11.50%	102 17.00%	108 18.00%	76 12.67%	51 8.50%	25 4.17%
BLACK	18 3.00%	20 3.33%	15 2.50%	23 3.83%	12 2.00%	10 1.67%
HISPANIC	0 0.00%	4 0.67%	3 0.50%	2 0.33%	0 0.00%	0 0.00%
OTHER	11 1.83%	13 2.17%	16 2.67%	10 1.67%	5 0.83%	2 0.33%

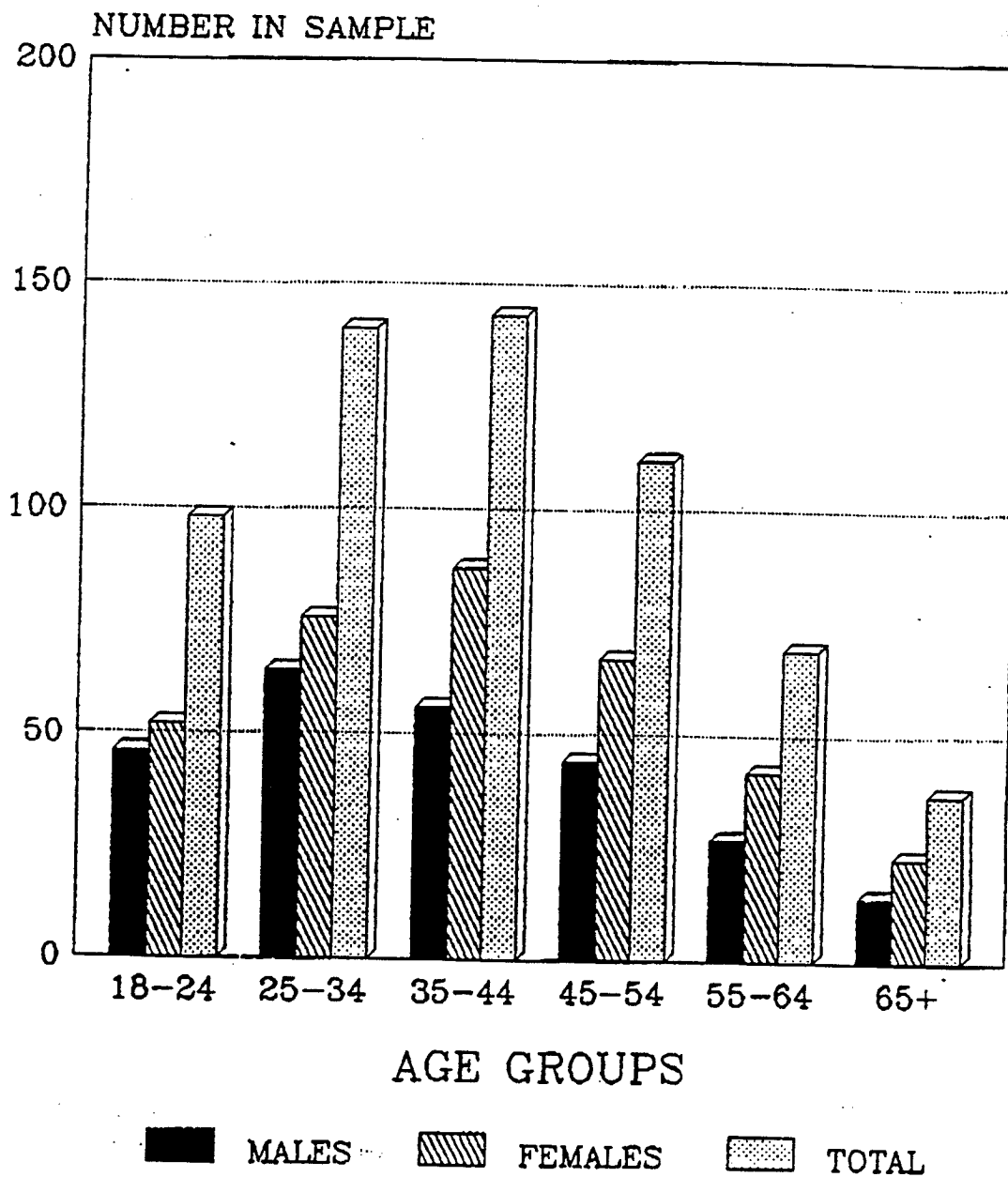
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REDSKINS NAME STUDY

Age Groups by Gender



A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - GENDER BY AGE GROUP IN SAMPLE

GENDER	AGE GROUP and PERCENT of SAMPLE					
	18-24 %	25-34 %	35-44 %	45-54 %	55-64 %	65+ %
MALES	46 7.67%	64 10.67%	56 9.33%	44 7.33%	27 4.50%	14 2.33%
FEMALES	52 8.67%	76 12.67%	87 14.50%	67 11.17%	42 7.00%	23 3.83%
TOTAL	98 16.33%	140 23.33%	143 23.83%	111 18.50%	69 11.50%	37 6.17%

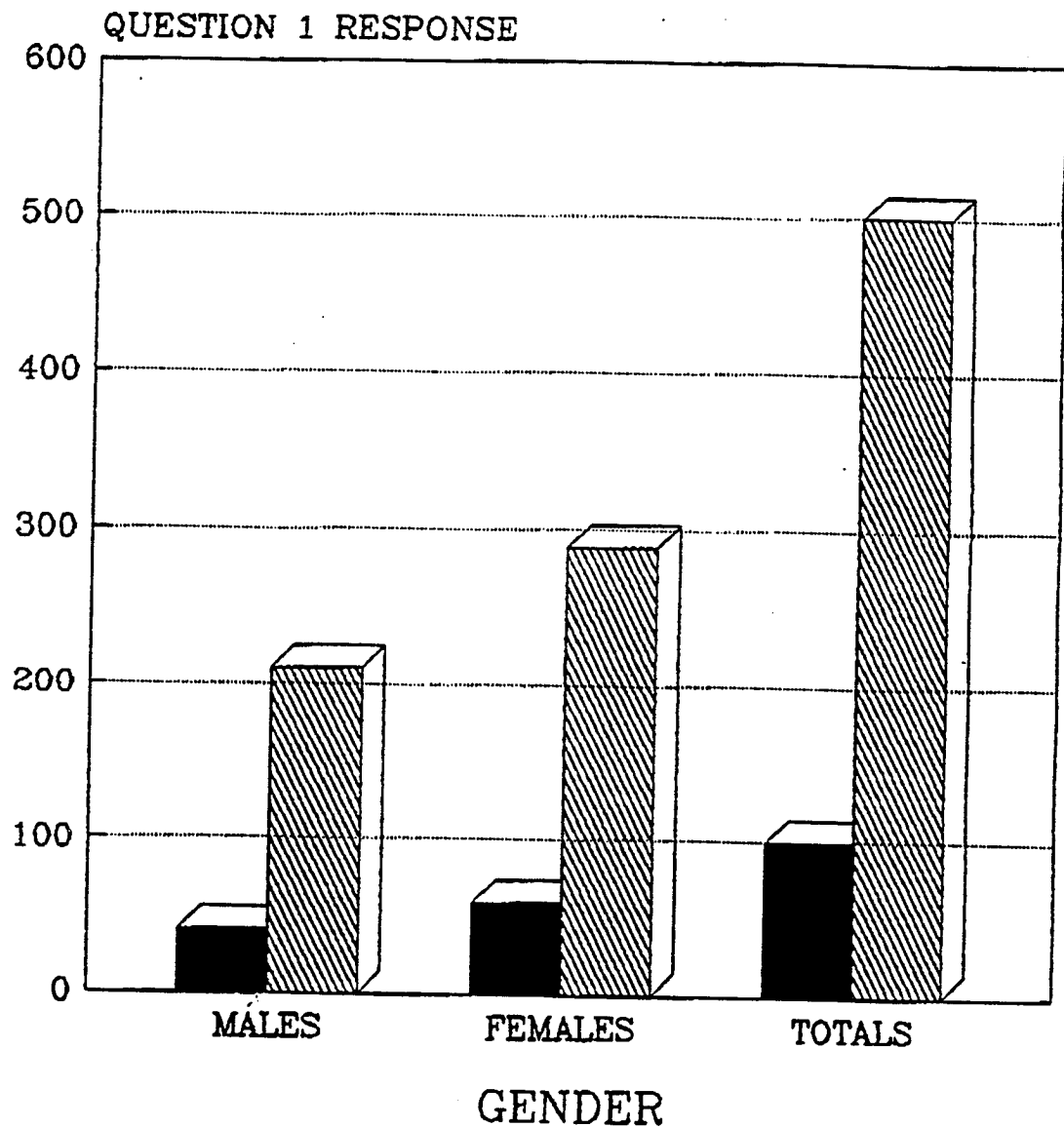
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REDSKINS NAME STUDY

Change the Redskins Name?



■ YES ▨ NO

A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - QUESTION 1 BY GENDER

1. "Do you think the name of the football team, the Washington Redskins, should be changed?"

◆ YES

◆ NO

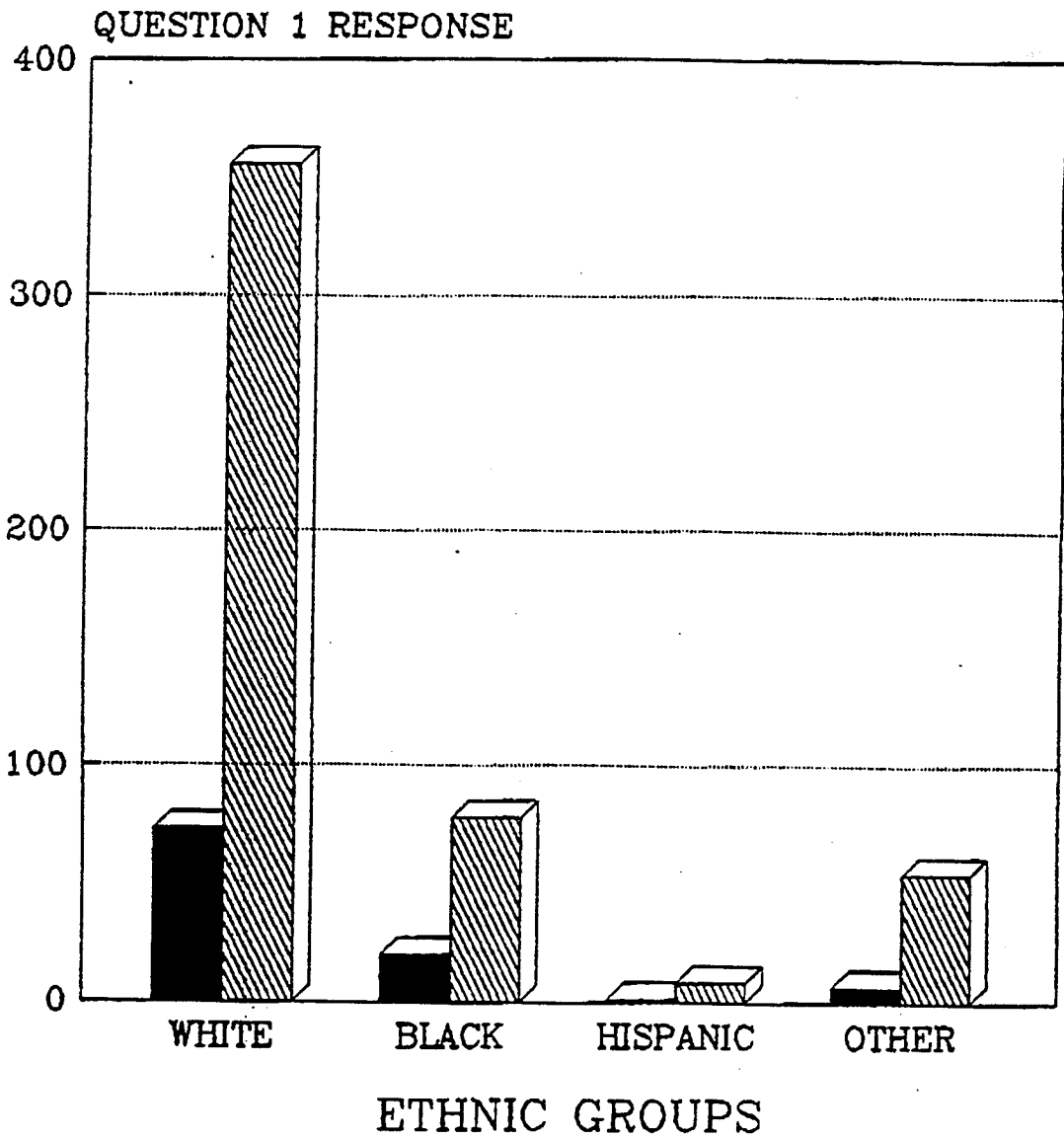
GENDER	YES	PERCENT of GENDER	NO	PERCENT of GENDER
MALES	41	16.27%	211	83.73%
FEMALES	59	16.95%	289	83.05%
TOTAL	100	16.67%	500	83.33%

VERITAS Marketing & Research

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REDSKINS NAME STUDY

Change the Redskins Name?



■ YES ▨ NO

A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - QUESTION 1 BY ETHNIC GROUP
--

1. "Do you think the name of the football team, the Washington Redskins, should be changed?"

♦ YES

♦ NO

ETHNIC GROUP

	YES	PERCENT of ETHNIC GRP	NO	PERCENT of ETHNIC GRP
WHITE	73	17.02%	356	82.98%
BLACK	20	20.41%	78	79.59%
HISPANIC	1	11.11%	8	88.89%
OTHER	6	10.00%	54	90.00%

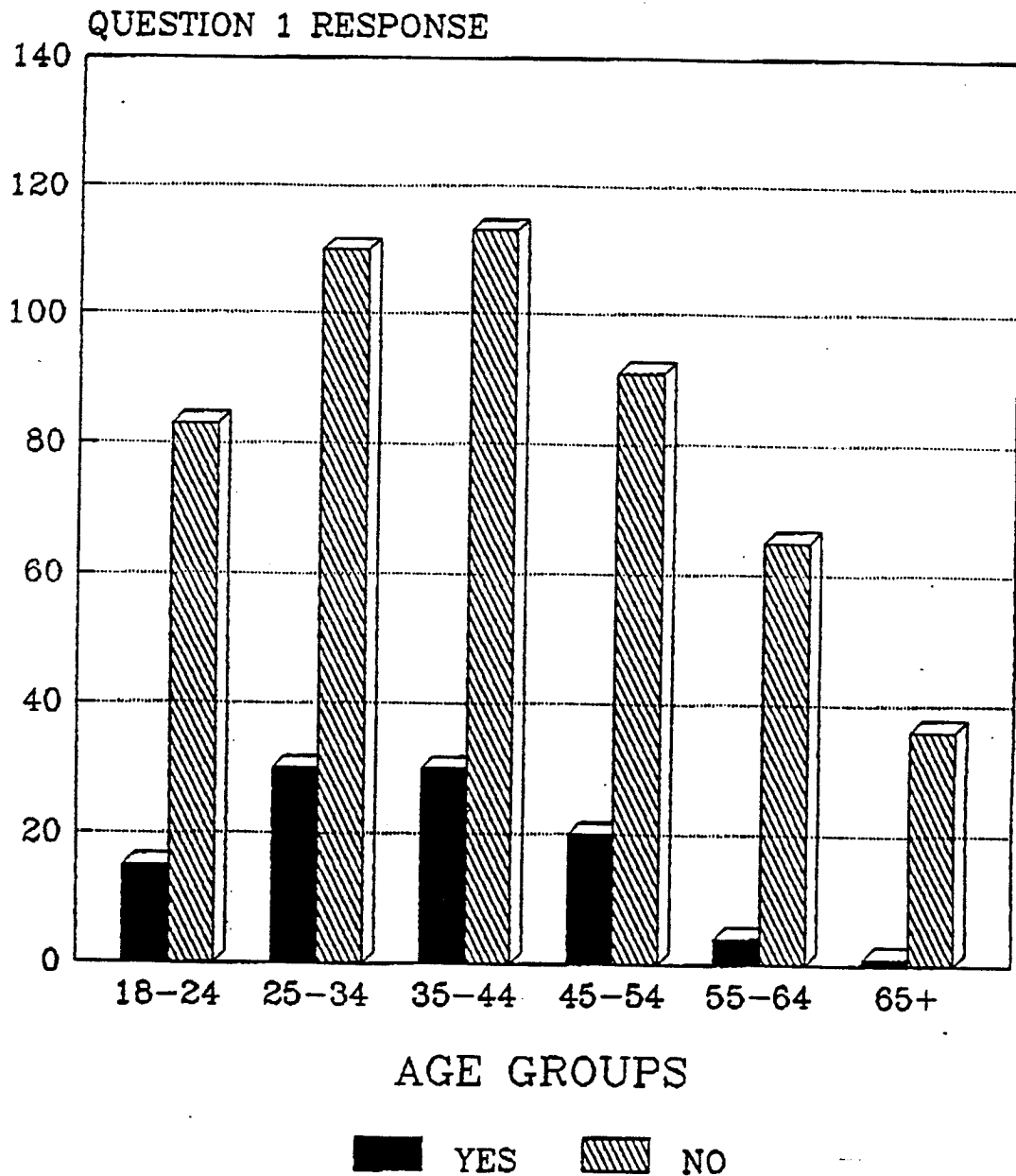
VERITAS Marketing & Research

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BLA-TTAB-05499

REDSKINS NAME STUDY

Change the Redskins Name?



A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - QUESTION 1 BY AGE GROUP

1. "Do you think the name of the football team, the Washington Redskins, should be changed?"

♦ YES

♦ NO

AGE GROUP	YES	PERCENT of AGE GROUP	NO	PERCENT of AGE GROUP
18-24	15	15.31%	83	84.69%
25-34	30	21.43%	110	78.57%
35-44	30	20.98%	113	79.02%
45-54	20	18.02%	91	81.98%
55-64	4	5.80%	65	94.20%
65+	1	2.70%	36	97.30%

VERITAS Marketing & Research

Page 07

BLA-TTAB-05501

WTOP "REDSKINS" NAME SURVEY - QUESTION 1 BY COUNTIES
--

1. "Do you think the name of the football team, the Washington Redskins, should be changed?"

♦ YES

♦ NO

COUNTY

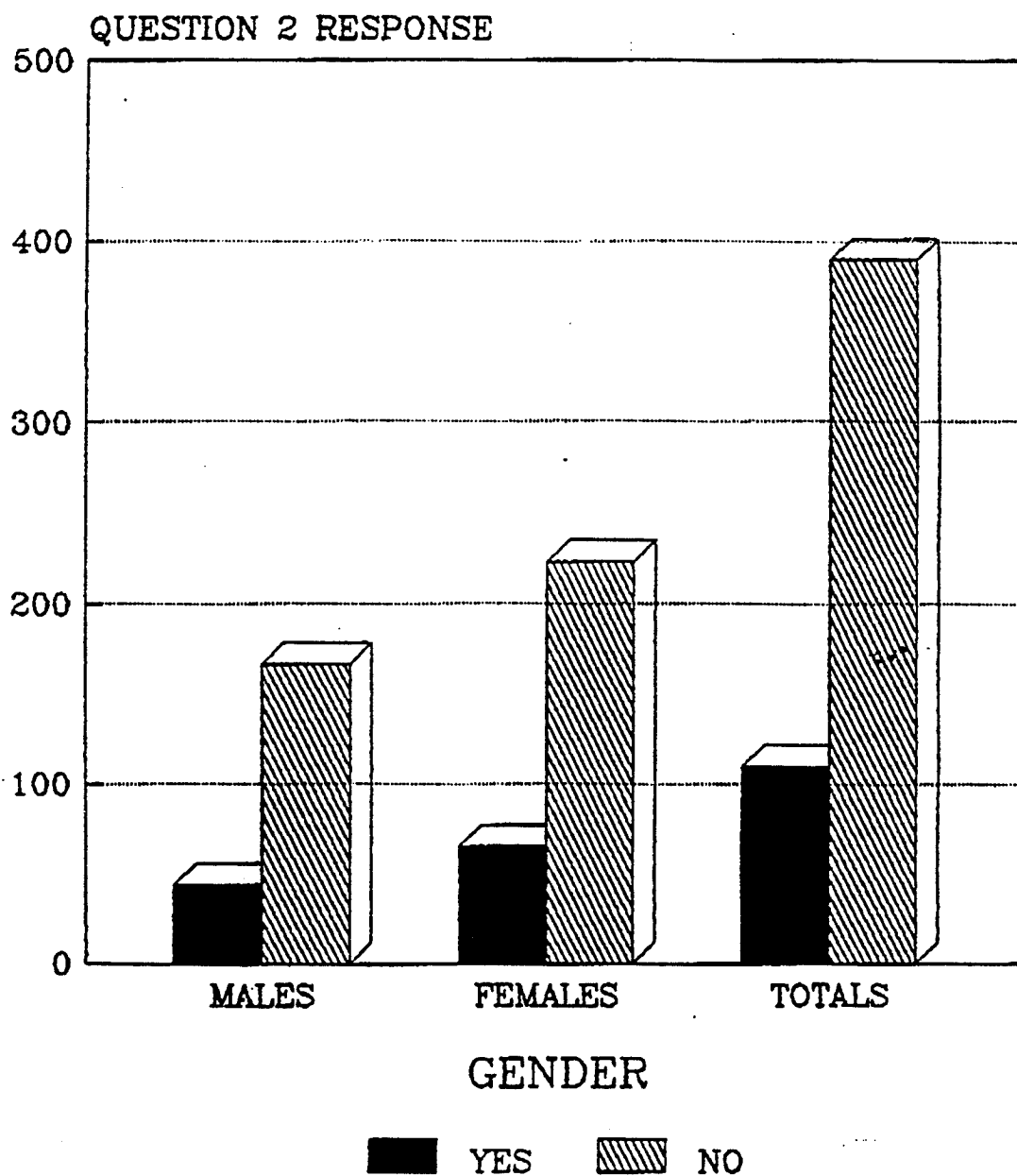
ALLEGANY
 ANNE ARUNDEL
 ARLINGTON
 CALVERT
 CAROLYN
 CARROLL
 CHARLES
 DISTRICT of COLUMBIA
 DORCHESTER
 FAIRFAX
 FREDRICK
 HOWARD
 MONTGOMERY
 PRINCE GEORGE
 PRINCE WILLIAM
 QUEEN ANNS
 ST MARY
 STAFFORD
 TALBOT
 WASHINGTON

YES	PERCENT of COUNTY	NO	PERCENT of COUNTY
0	0.00%	17	100.00%
8	10.26%	70	89.74%
0	0.00%	2	100.00%
2	13.33%	13	86.67%
0	0.00%	1	100.00%
2	15.38%	11	84.62%
0	0.00%	6	100.00%
31	27.19%	83	72.81%
0	0.00%	5	100.00%
4	6.25%	60	93.75%
3	17.65%	14	82.35%
3	13.64%	19	86.36%
19	19.00%	81	81.00%
22	21.57%	80	78.43%
1	20.00%	4	80.00%
0	0.00%	7	100.00%
6	30.00%	14	70.00%
0	0.00%	2	100.00%
0	0.00%	1	100.00%
0	0.00%	25	100.00%

VERITAS Marketing & Research
 Page 08

REDSKINS NAME STUDY

Change Your Opinion?



A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - QUESTION 2 BY GENDER

(NOTE: This question asked of persons answering "no" to Question 1.)

2. "If you knew a majority of American Indians found the name to be offensive, would your opinion change?"

♦ YES

♦ NO

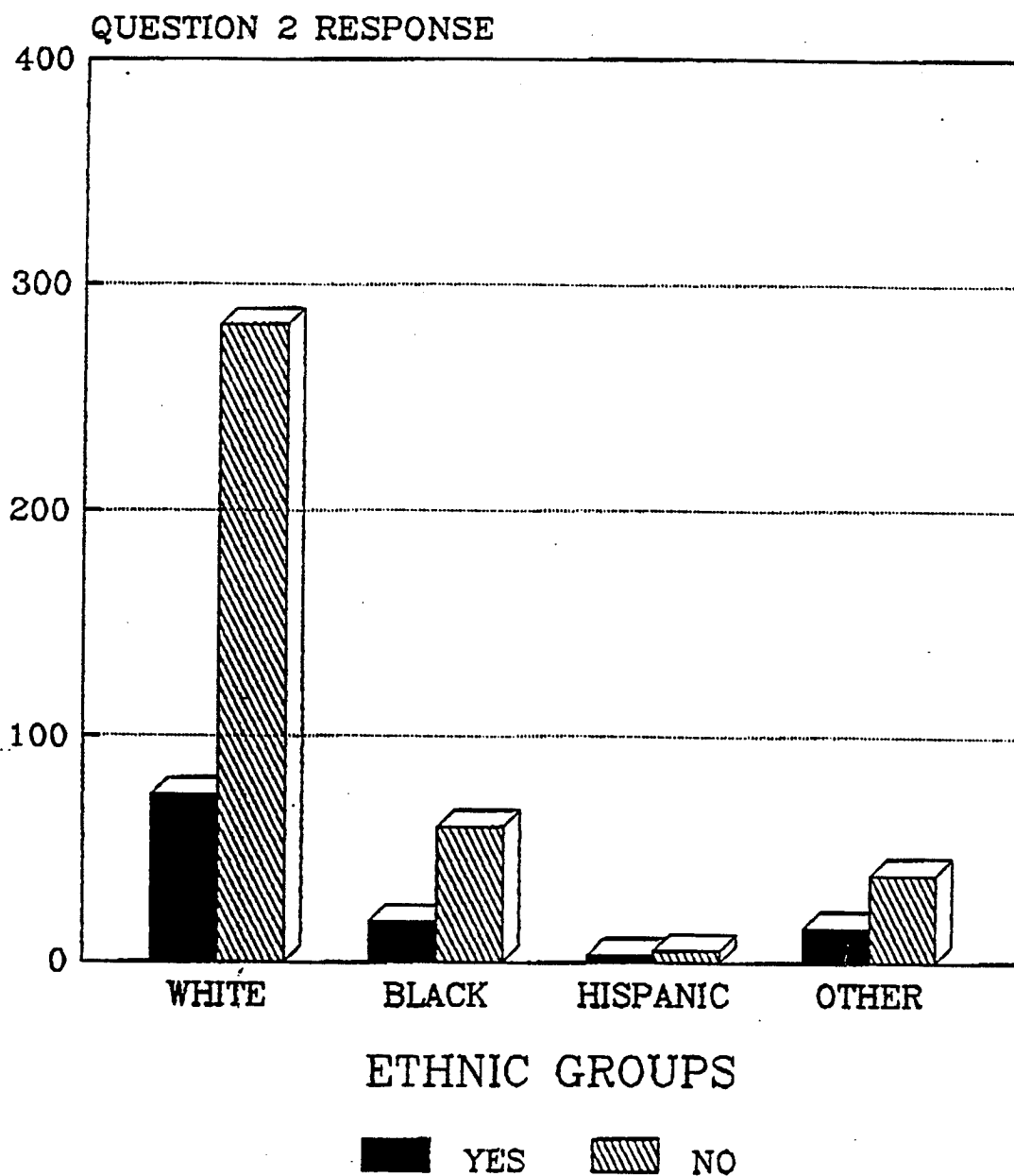
GENDER	YES	PERCENT of GENDER	NO	PERCENT of GENDER
MALES	44	17.46%	167	66.27%
FEMALES	66	18.97%	223	64.08%
TOTAL	110	18.33%	390	65.00%

VERITAS Marketing & Research

Page 09-1

REDSKINS NAME STUDY

Change Your Opinion?



A VERTAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - QUESTION 2 BY ETHNIC GROUP

(NOTE: This question asked of persons answering "no" to Question 1.)

2. "If you knew a majority of American Indians found the name to be offensive, would your opinion change?"

♦ YES

♦ NO

ETHNIC GROUP	YES	PERCENT of ETHNIC GRP	NO	PERCENT of ETHNIC GRP
WHITE	74	17.25%	282	65.73%
BLACK	18	18.37%	60	61.22%
HISPANIC	3	33.33%	5	55.56%
OTHER	15	25.00%	39	65.00%

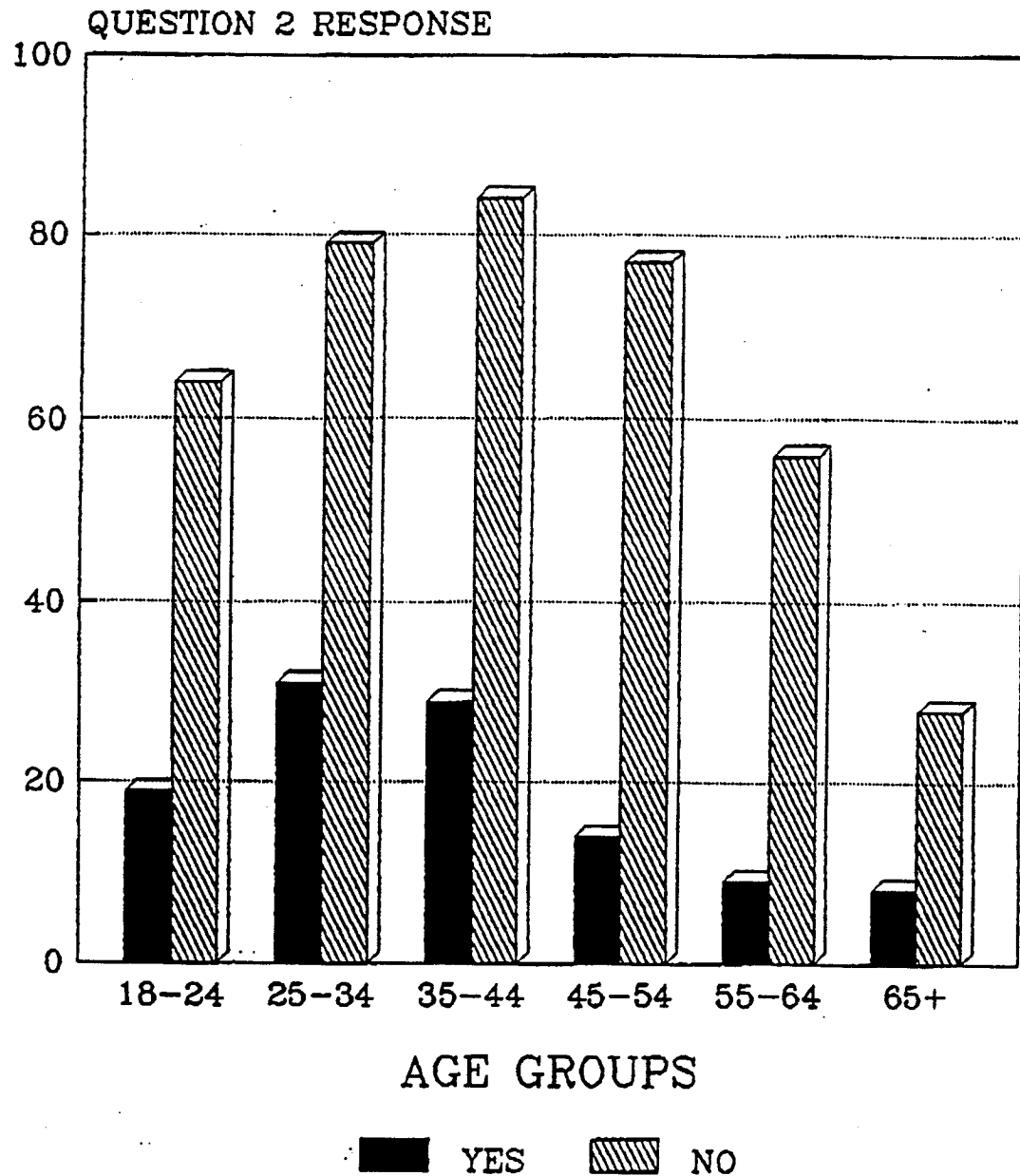
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BLA-TTAB-05506

REDSKINS NAME STUDY

Change Your Opinion?



A VERITAS Marketing/Research Report

WTOP "REDSKINS" NAME SURVEY - QUESTION 2 BY AGE GROUP

(NOTE: This question asked of persons answering "no" to Question 1.)

2. "If you knew a majority of American Indians found the name to be offensive, would your opinion change?"

♦ YES

♦ NO

AGE GROUP

	YES	PERCENT of AGE GROUP	NO	PERCENT of AGE GROUP
18-24	19	19.39%	64	65.31%
25-34	31	22.14%	79	56.43%
35-44	29	20.28%	84	58.74%
45-54	14	12.61%	77	69.37%
55-64	9	13.04%	56	81.16%
65+	8	21.62%	28	75.68%

VERITAS Marketing & Research

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WTOP "REDSKINS" NAME SURVEY - QUESTION 2 BY COUNTIES
--

(NOTE: This question asked of persons answering "no" to Question 1.)
 2. "If you knew a majority of American Indians found the name to be offensive, would your opinion change?"

♦ YES

♦ NO

COUNTY

ALLEGANY
 ANNE ARUNDEL
 ARLINGTON
 CALVERT
 CAROLYN
 CARROLL
 CHARLES
 DISTRICT of COLUMBIA
 DORCHESTER
 FAIRFAX
 FREDRICK
 HOWARD
 MONTGOMERY
 PRINCE GEORGE
 PRINCE WILLIAM
 QUEEN ANNS
 ST MARY
 STAFFORD
 TALBOT
 WASHINGTON

YES	PERCENT of COUNTY	NO	PERCENT of COUNTY
3	17.65%	14	82.35%
21	26.92%	49	62.82%
1	50.00%	1	50.00%
1	6.67%	12	80.00%
0	0.00%	1	100.00%
3	23.08%	8	61.54%
3	50.00%	3	50.00%
25	21.93%	58	50.88%
0	0.00%	5	100.00%
17	26.56%	43	67.19%
4	23.53%	10	58.82%
5	22.73%	14	63.64%
11	11.00%	70	70.00%
10	9.80%	70	68.63%
1	20.00%	3	60.00%
0	0.00%	7	100.00%
2	10.00%	12	60.00%
2	100.00%	0	0.00%
0	0.00%	1	100.00%
1	4.00%	24	96.00%

VERITAS Marketing & Research
 Page 12

VERITAS

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Direct Mail ♦ Telemarketing ♦ Research ♦ Database Marketing

TRIBAL LEADER SCRIPT

Hello, is _____ (USE LEADER'S NAME) there?

Chief _____ (USE LEADER'S NAME), this is _____ calling from Veritas Research. We've been asked by radio station WTOP in Washington DC to conduct a short opinion survey and would like to ask you the following question.

Do you think the name of the football team, The Washington Redskins, is offensive? YES NO

Thank you very much Chief _____ for your time and your opinion. Good Night.

TRIBAL LEADERS

Final

	A	B	C	D
1	DATE	COMPLETED CALLS	YES	NO
2	4/6/92	325	103	222
3	4/7/92	100	16	85
4				
5				
6				
7				
8				
9				
10				
11	Totals	425	119	307
12			28.00%	72.24%

Do you find the name of the football team, The Washington Redskins, to be offensive?

PHONE MEMO	TO	m/s		DATE	4/2	TIME	1:59	AM PM					
	FROM	Cecil Bety (Munster)		AREA CODE	800								
	OF			NO.	835 6278								
	EXT.												
MESSAGE	Veritas Mktg Research												
								SIGNED					
PHONED	<input type="checkbox"/>	CALL BACK	<input type="checkbox"/>	RETURNED CALL	<input type="checkbox"/>	WANTS TO SEE YOU	<input type="checkbox"/>	WAS IN	<input type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>	URGENT	<input type="checkbox"/>

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~~\$4,400.00 - 2 WKS~~

Veritas Marketing & Research
\$3,200.00 for 2 days

7431 Northwest 14th St
Ocala, Fla 32675

Reynolds Street on the ocean, Key West, Florida 33040 (305) 296-3535

WTOP

Hi, this is _____ calling for Veritas Research. We are asking a group of people their opinion about names of sports teams. I need to ask you a couple of preliminary questions first.

Are you Male Female

What ethnic group would you say you belong to:

White

Black

Hispanic

Other

What age group do you fall into: 18-24 25-34 35-49 44/45-54 50-64 65+

What county do you live in: (IF THEY LIVE IN MARYLAND, THESE ARE THE COUNTIES:)

District of Columbia

Calvert

Charles

Fredrick

Montgomery

Price George

Allegany

Anne Arundel

Carolyn

Carroll

Dorchester

Howard

Queen Anns

St. Mary

Talbot

Washington

(IF THEY LIVE IN VIRGINIA, THESE ARE THE COUNTIES:)

Arlington

Fairfax

Loudon

Prince William

Stafford

Ok, thank you for all the information. Here's the question:

Do you think the name of the football team, The Washington Redskins, should be changed? YES NO

(IF THEY ANSWER "NO"): If you knew ^{that a majority of American Indians} a group found the name to be offensive, would your opinion change? YES NO

That's it, thank you very much for your time.



A Full Service Marketing & Research Firm
Direct Mail ♦ Telemarketing ♦ Research ♦ Database Marketing

INVOICE

#363

CLIENT: WTOP

DATE : April 6, 1992

ADDRESS: 3400 Idaho Ave NW
CITY: Washington
STATE: DC ZIP: 20016

CONTACT: Michael Douglass

PHONE: 202/895-5013 FAX: 202/895-5012

DUE DATE: 04/08/92

DESCRIPTION: Payment due

TOTAL: \$ 6,200.00

Please make checks payable to:

Veritas Marketing & Research
7431 NW 14th Street
Ocala, FL 32675

JK.
Plz cut a check for
the amount indicated
+ charge to WTOP/
Breach. Promotion/
MIS. Thanks, [Signature]

VEND. #	7431 NW 14th Street
DUE ON	BUS. M/R. JK
EX. #	DEPT. JK
ACCT. # 32-55-6040	



MEMORANDUM

TO: Ivan Ross
Ross Research

FROM: Jim Robinson *JR*
President

RE: Method of Drawing Sample for Native American Project

DATE: May 16, 1996

Robinson and Muenster Associates, Inc. contracted with Ross Research to conduct an opinion poll measuring the reaction of respondents to certain terms often used in the general vernacular to refer to members of the Native American population. Two separate polls were conducted, one of the general population of the United States and one of registered and nonregistered members of Native American tribes. This memorandum briefly explains the methods used to draw sample for those surveys.

The sample for the survey of the general population was obtained by use of Random Digit Dialing. With this method working telephone numbers were randomly selected from the possible working numbers blocks throughout the nation. RDD samples are screened for disconnected numbers and business or government numbers. RMA collected 301 surveys between March 2 and March 6, 1996. We collected data between 9:00 AM and 9:00 PM every day except Sunday, when we polled between 12:00 Noon and 8:00 PM.

Since the total population of Native Americans, according to the 1990 census, is only 0.76% of the U.S. population, the method of drawing sample to poll Native Americans involved several preliminary steps. RMA worked with the Business Research Bureau of the University of South Dakota, which is a depository of official census data.

First, we selected the twenty states with the highest numbers of Native Americans, excluding Alaska and Hawaii. These ranged from a high in Oklahoma of 252,089 to a low in Kansas of 21,767. Second, in each state the BRB stratified the counties by percentage of population which is Native American. We selected the top fifty counties from among all twenty states, for which an RDD sample was drawn. These counties fall into thirteen different states. Since a sample from among these fifty counties would have been heavily rural in nature, as a third step, we

stratified the urban areas according to census tracts by percentage of Native American population. Again, we obtained an RDD sample from the top fifty tracts, which would reflect urban concentrations. The top fifty census tracts fall into twelve states. Thirteen of the top fifty census tracts are within six of the top fifty counties.

The Native American sample was designed to represent both urban and rural as well as registered and non-registered member of Native American tribes. Our principal objective was to poll at least 200 registered tribal members within an approximate total of 300 Native Americans polled. In order to meet that objective, we actually surveyed 358 Native Americans between March 14 and March 17. Of those 358, residents of urban areas numbered 169 while 189 were rural residents.

NATIVE AMERICAN POPULATION - NATIVE AMERICAN STUDY QUESTIONNAIRE

CATI ON

RAB Q6A Q7AA1 Q8A Q9AA1 Q10A Q11AA1 Q12A Q13AA1 Q14A Q15AA1 Q16A Q17AA1 Q18A Q19AA
RAB Q6B Q7BB1 Q8B Q9BB1 Q10B Q11BB1 Q12B Q13BB1 Q14B Q15BB1 Q16B Q17BB1 Q18B Q19BB1

TIMSCAL .1

MOUSE ON

MACRO PROMPT

SHOW " " 19 8

SHOW " " 20 8

SHOW " " 21 8

SHOW " " 22 8

BOX 18 1 23 79

COL WHITE ON BLUE 18 1 23 79

ENDMACRO

ONKEY F2 PROMPT

SON RIGHT

NOTE CTRLN 121 15 19 24 70

REVIEW F9

RETURN F10

HELP F1 14 14 2 24 78

H: OPN

Type the respondent's answers in complete sentences on your keyboard.
Please use proper grammar and spelling!

You do not have to hit enter at the end of the line, your text will wrap around to the next line. If you get to the bottom of the window and you need to type more, go ahead. It will scroll for you.
Press enter TWICE when you are done.

You can move around the text that you have typed and edit by using the arrow keys and HOME, END, PGUP, AND PGDN.

Troubleshooting:

- You must enter at least 2 characters in order to proceed in the survey.
Type in "DK", "NA". Something must be entered!

ENDHELP

H: KEY

Press the corresponding key on your keypad to select answer.

Troubleshooting:

- Num Lock must be on, it's the key on the upper left hand corner of your keypad.
- You are entering an answer outside of the acceptable range.

ENDHELP

H: NUM

Type a number into the answer field, verify that it is correct, and then

press enter.

Troubleshooting:

- You are entering an answer outside of the acceptable range.
- ENDHELP

H: SELECT

Move the highlighted bar with your arrow keys, they are located to the left of your keypad. Press enter to select the highlighted choice. Chosen answers are indicated by highlighted text.

When multiple answers are permitted, you can "de-select" a choice by pressing enter again on a previously highlighted answer or by backing up with the escape key.

Exit by choosing the NONE/NO MORE/EXIT if that is available.

Troubleshooting:

- You have not chosen enough answers. Select more or choose NONE/NO MORE/EXIT if that is available.
- You are trying to select an answer that was given previously. Tell respondent to select something else because they have already given that choice.

ENDHELP

Q: HELLO

T: 1 5

Hello my name is _____ and I'm calling from RMA Research, a national public opinion research company. We're doing a survey today among people throughout the United States. I have just a few questions taking no more than about 10 minutes. I can assure you that I'm not selling anything, and that answers will be kept strictly confidential. According to our research procedures I need to speak with someone in the household 16 years old and whose birthday comes next. [IF NOT HOME ASK; May I please speak to the person whose birthday would be next?

I:

COL 30 14 22

COL 26 21 5 21

C: FIRMNAME

MDI REGION IMPORT.DAT 225 20

C: OPEN

MDI FIPS IMPORT.DAT 245 10

C: CONTACT NAME

MDI CNAME IMPORT.DAT 25 28

C: TIMEZONE

MDI TMZNE IMPORT.DAT 17 2

C: MESSAGE

MDI MESSAGE IMPORT.DAT 61 40

C: STATUS

MDI CSTATUS IMPORT.DAT 256 1

C: FIELD1

MDI CFIELD1 IMPORT.DAT 257 32

C: FIELD2

MDI CFIELD2 IMPORT.DAT 289 32

C: FIELD3

MDI CFIELD3 IMPORT.DAT 321 32

C: FIELD4

MDI CFIELD4 IMPORT.DAT 353 32

C: FIELD5

MDI CFIELD5 IMPORT.DAT 385 16

C: FIELD6

MDI CFIELD6 IMPORT.DAT 401 16

C: FIELD7

MDI CFIELD7 IMPORT.DAT 417 16

C: FIELD8

MDI CFIELD8 IMPORT.DAT 433 16

C: FIELD9

MDI CFIELD9 IMPORT.DAT 449 16

C: FIELD10

MDI CFIELD10 IMPORT.DAT 465 16

C: CALLBACK

MDI CALLBACK IMPORT.DAT 117 2

C: FIELD12

MDI CPHONE IMPORT.DAT 497 16

C: WAVE

MDI CWAVE IMPORT.DAT 255 1

DATE = SYSDATE

STRRTIME = SYSTIME

SHOW "<PRESS ANY KEY TO CONTINUE SURVEY>" 23 1 80 26 C
KEY

INDIAN = 2

Q: SEX

T: 5 5

[Code Sex] (DO NOT ASK):

1). Male

2). Female

I:

COL 78

LOC 7 2 1
KEY 1 - 2

Q: QSPLIT
T: 5 5
PHONER ENTER SPLIT

1. SPLIT A
2. SPLIT B

I:
COL 78
LOC 7 2 1
HLA .3
KEY 1 - 2

Q: Q2
T: 5 5
First are you an American Indian person?
[IF OTHER RECORD VERBATIM AND IF ANY PART OF ANSWER SUGGESTS PERSON IS
OR CONSIDERS SELF TO BE AN AMERICAN INDIAN OR NATIVE AMERICAN PERSON TO
ANY DEGREE/IN ANY PERCENTAGE CONTINUE]

1. Yes
2. No
3. Other (Are to some extent American Indian)
4. Other (Not Native American to any degree)
5. Don't Know

I:
COL 30 5
COL 26 6 8
LOC 10 5 1
HLA .3
KEY 1 - 5
OTH 3 15 10 15 60
IF (ANS = 2) SKP END1
IF (ANS = 3) SKP Q5
IF (ANS = 4) SKP END2
IF (ANS = 5) SKP END3

Q: Q3
T: 5 5
Are you a member of an American Indian tribe?
[IF OTHER RECORD VERBATIM]

1. Yes
2. No
3. Other
4. Don't know

I:
COL 30 5
COL 26 6
LOC 8 4 1
HLA .3
KEY 1 - 4
OTH 3 15 10 15 60
IF (Q2 = 1)
IF (Q3 = 1)

INDIAN = 1
ENDIF
ENDIF

QAL QUOTAEND

Q: Q4
T: 5 5

What American Indian tribe are you a member of?

I:
IF (Q3 = 2) SKP Q5
IF (Q3 = 3) SKP Q5
IF (Q3 = 4) SKP Q5
COL 30 5
OPN 15 10 15 65

Q: Q5
T: 5 5
Are you at least 16 years of age?

1. Yes
2. No

I:
COL 30 5
LOC 7 2 1
HLA .3
KEY 1 - 2
IF (ANS = 2) SKP END4
IF (QSPLIT = 2) SKP QTEXTB

Q: QTEXTA
T: 5 5

I'm going to say some terms which you might hear
someone say when referring to an American Indian person.
One or more of these terms may be OFFENSIVE to you
when you hear it used, or NONE of them may be offensive
to you. Or, you may have NO OPINION one way or the
other. WHATEVER YOU THINK is what I'd like to know.

(PRESS ANY KEY TO CONTINUE)

I:
COL 30 5 10
COL 26 12
KEY

Q: Q6A
T: 5 5

The (Next/First) term is NATIVE AMERICAN.
Would you, yourself, be OFFENDED by the term NATIVE AMERICAN if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended

2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q6AA

T: 5 5

And why do you SAY that?

I:

IF (Q6A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q6AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q6A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q7A

T: 5 5

Whether or not YOU would be offended, do you think that the term, NATIVE AMERICAN, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q7AA

T: 5 5

Any why do you SAY that?

I:

IF (Q7A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q7AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:
IF (Q7A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q8A
T: 5 5
The (Next/First) word is BUCK.
Would you, yourself, be OFFENDED by the word BUCK if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q8AA
T: 5 5
And why do you SAY that?

I:
IF (Q8A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q8AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q8A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q9A
T: 5 5
Whether or not YOU would be offended, do you think that
the term, BUCK, being used to describe an
American Indian person, would be offensive to OTHERS,
or do you think it would NOT be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q9AA

T: 5 5

Any why do you SAY that?

I:

IF (Q9A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q9AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q9A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q10A

T: 5 5

The (Next/First) word is BRAVE.

Would you, yourself, be OFFENDED by the word BRAVE if you heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q10AA

T: 5 5

And why do you SAY that?

I:

IF (Q10A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q10AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q10A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q11A

T: 5 5

Whether or not YOU would be offended, do you think that the term, BRAVE, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q11AA

T: 5 5

Any why do you SAY that?

I:

IF (Q11A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q11AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q11A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q12A

T: 5 5

The (Next/First) word is REDSKIN.

Would you, yourself, be OFFENDED by the word REDSKIN if you heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q12AA

T: 5 5

And why do you SAY that?

I:

IF (Q12A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q12AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q12A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q13A

T: 5 5

Whether or not YOU would be offended, do you think that the term, REDSKIN, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q13AA

T: 5 5

Any why do you SAY that?

I:

IF (Q13A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q13AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q13A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q14A

T: 5 5

The (Next/First) word is INJUN.

Would you, yourself, be OFFENDED by the word INJUN if you

heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q14AA

T: 5 5

And why do you SAY that?

I:

IF (Q14A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q14AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q14A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q15A

T: 5 5

Whether or not YOU would be offended, do you think that the term, INJUN, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q15AA

T: 5 5

Any why do you SAY that?

I:

IF (Q15A > 1) SKP

COL 30 5
OPN 7 10 10 70

Q: Q15AA1
T: 5 5

Any OTHER reason or reasons you say that?

I:
IF (Q15A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q16A
T: 5 5

The (Next/First) word is INDIAN.
Would you, yourself, be OFFENDED by the word INDIAN if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q16AA
T: 5 5
And why do you SAY that?

I:
IF (Q16A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q16AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q16A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q17A
T: 5 5
Whether or not YOU would be offended, do you think that
the term, INDIAN, being used to describe an
American Indian person, would be offensive to OTHERS,
or do you think it would NOT be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q17AA

T: 5 5

Any why do you SAY that?

I:

IF (Q17A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q17AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q17A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q18A

T: 5 5

The (Next/First) word is SQUAW.

Would you, yourself, be OFFENDED by the word SQUAW if you heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q18AA

T: 5 5

And why do you SAY that?

I:

IF (Q18A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q18AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q18A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q19A

T: 5 5

Whether or not YOU would be offended, do you think that the term, SQUAW, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q19AA

T: 5 5

Any why do you SAY that?

I:

IF (Q19A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q19AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q19A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: QTEXTB

T: 5 5

I'm going to say some terms which you might hear someone say when referring to an American Indian person. None of these terms may be OFFENSIVE to you when you hear them used, or ONE or MORE of these terms may be offensive to you. Or, you may have no opinion one way or the other. WHATEVER YOU THINK is what I'd like to know.

(PRESS ANY KEY TO CONTINUE)

I:

IF (QSPLIT = 1) SKP Q20

COL 30 5 10

COL 26 12
KEY

Q: Q6B
T: 5 5

The (Next/First) term is NATIVE AMERICAN.
Would you, yourself, NOT be OFFENDED by the term NATIVE AMERICAN if you
heard that term being used to describe an American Indian person, or
would you be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q6BB
T: 5 5
And why do you SAY that?

I:
IF (Q6B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q6BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q6B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q7B
T: 5 5
Whether or not YOU would be offended, do you think that
the term, NATIVE AMERICAN, being used to describe an
American Indian person, would NOT be offensive to OTHERS,
or do you think it would be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q7BB
T: 5 5
Any why do you SAY that?

I:
IF (Q7B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q7BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q7B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q8B
T: 5 5
The (Next/First) word is BUCK.
Would you, yourself, NOT be OFFENDED by the term BUCK if you
heard that term being used to describe an American Indian person, or
would you be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q8BB
T: 5 5
And why do you SAY that?

I:
IF (Q8B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q5BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q8B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q9B
T: 5 5
Whether or not YOU would be offended, do you think that

the term, BUCK, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q9BB

T: 5 5

Any why do you SAY that?

I:

IF (Q9B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q9BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q9B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q10B

T: 5 5

The (Next/First) word is BRAVE.

Would you, yourself, NOT be OFFENDED by the term BRAVE if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q10BB

T: 5 5

And why do you SAY that?

I:

IF (Q10B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q10BB1

T: 5 5

Any OTHER reason or reasons you say what?

I:

IF (Q10B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q11B

T: 5 5

Whether or not YOU would be offended, do you think that the term, BRAVE, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q11BB

T: 5 5

Any why do you SAY that?

I:

IF (Q11B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q11BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q11B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q12B

T: 5 5

The (Next/First) word is REDSKIN.

Would you, yourself, NOT be OFFENDED by the term REDSKIN if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q12BB

T: 5 5

And why do you SAY that?

I:

IF (Q12B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q12BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q12B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q13B

T: 5 5

Whether or not YOU would be offended, do you think that the term, REDSKIN, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q13BB.

T: 5 5

Any why do you SAY that?

I:

IF (Q13B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q13BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q13B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q14B

T: 5 5

The (Next/First) word is INJUN.

Would you, yourself, NOT be OFFENDED by the term INJUN if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q14BB

T: 5 5

And why do you SAY that?

I:

IF (Q14B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q14BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q14B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q15B

T: 5 5

Whether or not YOU would be offended, do you think that the term, INJUN, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others

3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q15BB

T: 5 5

Any why do you SAY that?

I:

IF (Q15B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q15BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q15B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q16B

T: 5 5

The (Next/First) word is INDIAN.

Would you, yourself, NOT be OFFENDED by the term INDIAN if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q16BB

T: 5 5

And why do you SAY that?

I:

IF (Q16B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q16BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q16B > 1) SKP

COL 30 5
OPN 7 10 10 70

Q: Q17B

T: 5 5

Whether or not YOU would be offended, do you think that the term, INDIAN being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q17BB

T: 5 5

Any why do you SAY that?

I:

IF (Q17B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q17BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q17B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q18B

T: 5 5

The (Next/First) word is SQUAW.
Would you, yourself, NOT be OFFENDED by the term SQUAW if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q18BB
T: 5 5
And why do you SAY that?

I:
IF (Q18B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q18BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q18B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q19B
T: 5 5
Whether or not YOU would be offended, do you think that
the term, SQUAW, being used to describe an
American Indian person, would NOT be offensive to OTHERS,
or do you think it would be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q19BB
T: 5 5
Any why do you SAY that?

I:
IF (Q19B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q19BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q19B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q20
T: 5 5

Finally I need to ask you a question for classification purposes.
Please tell me to stop when I read where your age falls.

[READ LIST]

1. Under 16
2. 16 - 17
3. 18 - 29
4. 30 - 39
5. 40 - 49
6. 50 - 59
7. 60 - 69
8. 70 - 79
9. 80 or Older
10. [DO NOT READ] Refused

I:

COL 30 5 6

COL 26 8

COL 78 19 13 27

NUM 1 10 2 0 12

SKIPTO END

Q: QUOTAEND

T: 5 5

I am sorry but we have filled our quota for your region of the country.
I am sorry to have bothered you!

{PRESS ANY KEY TO FINISH}

I:

COL 30 5 6

COL 26 8

DISPOS = 5

KEY

CTRLEND

Q: END1

T: 5 5

Sorry to bother you, thank you for your time. Have a nice evening/day.

(PRESS ANY KEY TO CONTINUE)

I:

COL 30 5

COL 26 7

DISPOS = 14

KEY

CTRLEND

Q: END2

T: 5 5

Sorry to bother you, thank you for your time. Have a nice evening/day.

(PRESS ANY KEY TO CONTINUE)

I:

COL 30 5
COL 26 7
DISPOS = 14
KEY
CTRLEND

Q: END3
T: 5 5

Sorry to bother you, thank you for your time. Have a nice evening/day.

(PRESS ANY KEY TO CONTINUE)

I:
COL 30 5
COL 26 7
DISPOS = 14
KEY
CTRLEND

Q: END4
T: 5 5

Sorry to bother you, we need to speak with people at least 16 years old.
Thank you have a nice evening/day.

(PRESS ANY KEY TO CONTINUE)

I:
COL 30 5 6
COL 26 8
DISPOS = 12
KEY
CTRLEND

Q: END
T: 5 5

That completes our public opinion survey. I thank you for your time and
patience in answering my questions! Thanks again and have a nice
evening!

[PRESS ANY KEY TO CONTINUE]

I:
COL 30 5 7
COL 26 8
KEY

Q: QPHNAM
T: 5 5
PHONER TYPE YOU FULL NAME

I:
COL 78 5 5 29
OPN 8 10 8 70

Q: QMONITOR
T: 5 5
VERIFIED BY

I:
COL 78 5 5 15

OPN 8 10 8 70

Q: SEXI

T: 5 5

PHONER ENTER YOUR SEX HERE!

1. Male
2. Female

I:

COL 78

LOC 7 2 1

HLA .3

KEY 1 - 2

ENDTIME = SYSTIME

CPL

DISPOS = 9

ENDQUEST

NOTES: THE FIELD TELEPHONE INTERVIEWING FOR THIS QUESTIONNAIRE WAS COMPLETED BETWEEN MARCH 14 AND MARCH 17, 1996 BY ROBINSON & MUENSTER OF SIOUX FALLS, SOUTH DAKOTA.

EACH RESPONDENT WAS ASSIGNED TO EITHER SPLIT A OR SPLIT B FOR THE WORDING ORDER OF QUESTIONS QTEXT THROUGH Q19, AS FOLLOWS:

SPLIT A: "One or more ... may be OFFENSIVE to you ... or NONE ... may be offensive to you."
"Would you, yourself, be OFFENDED ... or would you NOT be offended ... ?"
"... would be offensive to OTHERS, or ... would NOT be offensive to others ... ?"

OR

SPLIT B: "None ... may be OFFENSIVE to you or ONE or MORE ... may be offensive to you."
"Would you, yourself, NOT be OFFENDED ... or would you be offended ... ?"
"... would NOT be offensive to OTHERS, or ... would be offensive to others ... ?"

APPROXIMATELY HALF OF THE RESPONDENTS WERE ASSIGNED TO SPLITA AND HALF TO SPLITB.

THE PRESENTATION ORDER OF THE SEVEN (7) TERMS LISTED IN BOTH SPLITA AND SPLITB (SEE BELOW FOR SPLITA QUESTION NUMBERS) WAS RANDOMIZED BOTH BY ORDER AND PERMUTATION WITHIN THE CATI INTERVIEWING PROGRAM.

NATIVE AMERICAN (Q6A/Q7A)

BUCK (Q8A/Q9A)

BRAVE (Q10A/Q11A)

REDSKIN (Q12A/Q13A)

INJUN (Q14A/Q15A)

INDIAN (Q16A/Q17A)

SQUAW (Q18A/Q19A)

PHONE SHIFT SUPERVISORS RANDOMLY MONITORED AT LEAST 15% OF THE INTERVIEWS CONDUCTED.

=====

382 ROSS NATIVE URBAN

SAMPLE REPORT

3-19-96

14:48:51

Pg 1

STATUS

0	AVAILABLE	2494
1	DEFINITES	0
2	CALLBACKS	847
3	BUSY'S	0

STATUS

4	USED	1690
5	AT STATIONS	0
6	HOLDING	1
7	QUOTA FILLED	1

INITIAL SAMPLE	10218
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LATEST DISPOSITION

1	No Answer	696
2	Busy	12
3	Answering Machine	135
4	Terminate	5
5	Quota Filled	1
6	Refused	372
7	Bus/Gov't/Fax/Modem	82
8	Disconnected Number	628
9	Complete	169
10	Call Back	19
11	Deaf/Lang Barrier	11
12	Not Qualified Resp.	194
13	Wrong Number	0
14	Not Amer. Indian	222
15		0
16		0
17		0
18		0
19		0
20		0

LATEST DISPOSITION

21	0
22	0
23	0
24	0
25	0
26	0
27	0
28	0
29	0
30	0
31	0
32	0
33	0
34	0
35	0
36	0
37	0
38	0
39	0
40	0

SAMPLE ATTEMPTED	2547
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382 ROSS NATIVE URBAN

SAMPLE REPORT

AVAILABLE : STATUS = 0, 5 AND TIME ZONE OPEN

3-19-96

14:48:51

Pg 3

TIME ZONE

-7 0
-6 0
-5 0
-4 0
-3 0

TIME ZONE

-2 462
-1 841
0 1191
1 0
2 0

TIME ZONE

3 0
4 0
5 0
6 0
7 0

TOTAL 2494

WAVE

* 1 1
* 2 0
* 3 0

WAVE

* 4 1
* 5 123
* 6 347

WAVE

* 7 509
* 8 508
* 9 501

TOTAL 1990

=====

382 ROSS NATIVE URBAN

SAMPLE REPORT

USABLE : STATUS = 0, 1, 2, 3, 5, 6

3-19-96

14:48:51

Pg 4

CELL		CELL		CELL		CELL		GROUP		GROUP	
1	0	51	0	101	0	151	0	201	0	251	0
2	0	52	0	102	0	152	0	202	0	252	0
3	0	53	0	103	0	153	0	203	0	253	0
4	0	54	0	104	0	154	0	204	0	254	0
5	0	55	0	105	0	155	0	205	0	255	0
6	0	56	0	106	0	156	0	206	0	256	0
7	0	57	0	107	0	157	0	207	0	257	0
8	0	58	0	108	0	158	0	208	0	258	0
9	0	59	0	109	0	159	0	209	0	259	0
10	0	60	0	110	0	160	0	210	0	260	0
11	0	61	0	111	0	161	0	211	0	261	0
12	0	62	0	112	0	162	0	212	0	262	0
13	0	63	0	113	0	163	0	213	0	263	0
14	0	64	0	114	0	164	0	214	0	264	0
15	0	65	0	115	0	165	0	215	0	265	0
16	0	66	0	116	0	166	0	216	0	266	0
17	0	67	0	117	0	167	0	217	0	267	0
18	0	68	0	118	0	168	0	218	0	268	0
19	0	69	0	119	0	169	0	219	0	269	0
20	0	70	0	120	0	170	0	220	0	270	0
21	0	71	0	121	0	171	0	221	0	271	0
22	0	72	0	122	0	172	0	222	0	272	0
23	0	73	0	123	0	173	0	223	0	273	0
24	0	74	0	124	0	174	0	224	0	274	0
25	0	75	0	125	0	175	0	225	0	275	0
26	0	76	0	126	0	176	0	226	0	276	0
27	0	77	0	127	0	177	0	227	0	277	0
28	0	78	0	128	0	178	0	228	0	278	0
29	0	79	0	129	0	179	0	229	0	279	0
30	0	80	0	130	0	180	0	230	0	280	0
31	0	81	0	131	0	181	0	231	0	281	0
32	0	82	0	132	0	182	0	232	0	282	0
33	0	83	0	133	0	183	0	233	0	283	0
34	0	84	0	134	0	184	0	234	0	284	0
35	0	85	0	135	0	185	0	235	0	285	0
36	0	86	0	136	0	186	0	236	0	286	0
37	0	87	0	137	0	187	0	237	0	287	0
38	0	88	0	138	0	188	0	238	0	288	0
39	0	89	0	139	0	189	0	239	0	289	0
40	0	90	0	140	0	190	0	240	0	290	0
41	0	91	0	141	0	191	0	241	0	291	0
42	0	92	0	142	0	192	0	242	0	292	0
43	0	93	0	143	0	193	0	243	0	293	0
44	0	94	0	144	0	194	0	244	0	294	0
45	0	95	0	145	0	195	0	245	0	295	0
46	0	96	0	146	0	196	0	246	0	296	0
47	0	97	0	147	0	197	0	247	0	297	0
48	0	98	0	148	0	198	0	248	0	298	0
49	0	99	0	149	0	199	0	249	0	299	0
50	0	100	0	150	0	200	0	250	0	NC	3342

Tot 3342

=====

382 ROSS NATIVE URBAN

SAMPLE REPORT
AVAILABLE : STATUS = 0, 5

3-19-96
14:48:51
Pg 5

CELL		CELL		CELL		CELL		GROUP		GROUP	
1	0	51	0	101	0	151	0	201	0	251	0
2	0	52	0	102	0	152	0	202	0	252	0
3	0	53	0	103	0	153	0	203	0	253	0
4	0	54	0	104	0	154	0	204	0	254	0
5	0	55	0	105	0	155	0	205	0	255	0
6	0	56	0	106	0	156	0	206	0	256	0
7	0	57	0	107	0	157	0	207	0	257	0
8	0	58	0	108	0	158	0	208	0	258	0
9	0	59	0	109	0	159	0	209	0	259	0
10	0	60	0	110	0	160	0	210	0	260	0
11	0	61	0	111	0	161	0	211	0	261	0
12	0	62	0	112	0	162	0	212	0	262	0
13	0	63	0	113	0	163	0	213	0	263	0
14	0	64	0	114	0	164	0	214	0	264	0
15	0	65	0	115	0	165	0	215	0	265	0
16	0	66	0	116	0	166	0	216	0	266	0
17	0	67	0	117	0	167	0	217	0	267	0
18	0	68	0	118	0	168	0	218	0	268	0
19	0	69	0	119	0	169	0	219	0	269	0
20	0	70	0	120	0	170	0	220	0	270	0
21	0	71	0	121	0	171	0	221	0	271	0
22	0	72	0	122	0	172	0	222	0	272	0
23	0	73	0	123	0	173	0	223	0	273	0
24	0	74	0	124	0	174	0	224	0	274	0
25	0	75	0	125	0	175	0	225	0	275	0
26	0	76	0	126	0	176	0	226	0	276	0
27	0	77	0	127	0	177	0	227	0	277	0
28	0	78	0	128	0	178	0	228	0	278	0
29	0	79	0	129	0	179	0	229	0	279	0
30	0	80	0	130	0	180	0	230	0	280	0
31	0	81	0	131	0	181	0	231	0	281	0
32	0	82	0	132	0	182	0	232	0	282	0
33	0	83	0	133	0	183	0	233	0	283	0
34	0	84	0	134	0	184	0	234	0	284	0
35	0	85	0	135	0	185	0	235	0	285	0
36	0	86	0	136	0	186	0	236	0	286	0
37	0	87	0	137	0	187	0	237	0	287	0
38	0	88	0	138	0	188	0	238	0	288	0
39	0	89	0	139	0	189	0	239	0	289	0
40	0	90	0	140	0	190	0	240	0	290	0
41	0	91	0	141	0	191	0	241	0	291	0
42	0	92	0	142	0	192	0	242	0	292	0
43	0	93	0	143	0	193	0	243	0	293	0
44	0	94	0	144	0	194	0	244	0	294	0
45	0	95	0	145	0	195	0	245	0	295	0
46	0	96	0	146	0	196	0	246	0	296	0
47	0	97	0	147	0	197	0	247	0	297	0
48	0	98	0	148	0	198	0	248	0	298	0
49	0	99	0	149	0	199	0	249	0	299	0
50	0	100	0	150	0	200	0	250	0	NC	2494

											Tot. 2494

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507319.001

Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Urban

Sample Specification Report

Order Date : 13-MAR-1996

Random Digit Sample

=====

Sample Type : Random B Sample Size : 6,000
Sampling Frame: Estimated Phone Households Screening Option: Yes
* ACTIVE BLOCK frame will be used for Area Code/Exchange based geography *

Record Types : Random Digit, Business Numbers Excluded

SNAP Order File: ROSSNAT3.SNP;2
Client Order Id: ROS960301

Size of Replicates : 300
Starting Replicate : 001

NO Demographic selections requested

Geographic Selection:

Include Geography:

User Mkt/Region
Quota: Code:

=====

Area Code and Exchange

520283 TUBY CITY, AZ
520673 KAIBETO, AZ
520677 BLACK MESA, AZ
520679 CAMERON, AZ
520686 LEUPP, AZ
520475 SAN CARLOS, AZ
520383 SELLS, AZ
520315 CASABLANCA, AZ
520418 STOTONIC, AZ
520562 SACATON, AZ
916625 HOOPA, CA
916627 ORLEANS, CA
916629 WILLOW CRK, CA
218554 PONEMAH, MN
218679 RED LAKE, MN
612813 MINNEAPOLS, MN
612863 MINNEAPOLS, MN
505759 DULCE, NM
505829 JEMEZ SPG, NM
505834 SAN YSIDRO, NM
505289 CUBA, NM
505568 LYBROOK, NM

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507319.001

Page : 2
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Urban

Sample Specification Report

505638 GALLINA, NM
505465 PENABLANCA, NM
405247 ANADARKO, OK
405588 APACHE, OK
918253 JAY, OK
918868 KANSAS, OK
918567 TALIHINA, OK
918651 MUSE, OK
405244 SMITHVILLE, OK
918386 CEDARCREST, OK
918479 LOCUST GRV, OK
918597 FLINT, OK
918598 PEGGS, OK
918349 SOUTHELGIN, OK
918287 PAWHUSKA, OK
541553 WARM SPG, OR
801247 LAPOINT, UT
801545 RANDLETT, UT
918476 CHOUTEAU, OK

Label :
Keyline Items : FIPS State and County

Output Sort : Replicate Number or Group Code
Time Zone
Area Code
Exchange
Phone Number - 4 digits

Delivery Information:

Method:	Data Items:
Modem	DIR\$task_defaults:snap_32.record
User Name = ROBINS	Area Code
	Exchange
	Phone Number - 4 digits
	Time Zone
	Replicate Number or Group Code
	Keyline

SSI STANDARD Result Code Selection:

TM-Terminated	CM-Completed	BZ-Busy Signal	BG-Busi./Govt
RF-Refusal	NA-No Answer	AM-Ans. Machine	DL-Deaf/Lang.
OQ-Over Quota	CB-Call Back	DS-Disconnected	

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507319.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Urban

Sample Summary Report

Sample Size : 6,000
 Identified as disconnects
 by screener service : 815
 Total numbers delivered : 5,185
 Total number of Replicates: 20
 Starting Replicate: 001
 Ending Replicate: 020

File Layout Information

Order : 507319

Position	Length	Description
-----	-----	-----
1	3	Area Code
4	3	Exchange
7	4	Phone Number - 4 digits
11	1	Time Zone
12	3	Replicate Number or Group Code
15	3	< Blank >
18	5	FIPS State and County
23	10	< Blank >

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507319.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Urban

Statistical Analysis Of Sample

Random Digit Sample

=====

Sampling Frame: Estimated phone hhlts

* Frame is Active Blocks for Area Code/Exchange based geography *

Sample Type : Random B

Sample Size : 6000

Market	User Quota	Calc. Quota	Sample Totals	Frame Totals	% of Frame	% of Samp.	% of Market
Area Code and Exchange							
520283 TUBY CITY, AZ		202	202	1140	3.4%	3.4%	3.4%
520673 KAIBETO, AZ		16	16	91	0.3%	0.3%	0.3%
520677 BLACK MESA, AZ		5	5	91	0.3%	0.1%	0.1%
520679 CAMERON, AZ		18	18	92	0.3%	0.3%	0.3%
520686 LEUPP, AZ		12	12	91	0.3%	0.2%	0.2%
520475 SAN CARLOS, AZ		83	83	390	1.1%	1.4%	1.4%
520383 SELLS, AZ		130	130	1341	4.0%	2.2%	2.2%
520315 CASABLANCA, AZ		66	66	1106	3.3%	1.1%	1.1%
520418 STOTONIC, AZ		56	55#	754	2.2%	0.9%	0.9%
520562 SACATON, AZ		139	140	955	2.8%	2.3%	2.3%
916625 HOOPA, CA		369	369	777	2.3%	6.2%	6.2%
916627 ORLEANS, CA		148	148	485	1.4%	2.5%	2.5%
916629 WILLOW CRK, CA		307	307	1456	4.3%	5.1%	5.1%
218554 PONEMAH, MN		30	30	170	0.5%	0.5%	0.5%
218679 RED LAKE, MN		140	140	791	2.3%	2.3%	2.3%
612813 MINNEAPOLS, MN		6	6	192	0.6%	0.1%	0.1%
612863 MINNEAPOLS, MN		36	36	1248	3.7%	0.6%	0.6%
505759 DULCE, NM		164	164	452	1.3%	2.7%	2.7%
505829 JEMEZ SPG, NM		278	278	844	2.5%	4.6%	4.6%
505834 SAN YSIDRO, NM		111	111	632	1.9%	1.9%	1.9%
505289 CUBA, NM		162	162	914	2.7%	2.7%	2.7%
505568 LYBROOK, NM		4	4	140	0.4%	0.1%	0.1%
505638 GALLINA, NM		61	61	226	0.7%	1.0%	1.0%
505465 PENABLANCA, NM		310	310	1757	5.2%	5.2%	5.2%
405247 ANADARKO, OK		469	469	2651	7.8%	7.8%	7.8%
405588 APACHE, OK		204	204	1151	3.4%	3.4%	3.4%
918253 JAY, OK		413	413	2340	6.9%	6.9%	6.9%
918868 KANSAS, OK		296	296	1672	4.9%	4.9%	4.9%
918567 TALIHINA, OK		207	207	1172	3.5%	3.5%	3.5%
918651 MUSE, OK		33	33	185	0.5%	0.6%	0.6%
405244 SMITHVILLE, OK		81	81	460	1.4%	1.4%	1.4%

Survey Sampling, Inc.
 Fairfield, CT (203) 255-4200
 Report Date : 13-MAR-96
 SSI Order # : 507319.001

Page : 2
 Company Name : Robinson & Muenster
 Client Order : Ross Native American
 Sample Name : Native American-Urban

Market	User Quota	Calc. Quota	Sample Totals	Frame Totals	% of Frame	% of Samp.	% of Market
918386 CEDARCREST, OK		63	63	357	1.1%	1.0%	1.0%
918479 LOCUST GRV, OK		235	235	1328	3.9%	3.9%	3.9%
918597 FLINT, OK		181	181	1021	3.0%	3.0%	3.0%
918598 PEGGS, OK		89	89	505	1.5%	1.5%	1.5%
918349 SOUTHELGIN, OK		18	18	105	0.3%	0.3%	0.3%
918287 PAWHUSKA, OK		365	365	2062	6.1%	6.1%	6.1%
541553 WARM SPG, OR		139	139	786	2.3%	2.3%	2.3%
801247 LAPOINT, UT		65	65	367	1.1%	1.1%	1.1%
801545 RANDLETT, UT		28	28	158	0.5%	0.5%	0.5%
918476 CHOUTEAU, OK		261	261	1481	4.4%	4.3%	4.3%
Total Sample for Market			6000				

TOTAL		6000	6000	33936			

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Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507319.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Urban

SAMPLE DISTRIBUTION

FIPS State and County

04005 COCONINO, AZ	253	4.2%
04007 GILA, AZ	83	1.4%
04019 PIMA, AZ	130	2.2%
04021 PINAL, AZ	261	4.3%
06023 HUMBOLDT, CA	824	13.7%
27007 BELTRAMI, MN	170	2.8%
27053 HENNEPIN, MN	42	0.7%
35039 RIO ARriba, NM	225	3.8%
35043 SANDOVAL, NM	865	14.4%
40015 CADDO, OK	673	11.2%
40021 CHEROKEE, OK	89	1.5%
40041 DELAWARE, OK	709	11.8%
40079 LE FLORE, OK	240	4.0%
40089 MCCURTAIN, OK	81	1.4%
40097 MAYES, OK	740	12.3%
40113 OSAGE, OK	383	6.4%
41031 JEFFERSON, OR	139	2.3%
49047 UINTAH, UT	93	1.5%

TOTAL RECORDS:

6000

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507319.001

Page : 2
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Urban

SAMPLE DISTRIBUTION

Replicate Number or Group Code

001	300	5.0%
002	300	5.0%
003	300	5.0%
004	300	5.0%
005	300	5.0%
006	300	5.0%
007	300	5.0%
008	300	5.0%
009	300	5.0%
010	300	5.0%
011	300	5.0%
012	300	5.0%
013	300	5.0%
014	300	5.0%
015	300	5.0%
016	300	5.0%
017	300	5.0%
018	300	5.0%
019	300	5.0%
020	300	5.0%

TOTAL RECORDS: 6000

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507319.001

Page : 3
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Urban

SAMPLE DISTRIBUTION

FIPS State Code

04 ARIZONA	727	12.1%
06 CALIFORNIA	824	13.7%
27 MINNESOTA	212	3.5%
35 NEW MEXICO	1090	18.2%
40 OKLAHOMA	2915	48.6%
41 OREGON	139	2.3%
49 UTAH	93	1.5%

TOTAL RECORDS: 6000

=====

379 ROSS NATIVE RURAL

SAMPLE REPORT

3-19-96

14:48:21

Pg 1

STATUS

0	AVAILABLE	848
1	DEFINITES	3
2	CALLBACKS	1554
3	BUSY'S	0

STATUS

4	USED	2632
5	AT STATIONS	0
6	HOLDING	0
7	QUOTA FILLED	0

INITIAL SAMPLE	7940
----------------	------

LATEST DISPOSITION

1	No Answer	1394
2	Busy	16
3	Answering Machine	372
4	Terminate	10
5	Quota Filled	4
6	Refused	560
7	Bus/Gov't/Fax/Modem	248
8	Disconnected Number	754
9	Complete	189
10	Call Back	13
11	Deaf/Lang Barrier	19
12	Not Qualified Resp.	118
13	Wrong Number	0
14	Not Amer. Indian	717
15		0
16		0
17		0
18		0
19		0
20		0

LATEST DISPOSITION

21	0
22	0
23	0
24	0
25	0
26	0
27	0
28	0
29	0
30	0
31	0
32	0
33	0
34	0
35	0
36	0
37	0
38	0
39	0
40	0

SAMPLE ATTEMPTED	4416
------------------	------

=====

379 ROSS NATIVE RURAL

SAMPLE REPORT

3-19-96

14:48:21

USABLE : STATUS = 0, 1, 2, 3, 5, 6

Pg 2

=====

TIME ZONE

-7 0
-6 2903
-5 0
-4 0
-3 0

TIME ZONE

-2 67
-1 1179
0 871
1 288
2 0

TIME ZONE

3 0
4 0
5 0
6 0
7 0

TOTAL 2405

WAVE

* 1 386
* 2 410
* 3 227

WAVE

* 4 174
* 5 223
* 6 120

WAVE

* 7 150
* 8 184
* 9 264

TOTAL 2138

* ACTIVE WAVE

=====

379 ROSS NATIVE RURAL

SAMPLE REPORT

3-19-96

14:48:21

AVAILABLE : STATUS = 0, 5 AND TIME ZONE OPEN

Pg 3

TIME ZONE

-7	0
-6	0
-5	0
-4	0
-3	0

TIME ZONE

-2	30
-1	429
0	303
1	86
2	0

TIME ZONE

3	0
4	0
5	0
6	0
7	0

TOTAL 848

WAVE

* 1	0
* 2	1
* 3	223

WAVE

* 4	0
* 5	0
* 6	0

WAVE

* 7	6
* 8	87
* 9	264

TOTAL 581

=====

379 ROSS NATIVE RURAL

SAMPLE REPORT

USABLE : STATUS = 0, 1, 2, 3, 5, 6

3-19-96

14:48:21

Pg 4

CELL	CELL	CELL	CELL	GROUP	GROUP
1	0 51	0 101	0 151	0 201	0 251
2	0 52	0 102	0 152	0 202	0 252
3	0 53	0 103	0 153	0 203	0 253
4	0 54	0 104	0 154	0 204	0 254
5	0 55	0 105	0 155	0 205	0 255
6	0 56	0 106	0 156	0 206	0 256
7	0 57	0 107	0 157	0 207	0 257
8	0 58	0 108	0 158	0 208	0 258
9	0 59	0 109	0 159	0 209	0 259
10	0 60	0 110	0 160	0 210	0 260
11	0 61	0 111	0 161	0 211	0 261
12	0 62	0 112	0 162	0 212	0 262
13	0 63	0 113	0 163	0 213	0 263
14	0 64	0 114	0 164	0 214	0 264
15	0 65	0 115	0 165	0 215	0 265
16	0 66	0 116	0 166	0 216	0 266
17	0 67	0 117	0 167	0 217	0 267
18	0 68	0 118	0 168	0 218	0 268
19	0 69	0 119	0 169	0 219	0 269
20	0 70	0 120	0 170	0 220	0 270
21	0 71	0 121	0 171	0 221	0 271
22	0 72	0 122	0 172	0 222	0 272
23	0 73	0 123	0 173	0 223	0 273
24	0 74	0 124	0 174	0 224	0 274
25	0 75	0 125	0 175	0 225	0 275
26	0 76	0 126	0 176	0 226	0 276
27	0 77	0 127	0 177	0 227	0 277
28	0 78	0 128	0 178	0 228	0 278
29	0 79	0 129	0 179	0 229	0 279
30	0 80	0 130	0 180	0 230	0 280
31	0 81	0 131	0 181	0 231	0 281
32	0 82	0 132	0 182	0 232	0 282
33	0 83	0 133	0 183	0 233	0 283
34	0 84	0 134	0 184	0 234	0 284
35	0 85	0 135	0 185	0 235	0 285
36	0 86	0 136	0 186	0 236	0 286
37	0 87	0 137	0 187	0 237	0 287
38	0 88	0 138	0 188	0 238	0 288
39	0 89	0 139	0 189	0 239	0 289
40	0 90	0 140	0 190	0 240	0 290
41	0 91	0 141	0 191	0 241	0 291
42	0 92	0 142	0 192	0 242	0 292
43	0 93	0 143	0 193	0 243	0 293
44	0 94	0 144	0 194	0 244	0 294
45	0 95	0 145	0 195	0 245	0 295
46	0 96	0 146	0 196	0 246	0 296
47	0 97	0 147	0 197	0 247	0 297
48	0 98	0 148	0 198	0 248	0 298
49	0 99	0 149	0 199	0 249	0 299
50	0 100	0 150	0 200	0 250	0 NC

2405

Tot 2405

379 ROSS NATIVE RURAL

SAMPLE REPORT
AVAILABLE : STATUS = 0, 5

3-19-96
14:48:21
Pg 5

CELL	CELL	CELL	CELL	GROUP	GROUP
1	0 51	0 101	0 151	0 201	0 251
2	0 52	0 102	0 152	0 202	0 252
3	0 53	0 103	0 153	0 203	0 253
4	0 54	0 104	0 154	0 204	0 254
5	0 55	0 105	0 155	0 205	0 255
6	0 56	0 106	0 156	0 206	0 256
7	0 57	0 107	0 157	0 207	0 257
8	0 58	0 108	0 158	0 208	0 258
9	0 59	0 109	0 159	0 209	0 259
10	0 60	0 110	0 160	0 210	0 260
11	0 61	0 111	0 161	0 211	0 261
12	0 62	0 112	0 162	0 212	0 262
13	0 63	0 113	0 163	0 213	0 263
14	0 64	0 114	0 164	0 214	0 264
15	0 65	0 115	0 165	0 215	0 265
16	0 66	0 116	0 166	0 216	0 266
17	0 67	0 117	0 167	0 217	0 267
18	0 68	0 118	0 168	0 218	0 268
19	0 69	0 119	0 169	0 219	0 269
20	0 70	0 120	0 170	0 220	0 270
21	0 71	0 121	0 171	0 221	0 271
22	0 72	0 122	0 172	0 222	0 272
23	0 73	0 123	0 173	0 223	0 273
24	0 74	0 124	0 174	0 224	0 274
25	0 75	0 125	0 175	0 225	0 275
26	0 76	0 126	0 176	0 226	0 276
27	0 77	0 127	0 177	0 227	0 277
28	0 78	0 128	0 178	0 228	0 278
29	0 79	0 129	0 179	0 229	0 279
30	0 80	0 130	0 180	0 230	0 280
31	0 81	0 131	0 181	0 231	0 281
32	0 82	0 132	0 182	0 232	0 282
33	0 83	0 133	0 183	0 233	0 283
34	0 84	0 134	0 184	0 234	0 284
35	0 85	0 135	0 185	0 235	0 285
36	0 86	0 136	0 186	0 236	0 286
37	0 87	0 137	0 187	0 237	0 287
38	0 88	0 138	0 188	0 238	0 288
39	0 89	0 139	0 189	0 239	0 289
40	0 90	0 140	0 190	0 240	0 290
41	0 91	0 141	0 191	0 241	0 291
42	0 92	0 142	0 192	0 242	0 292
43	0 93	0 143	0 193	0 243	0 293
44	0 94	0 144	0 194	0 244	0 294
45	0 95	0 145	0 195	0 245	0 295
46	0 96	0 146	0 196	0 246	0 296
47	0 97	0 147	0 197	0 247	0 297
48	0 98	0 148	0 198	0 248	0 298
49	0 99	0 149	0 199	0 249	0 299
50	0 100	0 150	0 200	0 250	0 NC
					848
					Tot 848

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507318.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Rural

Sample Specification Report

Order Date : 13-MAR-1996

Random Digit Sample

=====

Sample Type : Random B

Sample Size : 4,500

Sampling Frame: Estimated Phone Households

Screening Option: Yes

Record Types : Random Digit, Business Numbers Excluded

SNAP Order File: ROSSNAT2.SNP;2

Client Order Id: ROS960301

Size of Replicates : 300

Starting Replicate : 001

NO Demographic selections requested

Geographic Selection:

Include Geography:

User

Mkt/Region

Quota:

Code:

=====

FIPS State and County

46113 SHANNON, SD
46121 TODD, SD
46017 BUFFALO, SD
46041 DEWEY, SD
46137 ZIEBACH, SD
46031 CORSON, SD
46095 MELLETTE, SD
46007 BENNETT, SD
46071 JACKSON, SD
46085 LYMAN, SD
46109 ROBERTS, SD
46023 CHARLES MIX, SD
55078 MENOMINEE, WI
04001 APACHE, AZ
04017 NAVAJO, AZ
04005 COCONINO, AZ
04012 LA PAZ, AZ
38085 SIOUX, ND
38079 ROLETTE, ND
38005 BENSON, ND
38061 MOUNTRAIL, ND
35031 MCKINLEY, NM
35006 CIBOLA, NM

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507318.001

Page : 2
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Rural

Sample Specification Report

35045 SAN JUAN, NM
35043 SANDOVAL, NM
30035 GLACIER, MT
30003 BIG HORN, MT
30085 ROOSEVELT, MT
30005 BLAINE, MT
30087 ROSEBUD, MT
30047 LAKE, MT
49037 SAN JUAN, UT
40001 ADAIR, OK
40021 CHEROKEE, OK
40041 DELAWARE, OK
40015 CADDO, OK
40135 SEQUOYAH, OK
40107 OKFUSKEE, OK
40035 CRAIG, OK
40091 MCINTOSH, OK
40115 OTTAWA, OK
40097 MAYES, OK
40063 HUGHES, OK
40133 SEMINOLE, OK
37155 ROBESON, NC
37173 SWAIN, NC
06003 ALPINE, CA
27087 MAHNOMEN, MN
41031 JEFFERSON, OR
53019 FERRY, WA

Label :
Keyline Items : FIPS State and County

Output Sort : Replicate Number or Group Code
Time Zone
Area Code
Exchange
Phone Number - 4 digits

Delivery Information:

Method:

Modem
User Name = ROBINS

Data Items:

DIR\$task_defaults:snap_32.record
Area Code
Exchange
Phone Number - 4 digits
Time Zone
Replicate Number or Group Code
Keyline

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507318.001

Page : 3
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Rural

Sample Specification Report

SSI STANDARD Result Code Selection:

TM-Terminated CM-Completed BZ-Busy Signal BG-Busi./Govt
RF-Refusal NA-No Answer AM-Ans. Machine DL-Deaf/Lang.
OQ-Over Quota CB-Call Back DS-Disconnected

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507318.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Rural

Sample Summary Report

Sample Size : 4,500
Identified as disconnects
by screener service : 530
Total numbers delivered : 3,970

Total number of Replicates: 15
Starting Replicate: 001
Ending Replicate: 015

File Layout Information

Order : 507318

Position	Length	Description
-----	-----	-----
1	3	Area Code
4	3	Exchange
7	4	Phone Number - 4 digits
11	1	Time Zone
12	3	Replicate Number or Group Code
15	3	< Blank >
18	5	FIPS State and County
23	10	< Blank >

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507318.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Rural

Statistical Analysis Of Sample

Random Digit Sample

=====

Sampling Frame: Estimated phone hhlds

Sample Type : Random B

Sample Size : 4500

Market	User Quota	Calc. Quota	Sample Totals	Frame Totals	% of Frame	% of Samp.	% of Market
FIPS State and County							
46113 SHANNON, SD		20	20	1392	0.4%	0.4%	0.4%
46121 TODD, SD		20	20	1412	0.4%	0.4%	0.4%
46017 BUFFALO, SD		4	4	291	0.1%	0.1%	0.1%
46041 DEWEY, SD		19	19	1311	0.4%	0.4%	0.4%
46137 ZIEBACH, SD		5	5	394	0.1%	0.1%	0.1%
46031 CORSON, SD		14	14	981	0.3%	0.3%	0.3%
46095 MELLETTE, SD		7	7	460	0.1%	0.2%	0.2%
46007 BENNETT, SD		12	12	849	0.3%	0.3%	0.3%
46071 JACKSON, SD		11	11	782	0.2%	0.2%	0.2%
46085 LYMAN, SD		16	16	1134	0.4%	0.4%	0.4%
46109 ROBERTS, SD		44	44	3147	1.0%	1.0%	1.0%
46023 CHARLES MIX, SD		41	41	2910	0.9%	0.9%	0.9%
55078 MENOMINEE, WI		15	15	1046	0.3%	0.3%	0.3%
04001 APACHE, AZ		111	111	7846	2.5%	2.5%	2.5%
04017 NAVAJO, AZ		243	243	17172	5.4%	5.4%	5.4%
04005 COCONINO, AZ		403	403	28452	8.9%	9.0%	9.0%
04012 LA PAZ, AZ		59	59	4180	1.3%	1.3%	1.3%
38085 SIOUX, ND		10	10	713	0.2%	0.2%	0.2%
38079 ROLETTE, ND		52	52	3705	1.2%	1.2%	1.2%
38005 BENSON, ND		27	27	1882	0.6%	0.6%	0.6%
38061 MOUNTRAIL, ND		32	32	2245	0.7%	0.7%	0.7%
35031 MCKINLEY, NM		151	151	10654	3.3%	3.4%	3.4%
35006 CIBOLA, NM		81	81	5763	1.8%	1.8%	1.8%
35045 SAN JUAN, NM		350	350	24736	7.8%	7.8%	7.8%
35043 SANDOVAL, NM		344	344	24317	7.6%	7.6%	7.6%
30035 GLACIER, MT		45	45	3198	1.0%	1.0%	1.0%
30003 BIG HORN, MT		38	38	2651	0.8%	0.8%	0.8%
30085 ROOSEVELT, MT		44	44	3098	1.0%	1.0%	1.0%
30005 BLAINE, MT		30	30	2124	0.7%	0.7%	0.7%
30087 ROSEBUD, MT		41	41	2940	0.9%	0.9%	0.9%
30047 LAKE, MT		117	117	8256	2.6%	2.6%	2.6%

Survey Sampling, Inc.
 Fairfield, CT (203) 255-4200
 Report Date : 13-MAR-96
 SSI Order # : 507318.001

Page : 2
 Company Name : Robinson & Muenster
 Client Order : Ross Native American
 Sample Name : Native American-Rural

Market	User Quota	Calc. Quota	Sample Totals	Frame Totals	% of Frame	% of Samp.	% of Market
49037 SAN JUAN, UT		32	32	2230	0.7%	0.7%	0.7%
40001 ADAIR, OK		76	76	5402	1.7%	1.7%	1.7%
40021 CHEROKEE, OK		171	171	12056	3.8%	3.8%	3.8%
40041 DELAWARE, OK		163	163	11535	3.6%	3.6%	3.6%
40015 CADDO, OK		134	134	9454	3.0%	3.0%	3.0%
40135 SEQUOYAH, OK		155	155	11001	3.5%	3.4%	3.4%
40107 OKFUSKEE, OK		46	46	3250	1.0%	1.0%	1.0%
40035 CRAIG, OK		69	69	4844	1.5%	1.5%	1.5%
40091 MCINTOSH, OK		91	91	6440	2.0%	2.0%	2.0%
40115 OTTAWA, OK		156	156	11051	3.5%	3.5%	3.5%
40097 MAYES, OK		175	175	12306	3.9%	3.9%	3.9%
40063 HUGHES, OK		60	60	4274	1.3%	1.3%	1.3%
40133 SEMINOLE, OK		114	114	8044	2.5%	2.5%	2.5%
37155 ROBESON, NC		472	472	33345	10.5%	10.5%	10.5%
37173 SWAIN, NC		52	52	3698	1.2%	1.2%	1.2%
06003 ALPINE, CA		6	6	416	0.1%	0.1%	0.1%
27087 MAHNOMEN, MN		24	24	1685	0.5%	0.5%	0.5%
41031 JEFFERSON, OR		68	68	4838	1.5%	1.5%	1.5%
53019 FERRY, WA		30	30	2134	0.7%	0.7%	0.7%
Total Sample for Market			4500				

TOTAL	4500	4500	318044
-------	------	------	--------

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Fairfield, CT (203) 255-4200

Report Date : 13-MAR-96

SSI Order # : 507318.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : Native American-Rural

SAMPLE DISTRIBUTION

FIPS State and County

04001 APACHE, AZ	111	2.5%
04005 COCONINO, AZ	403	9.0%
04012 LA PAZ, AZ	59	1.3%
04017 NAVAJO, AZ	243	5.4%
06003 ALPINE, CA	6	0.1%
27087 MAHOMEN, MN	24	0.5%
30003 BIG HORN, MT	38	0.8%
30005 BLAINE, MT	30	0.7%
30035 GLACIER, MT	45	1.0%
30047 LAKE, MT	117	2.6%
30085 ROOSEVELT, MT	44	1.0%
30087 ROSEBUD, MT	41	0.9%
35006 CIBOLA, NM	81	1.8%
35031 MCKINLEY, NM	151	3.4%
35043 SANDOVAL, NM	344	7.6%
35045 SAN JUAN, NM	350	7.8%
37155 ROBESON, NC	472	10.5%
37173 SWAIN, NC	52	1.2%
38005 BENSON, ND	27	0.6%
38061 MOUNTRAIL, ND	32	0.7%
38079 ROLETTE, ND	52	1.2%
38085 SIOUX, ND	10	0.2%
40001 ADAIR, OK	76	1.7%
40015 CADDO, OK	134	3.0%
40021 CHEROKEE, OK	171	3.8%
40035 CRAIG, OK	69	1.5%
40041 DELAWARE, OK	163	3.6%
40063 HUGHES, OK	60	1.3%
40091 MCINTOSH, OK	91	2.0%
40097 MAYES, OK	175	3.9%
40107 OKFUSKEE, OK	46	1.0%
40115 OTTAWA, OK	156	3.5%
40133 SEMINOLE, OK	114	2.5%
40135 SEQUOYAH, OK	155	3.4%
41031 JEFFERSON, OR	68	1.5%
46007 BENNETT, SD	12	0.3%
46017 BUFFALO, SD	4	0.1%
46023 CHARLES MIX, SD	41	0.9%
46031 CORSON, SD	14	0.3%
46041 DEWEY, SD	19	0.4%
46071 JACKSON, SD	11	0.2%
46085 LYMAN, SD	16	0.4%
46095 MELLETTE, SD	7	0.2%
46109 ROBERTS, SD	44	1.0%
46113 SHANNON, SD	20	0.4%
46121 TODD, SD	20	0.4%

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507318.001

Page : 2
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Rural

SAMPLE DISTRIBUTION

FIPS State and County

46137 ZIEBACH, SD	5	0.1%
49037 SAN JUAN, UT	32	0.7%
53019 FERRY, WA	30	0.7%
55078 MENOMINEE, WI	15	0.3%

TOTAL RECORDS: 4500

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
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Page : 3
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Rural

SAMPLE DISTRIBUTION

Replicate Number or Group Code

001	300	6.7%
002	300	6.7%
003	300	6.7%
004	300	6.7%
005	300	6.7%
006	300	6.7%
007	300	6.7%
008	300	6.7%
009	300	6.7%
010	300	6.7%
011	300	6.7%
012	300	6.7%
013	300	6.7%
014	300	6.7%
015	300	6.7%

TOTAL RECORDS: 4500

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 13-MAR-96
SSI Order # : 507318.001

Page : 4
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : Native American-Rural

SAMPLE DISTRIBUTION

FIPS State Code

04 ARIZONA	816	18.1%
06 CALIFORNIA	6	0.1%
27 MINNESOTA	24	0.5%
30 MONTANA	315	7.0%
35 NEW MEXICO	926	20.6%
37 NORTH CAROLINA	524	11.6%
38 NORTH DAKOTA	121	2.7%
40 OKLAHOMA	1410	31.3%
41 OREGON	68	1.5%
46 SOUTH DAKOTA	213	4.7%
49 UTAH	32	0.7%
53 WASHINGTON	30	0.7%
55 WISCONSIN	15	0.3%

TOTAL RECORDS: 4500

GENERAL POPULATION - NATIVE AMERICAN STUDY QUESTIONNAIRE

CATI ON

RAB Q3A Q4AA1 Q5A Q6AA1 Q7A Q8AA1 Q9A Q10AA1 Q11A Q12AA1 Q13A Q14AA1 Q15A Q16AA1
RAB Q3B Q4BB1 Q5B Q6BB1 Q7B Q8BB1 Q9B Q10BB1 Q11B Q12BB1 Q13B Q14BB1 Q15B Q16BB1

TIMSCAL .1

MOUSE ON

MACRO PROMPT

SHOW " " 19 8

SHOW " " 20 8

SHOW " " 21 8

SHOW " " 22 8

BOX 18 1 23 79

COL WHITE ON BLUE 18 1 23 79

ENDMACRO

ONKEY F2 PROMPT

SON RIGHT

NOTE CTRLN 121 15 19 24 70

REVIEW F9

RETURN F10

HELP F1 14 14 2 24 78

H: OPN

Type the respondent's answers in complete sentences on your keyboard.
Please use proper grammar and spelling!

You do not have to hit enter at the end of the line, your text will wrap around to the next line. If you get to the bottom of the window and you need to type more, go ahead. It will scroll for you.
Press enter TWICE when you are done.

You can move around the text that you have typed and edit by using the arrow keys and HOME, END, PGUP, AND PGDN.

Troubleshooting:

- You must enter at least 2 characters in order to proceed in the survey.
Type in "DK", "NA". Something must be entered!

ENDHELP

H: KEY

Press the corresponding key on your keypad to select answer.

Troubleshooting:

- Num Lock must be on, it's the key on the upper left hand corner of your keypad.
- You are entering an answer outside of the acceptable range.

ENDHELP

H: NUM

Type a number into the answer field, verify that it is correct, and then

press enter.

Troubleshooting:

- You are entering an answer outside of the acceptable range.
- ENDHELP

H: SELECT

Move the highlighted bar with your arrow keys, they are located to the left of your keypad. Press enter to select the highlighted choice. Chosen answers are indicated by highlighted text.

When multiple answers are permitted, you can "de-select" a choice by pressing enter again on a previously highlighted answer or by backing up with the escape key.

Exit by choosing the NONE/NO MORE/EXIT if that is available.

Troubleshooting:

- You have not chosen enough answers. Select more or choose NONE/NO MORE/EXIT if that is available.
- You are trying to select an answer that was given previously. Tell respondent to select something else because they have already given that choice.

ENDHELP

Q: HELLO

T: 1 5

Hello my name is _____ and I'm calling from RMA Research, a national public opinion research company. We're doing a survey today among people throughout the United States. I have just a few questions taking no more than about 10 minutes. I can assure you that I'm not selling anything, and that answers will be kept strictly confidential. According to our research procedures I need to speak with someone in the household 16 years old and whose birthday comes next.
[IF NOT HOME ASK; May I please speak to the person whose birthday would be next?

I:

COL 30 14 22

COL 26 21 5 21

C: FIRMNAME

MDI REGION IMPORT.DAT 225 20

C: OPEN

MDI FIPS IMPORT.DAT 245 10

C: CONTACT NAME

MDI CNAME IMPORT.DAT 25 28

C: TIMEZONE

MDI TMZNE IMPORT.DAT 17 2

C: MESSAGE

MDI MESSAGE IMPORT.DAT 61 40

C: STATUS

General Population

MDI CSTATUS IMPORT.DAT 256 1

C: FIELD1

MDI CFIELD1 IMPORT.DAT 257 32

C: FIELD2

MDI CFIELD2 IMPORT.DAT 289 32

C: FIELD3

MDI CFIELD3 IMPORT.DAT 321 32

C: FIELD4

MDI CFIELD4 IMPORT.DAT 353 32

C: FIELD5

MDI CFIELD5 IMPORT.DAT 385 16

C: FIELD6

MDI CFIELD6 IMPORT.DAT 401 16

C: FIELD7

MDI CFIELD7 IMPORT.DAT 417 16

C: FIELD8

MDI CFIELD8 IMPORT.DAT 433 16

C: FIELD9

MDI CFIELD9 IMPORT.DAT 449 16

C: FIELD10

MDI CFIELD10 IMPORT.DAT 465 16

C: CALLBACK

MDI CALLBACK IMPORT.DAT 117 2

C: FIELD12

MDI CPHONE IMPORT.DAT 497 16

C: WAVE

MDI CWAVE IMPORT.DAT 255 1

DATE = SYSDATE

STRTIME = SYSTIME

SHOW "<PRESS ANY KEY TO CONTINUE SURVEY>" 23 1 80 26 C
KEY

Q: SEX

T: 5 5

[Code Sex] (DO NOT ASK):

1). Male

2). Female

I:

COL 78

LOC 7 2 1

KEY 1 - 2

Q: QSPLIT
T: 5 5
PHONER ENTER SPLIT

1. SPLIT A
2. SPLIT B

I:
COL 78
LOC 7 2 1
HLA .3
KEY 1 - 2
QAL QUOTAEND

Q: Q2
T: 5 5
Are you at least 16 years of age?

1. Yes
2. No

I:
COL 30 5
LOC 7 2 1
HLA .3
KEY 1 - 2
IF (ANS = 2) SKP END2
IF (QSPLIT = 2) SKP QTEXTB

Q: QTEXTA
T: 5 5
I'm going to say some terms which you might hear
someone say when referring to an American Indian person.
One or more of these terms may be OFFENSIVE to you
when you hear it used, or NONE of them may be offensive
to you. Or, you may have NO OPINION one way or the
other. WHATEVER YOU THINK is what I'd like to know.

(PRESS ANY KEY TO CONTINUE)

I:
COL 30 5 10
COL 26 12
KEY

Q: Q3A
T: 5 5
The (Next/First) term is NATIVE AMERICAN.
Would you, yourself, be OFFENDED by the term NATIVE AMERICAN if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9

COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q3AA
T: 5 5
And why do you SAY that?

I:
IF (Q3A > 1) SK.
COL 30 5
OPN 7 10 10 70

Q: Q3AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q3A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q4A
T: 5 5
Whether or not YOU would be offended, do you think that
the term, NATIVE AMERICAN, being used to describe an
American Indian person, would be offensive to OTHERS,
or do you think it would NOT be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q4AA
T: 5 5
Any why do you SAY that?

I:
IF (Q4A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q4AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q4A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q5A

T: 5 5

The (Next/First) word is BUCK.

Would you, yourself, be OFFENDED by the word BUCK if you heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q5AA

T: 5 5

And why do you SAY that?

I:

IF (Q5A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q5AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q5A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q6A

T: 5 5

Whether or not YOU would be offended, do you think that the term, BUCK, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q6AA

T: 5 5

General Population

Any why do you SAY that?

I:

IF (Q6A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q6AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q6A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q7A

T: 5 5

The (Next/First) word is BRAVE.

Would you, yourself, be OFFENDED by the word BRAVE if you heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q7AA

T: 5 5

And why do you SAY that?

I:

IF (Q7A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q7AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q7A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q8A

T: 5 5

Whether or not YOU would be offended, do you think that the term, BRAVE, being used to describe an American Indian person, would be offensive to OTHERS,

or do you think it would NOT be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q8AA

T: 5 5

Any why do you SAY that?

I:

IF (Q8A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q8AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q8A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q9A

T: 5 5

The (Next/First) word is REDSKIN.

Would you, yourself, be OFFENDED by the word REDSKIN if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q9AA

T: 5 5

And why do you SAY that?

I:

IF (Q9A > 1) SKP
COL 30 5

OPN 7 10 10 70

Q: Q9AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q9A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q10A

T: 5 5

Whether or not YOU would be offended, do you think that the term, REDSKIN, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q10AA

T: 5 5

Any why do you SAY that?

I:

IF (Q10A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q10AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q10A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q11A

T: 5 5

The (Next/First) word is INJUN.

Would you, yourself, be OFFENDED by the word INJUN if you heard that term being used to describe an American Indian person, or would you NOT be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q11AA

T: 5 5

And why do you SAY that?

I:

IF (Q11A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q11AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q11A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q12A

T: 5 5

Whether or not YOU would be offended, do you think that the term, INJUN, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q12AA

T: 5 5

Any why do you SAY that?

I:

IF (Q12A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q12AA1

T: 5 5

Any OTHER reason or reasons you say that?

General Population

I:
IF (Q12A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q13A
T: 5 5
The (Next/First) word is INDIAN.
Would you, yourself, be OFFENDED by the word INDIAN if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q13AA
T: 5 5
And why do you SAY that?

I:
IF (Q13A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q13AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q13A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q14A
T: 5 5
Whether or not YOU would be offended, do you think that
the term, INDIAN, being used to describe an
American Indian person, would be offensive to OTHERS,
or do you think it would NOT be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10

COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q14AA
T: 5 5
Any why do you SAY that?

I:
IF (Q14A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q14AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q14A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q15A
T: 5 5
The (Next/First) word is SQUAW.
Would you, yourself, be OFFENDED by the word SQUAW if you
heard that term being used to describe an American Indian person, or
would you NOT be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q15AA
T: 5 5
And why do you SAY that?

I:
IF (Q15A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q15AA1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q15A > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q16A

T: 5 5

Whether or not YOU would be offended, do you think that the term, SQUAW, being used to describe an American Indian person, would be offensive to OTHERS, or do you think it would NOT be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q16AA

T: 5 5

Any why do you SAY that?

I:

IF (Q16A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q16AA1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q16A > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: QTEXTB

T: 5 5

I'm going to say some terms which you might hear someone say when referring to an American Indian person. None of these terms may be OFFENSIVE to you when you hear them used, or ONE or MORE of these terms may be offensive to you. Or, you may have no opinion one way or the other. WHATEVER YOU THINK is what I'd like to know.

(PRESS ANY KEY TO CONTINUE)

I:

IF (QSPLIT = 1) SKP Q17

COL 30 5 10

COL 26 12

KEY

Q: Q3B

T: 5 5

The (Next/First) term is NATIVE AMERICAN.

Would you, yourself, NOT be OFFENDED by the term NATIVE AMERICAN if you

heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q3BB

T: 5 5

And why do you SAY that?

I:

IF (Q3B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q3BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q3B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q4B

T: 5 5

Whether or not YOU would be offended, do you think that the term, NATIVE AMERICAN, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q4BB

T: 5 5

Any why do you SAY that?

I:

IF (Q4B > 1) SKP

COL 30 5
OPN 7 10 10 70

Q: Q4BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q4B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q5B

T: 5 5

The (Next/First) word is BUCK.

Would you, yourself, NOT be OFFENDED by the term BUCK if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q5BB

T: 5 5

And why do you SAY that?

I:

IF (Q5B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q5BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q5B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q6B

T: 5 5

Whether or not YOU would be offended, do you think that the term, BUCK, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10

COL 78 12 5 23

NUM 1 3 2 0 15

Q: Q6BB

T: 5 5

Any why do you SAY that?

I:

IF (Q6B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q6BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q6B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q7B

T: 5 5

The (Next/First) word is BRAVE.

Would you, yourself, NOT be OFFENDED by the term BRAVE if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9

COL 78 11 5 23

NUM 1 3 2 0 15

Q: Q7BB

T: 5 5

And why do you SAY that?

I:

IF (Q7B > 1) SKP

COL 30 5

OPN 7 10 10 70

Q: Q7BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:
IF (Q7B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q8B

T: 5 5

Whether or not YOU would be offended, do you think that the term, BRAVE, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q8BB

T: 5 5

Any why do you SAY that?

I:
IF (Q8B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q8BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:
IF (Q8B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q9B

T: 5 5

The (Next/First) word is REDSKIN.

Would you, yourself, NOT be OFFENDED by the term REDSKIN if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q9BB
T: 5 5
And why do you SAY that?

I:
IF (Q9B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q9BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q9B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q10B
T: 5 5
Whether or not YOU would be offended, do you think that
the term, REDSKIN, being used to describe an
American Indian person, would NOT be offensive to OTHERS,
or do you think it would be offensive to others, or
don't you have an opinion ONE WAY OR THE OTHER
about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:
COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q10BB
T: 5 5
Any why do you SAY that?

I:
IF (Q10B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q10BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q10B > 1) SKP

COL 30 5
OPN 7 10 10 70

Q: Q11B

T: 5 5

The (Next/First) word is INJUN.

Would you, yourself, NOT be OFFENDED by the term INJUN if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q11BB

T: 5 5

And why do you SAY that?

I:

IF (Q11B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q11BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q11B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q12B

T: 5 5

Whether or not YOU would be offended, do you think that the term, INJUN, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q12BB
T: 5 5
Any why do you SAY that?

I:
IF (Q12B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q12BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q12B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q13B
T: 5 5
The (Next/First) word is INDIAN.
Would you, yourself, NOT be OFFENDED by the term INDIAN if you
heard that term being used to describe an American Indian person, or
would you be offended, or don't you have an opinion ONE WAY OR
THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:
COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q13BB
T: 5 5
And why do you SAY that?

I:
IF (Q13B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q13BB1
T: 5 5
Any OTHER reason or reasons you say that?

I:
IF (Q13B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q14B
T: 5 5
Whether or not YOU would be offended, do you think that

the term, INDIAN, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q14BB

T: 5 5

Any why do you SAY that?

I:

IF (Q14B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q14BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q14B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q15B

T: 5 5

The (Next/First) word is SQUAW.

Would you, yourself, NOT be OFFENDED by the term SQUAW if you heard that term being used to describe an American Indian person, or would you be offended, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offended
2. Would NOT be offended
3. No opinion

I:

COL 30 5 9
COL 78 11 5 23
NUM 1 3 2 0 15

Q: Q15BB

T: 5 5

And why do you SAY that?

I:

IF (Q15B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q15BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q15B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q16B

T: 5 5

Whether or not YOU would be offended, do you think that the term, SQUAW, being used to describe an American Indian person, would NOT be offensive to OTHERS, or do you think it would be offensive to others, or don't you have an opinion ONE WAY OR THE OTHER about that?

[DO NOT READ LIST]

1. Would be offensive to others
2. Would NOT be offensive to others
3. No opinion

I:

COL 30 5 10
COL 78 12 5 23
NUM 1 3 2 0 15

Q: Q16BB

T: 5 5

Any why do you SAY that?

I:

IF (Q16B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q16BB1

T: 5 5

Any OTHER reason or reasons you say that?

I:

IF (Q16B > 1) SKP
COL 30 5
OPN 7 10 10 70

Q: Q17

T: 5 5

Finally, I need to ask you just a couple of questions for classification purposes. Again, let me remind you that this information will be kept strictly confidential. What racial or ethnic group do you consider yourself to be?

[DO NOT READ]

1. Caucasian/White
2. African American/Black
3. Native American
4. Other

I:

COL 30 5 8

COL 78 10 5 17

LOC 12 4 1

HLA .3

KEY 1 - 4

OTH 4 17 10 17 50

IF (ANS <> 3) SKP Q18

Q: Q17A

T: 5 5

And to which tribe do you belong?

I:

COL 30 5

OPN 8 10 8 70

Q: Q18

T: 5 5

Please tell me to stop when I read where you age falls.

[READ LIST]

1. Under 16
2. 16 - 17
3. 18 - 29
4. 30 - 39
5. 40 - 49
6. 50 - 59
7. 60 - 69
8. 70 - 79
9. 80 or Older
10. [DO NOT READ] Refused

I:

COL 30 5

COL 26 7

COL 78 18 13 27

NUM 1 10 2 0 12

SKIPTO END

Q: QUOTAEND

T: 5 5

I am sorry but we have filled our quota for your region of the country.

I am sorry to have bothered you!

{PRESS ANY KEY TO FINISH}

I:

COL 30 5 6
COL 26 8
DISPOS = 5
KEY
CTRLEND

Q: END1
T: 5 5

Sorry to bother you, thank you for your time. Have a nice evening/day.

(PRESS ANY KEY TO CONTINUE)

I:
COL 30 5
COL 26 7
DISPOS = 14
KEY
CTRLEND

Q: END2
T: 5 5

Sorry to bother you, we need to speak with people at least 16 years old.
Thank you have a nice evening/day.

(PRESS ANY KEY TO CONTINUE)

I:
COL 30 5 6
COL 26 8
DISPOS = 12
KEY
CTRLEND

Q: END
T: 5 5

That completes our public opinion survey. I thank you for your time and
patience in answering my questions! Thanks again and have a nice
evening!

[PRESS ANY KEY TO CONTINUE]

I:
COL 30 5 7
COL 26 8
KEY

Q: QPHNAM
T: 5 5
PHONER TYPE YOU FULL NAME

I:
COL 78 5 5 29
OPN 8 10 8 70

Q: QMONITOR
T: 5 5
VERIFIED BY

I:
COL 78 5 5 15

OPN 8 10 8 70

Q: SEXI

T: 5 5

PHONER ENTER YOUR SEX HERE!

1. Male
2. Female

I:

COL 78

LOC 7 2 1

HLA .3

KEY 1 - 2

ENDTIME = SYSTIME

CPL

DISPOS = 9

ENDQUEST

NOTES: THE FIELD TELEPHONE INTERVIEWING FOR THIS QUESTIONNAIRE WAS COMPLETED BETWEEN MARCH 2 AND MARCH 6, 1996 BY ROBINSON & MUENSTER OF SIOUX FALLS, SOUTH DAKOTA.

EACH RESPONDENT WAS ASSIGNED TO EITHER SPLIT A OR SPLIT B FOR THE WORDING ORDER OF QUESTIONS QTEXT THROUGH Q16, AS FOLLOWS:

SPLIT A: "One or more ... may be OFFENSIVE to you ... or NONE ... may be offensive to you."
"Would you, yourself, be OFFENDED ... or would you NOT be offended ... ?"
"... would be offensive to OTHERS, or ... would NOT be offensive to others ... ?"

OR

SPLIT B: "None ... may be OFFENSIVE to you or ONE or MORE ... may be offensive to you."
"Would you, yourself, NOT be OFFENDED ... or would you be offended ... ?"
"... would NOT be offensive to OTHERS, or ... would be offensive to others ... ?"

APPROXIMATELY HALF OF THE RESPONDENTS WERE ASSIGNED TO SPLITA AND HALF TO SPLITB.

THE PRESENTATION ORDER OF THE SEVEN (7) TERMS LISTED IN BOTH SPLITA AND SPLITB (SEE BELOW FOR SPLITA QUESTION NUMBERS) WAS RANDOMIZED BOTH BY ORDER AND PERMUTATION WITHIN THE CATI INTERVIEWING PROGRAM.

NATIVE AMERICAN (Q3A/Q4A)

BUCK (Q5A/Q6A)

BRAVE (Q7A/Q8A)

REDSKIN (Q9A/Q10A)

INJUN (Q11A/Q12A)

INDIAN (Q13A/Q14A)

SQUAW (Q15A/Q16A)

PHONE SHIFT SUPERVISORS RANDOMLY MONITORED AT LEAST 15% OF THE INTERVIEWS CONDUCTED.

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 29-FEB-96

SSI Order # : 507041.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : General Population

Sample Specification Report

Order Date : 29-FEB-1996

Random Digit Sample

=====

Sample Type : Random B

Sample Size : 1,800

Sampling Frame: Estimated Phone Households

Screening Option: Yes

Record Types : Random Digit, Business Numbers Excluded

SNAP Order File: NATAMER.SNP;1

Client Order Id: ROS960201

Size of Replicates : 300

Starting Replicate : 001

NO Demographic selections requested

Geographic Selection:

Include Geography:

User

Mkt/Region

Quota:

Code:

=====

Cont US (excl AK & HI)

FIPS State Code

02 ALASKA

Label :

Keyline Items : FIPS State and County

Output Sort : Replicate Number or Group Code

Time Zone

Area Code

Exchange

Phone Number - 4 digits

Delivery Information:

Method:

Modem

User Name = ROBINS

Data Items:

DIR\$task_defaults:snap_32.record

Area Code

Exchange

Phone Number - 4 digits

Time Zone

Replicate Number or Group Code

Keyline

Survey Sampling, Inc. Page : 2
Fairfield, CT (203) 255-4200 Company Name : Robinson & Muenster
Report Date : 29-FEB-96 Client Order : Ross Native American
SSI Order # : 507041.001 Sample Name : General Population

Sample Specification Report

SSI STANDARD Result Code Selection:

TM-Terminated CM-Completed BZ-Busy Signal BG-Busi./Govt
RF-Refusal NA-No Answer AM-Ans. Machine DL-Deaf/Lang.
OQ-Over Quota CB-Call Back DS-Disconnected

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 29-FEB-96

SSI Order # : 507041.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : General Population

Sample Summary Report

Sample Size :	1,800
Identified as disconnects	
by screener service :	225
Total numbers delivered :	1,575
Total number of Replicates:	6
Starting Replicate:	001
Ending Replicate:	006

File Layout Information

Order : 507041

Position	Length	Description
-----	-----	-----
1	3	Area Code
4	3	Exchange
7	4	Phone Number - 4 digits
11	1	Time Zone
12	3	Replicate Number or Group Code
15	3	< Blank >
18	5	FIPS State and County
23	10	< Blank >

Survey Sampling, Inc.

Fairfield, CT (203) 255-4200

Report Date : 29-FEB-96

SSI Order # : 507041.001

Company Name : Robinson & Muenster

Client Order : Ross Native American

Sample Name : General Population

Statistical Analysis Of Sample

Random Digit Sample

=====

Sampling Frame: Estimated phone hhlds

Sample Type : Random B

Sample Size : 1800

Market	User Quota	Calc. Quota	Sample Totals	Frame Totals	% of Frame	% of Samp.	% of Market
FIPS State Code							
01 ALABAMA		29	29	1470771	1.6%	1.6%	1.6%
04 ARIZONA		29	29	1437577	1.6%	1.6%	1.6%
05 ARKANSAS		16	16	847572	0.9%	0.9%	0.9%
06 CALIFORNIA		209	209	10688270	11.6%	11.6%	11.6%
08 COLORADO		28	28	1407733	1.5%	1.6%	1.6%
09 CONNECTICUT		23	23	1193755	1.3%	1.3%	1.3%
10 DELAWARE		5	5	258875	0.3%	0.3%	0.3%
11 DIST. OF COLUMBIA		5	5	220183	0.2%	0.3%	0.3%
12 FLORIDA		104	104	5352415	5.8%	5.8%	5.8%
13 GEORGIA		48	48	2441702	2.7%	2.7%	2.7%
16 IDAHO		8	8	397795	0.4%	0.4%	0.4%
17 ILLINOIS		81	81	4144425	4.5%	4.5%	4.5%
18 INDIANA		40	40	2047850	2.2%	2.2%	2.2%
19 IOWA		21	21	1055757	1.1%	1.2%	1.2%
20 KANSAS		18	18	936594	1.0%	1.0%	1.0%
21 KENTUCKY		26	26	1315448	1.4%	1.4%	1.4%
22 LOUISIANA		28	28	1423204	1.5%	1.6%	1.6%
23 MAINE		8	8	455577	0.5%	0.4%	0.4%
24 MARYLAND		36	36	1797449	2.0%	2.0%	2.0%
25 MASSACHUSETTS		43	43	2205282	2.4%	2.4%	2.4%
26 MICHIGAN		66	66	3383521	3.7%	3.7%	3.7%
27 MINNESOTA		33	33	1695194	1.8%	1.8%	1.8%
28 MISSISSIPPI		17	17	843480	0.9%	0.9%	0.9%
29 MISSOURI		38	38	1936269	2.1%	2.1%	2.1%
30 MONTANA		6	6	313731	0.3%	0.3%	0.3%
31 NEBRASKA		11	11	599805	0.7%	0.6%	0.6%
32 NEVADA		11	11	557379	0.6%	0.6%	0.6%
33 NEW HAMPSHIRE		8	8	409072	0.4%	0.4%	0.4%
34 NEW JERSEY		55	55	2785901	3.0%	3.1%	3.1%
35 NEW MEXICO		10	10	536987	0.6%	0.6%	0.6%
36 NEW YORK		125	125	6352468	6.9%	6.9%	7.0%

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Market	User Quota	Calc. Quota	Sample Totals	Frame Totals	% of Frame	% of Samp.	% of Market
37 NORTH CAROLINA		50	50	2573249	2.8%	2.8%	2.8%
38 NORTH DAKOTA		5	5	232796	0.3%	0.3%	0.3%
39 OHIO		78	78	4021376	4.4%	4.3%	4.3%
40 OKLAHOMA		23	23	1149791	1.2%	1.3%	1.3%
41 OREGON		23	23	1167991	1.3%	1.3%	1.3%
42 PENNSYLVANIA		87	87	4474509	4.9%	4.8%	4.8%
44 RHODE ISLAND		7	7	363280	0.4%	0.4%	0.4%
45 SOUTH CAROLINA		24	24	1237283	1.3%	1.3%	1.3%
46 SOUTH DAKOTA		5	5	255975	0.3%	0.3%	0.3%
47 TENNESSEE		37	37	1873670	2.0%	2.1%	2.1%
48 TEXAS		120	120	6125152	6.7%	6.7%	6.7%
49 UTAH		12	12	587977	0.6%	0.7%	0.7%
50 VERMONT		4	4	210232	0.2%	0.2%	0.2%
51 VIRGINIA		45	45	2316063	2.5%	2.5%	2.5%
53 WASHINGTON		40	40	2022062	2.2%	2.2%	2.2%
54 WEST VIRGINIA		12	12	636759	0.7%	0.7%	0.7%
55 WISCONSIN		36	36	1863731	2.0%	2.0%	2.0%
56 WYOMING		4	4	170150	0.2%	0.2%	0.2%

Total Sample for Market

1797

FIPS State Code

02 ALASKA	3	3	198133	0.2%	0.2%	100.0%
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Total Sample for Market

3

TOTAL

1800

1800

91992220

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SAMPLE DISTRIBUTION

FIPS State and County

01001 AUTAUGA, AL	1	0.1%
01003 BALDWIN, AL	1	0.1%
01015 CALHOUN, AL	1	0.1%
01017 CHAMBERS, AL	1	0.1%
01031 COFFEE, AL	1	0.1%
01043 CULLMAN, AL	1	0.1%
01047 DALLAS, AL	1	0.1%
01053 ESCAMBIA, AL	1	0.1%
01059 FRANKLIN, AL	1	0.1%
01069 HOUSTON, AL	1	0.1%
01073 JEFFERSON, AL	5	0.3%
01079 LAWRENCE, AL	1	0.1%
01083 LIMESTONE, AL	1	0.1%
01089 MADISON, AL	2	0.1%
01095 MARSHALL, AL	1	0.1%
01097 MOBILE, AL	2	0.1%
01101 MONTGOMERY, AL	2	0.1%
01103 MORGAN, AL	1	0.1%
01113 RUSSELL, AL	1	0.1%
01117 SHELBY, AL	1	0.1%
01123 TALLAPOOSA, AL	1	0.1%
01125 TUSCALOOSA, AL	1	0.1%
02020 ANCHORAGE, AK	2	0.1%
02122 KENAI PENINSULA, AK	1	0.1%
04001 APACHE, AZ	1	0.1%
04005 COCONINO, AZ	1	0.1%
04013 MARICOPA, AZ	17	0.9%
04015 MOHAVE, AZ	1	0.1%
04019 PIMA, AZ	6	0.3%
04021 PINAL, AZ	1	0.1%
04025 YAVAPAI, AZ	1	0.1%
04027 YUMA, AZ	1	0.1%
05007 BENTON, AR	1	0.1%
05017 CHICOT, AR	1	0.1%
05031 CRAIGHEAD, AR	1	0.1%
05037 CROSS, AR	1	0.1%
05051 GARLAND, AR	1	0.1%
05057 HEMPSTEAD, AR	1	0.1%
05069 JEFFERSON, AR	1	0.1%
05085 LONOKE, AR	1	0.1%
05097 MONTGOMERY, AR	1	0.1%
05115 POPE, AR	1	0.1%
05119 PULASKI, AR	2	0.1%
05123 ST FRANCIS, AR	1	0.1%
05131 SEBASTIAN, AR	1	0.1%
05139 UNION, AR	1	0.1%

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FIPS State and County

05143 WASHINGTON, AR	1	0.1%
06001 ALAMEDA, CA	10	0.6%
06007 BUTTE, CA	1	0.1%
06009 CALAVERAS, CA	1	0.1%
06013 CONTRA COSTA, CA	6	0.3%
06017 EL DORADO, CA	1	0.1%
06019 FRESNO, CA	5	0.3%
06023 HUMBOLDT, CA	1	0.1%
06025 IMPERIAL, CA	1	0.1%
06029 KERN, CA	4	0.2%
06033 LAKE, CA	1	0.1%
06037 LOS ANGELES, CA	58	3.2%
06041 MARIN, CA	2	0.1%
06045 MENDOCINO, CA	1	0.1%
06047 MERCED, CA	1	0.1%
06053 MONTEREY, CA	2	0.1%
06055 NAPA, CA	1	0.1%
06057 NEVADA, CA	1	0.1%
06059 ORANGE, CA	17	0.9%
06061 PLACER, CA	1	0.1%
06065 RIVERSIDE, CA	9	0.5%
06067 SACRAMENTO, CA	8	0.4%
06071 SAN BERNARDINO, CA	10	0.6%
06073 SAN DIEGO, CA	18	1.0%
06075 SAN FRANCISCO, CA	6	0.3%
06077 SAN JOAQUIN, CA	3	0.2%
06079 SAN LUIS OBISPO, CA	2	0.1%
06081 SAN MATEO, CA	5	0.3%
06083 SANTA BARBARA, CA	2	0.1%
06085 SANTA CLARA, CA	11	0.6%
06087 SANTA CRUZ, CA	1	0.1%
06089 SHASTA, CA	2	0.1%
06095 SOLANO, CA	2	0.1%
06097 SONOMA, CA	3	0.2%
06099 STANISLAUS, CA	3	0.2%
06101 SUTTER, CA	1	0.1%
06107 TULARE, CA	2	0.1%
06111 VENTURA, CA	5	0.3%
06113 YOLO, CA	1	0.1%
08001 ADAMS, CO	2	0.1%
08005 ARAPAHOE, CO	4	0.2%
08013 BOULDER, CO	2	0.1%
08031 DENVER, CO	5	0.3%
08037 EAGLE, CO	1	0.1%
08041 EL PASO, CO	3	0.2%
08051 GUNNISON, CO	1	0.1%

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SAMPLE DISTRIP TION

FIPS State and County

08059 JEFFERSON, CO	3	0.2%
08067 LA PLATA, CO	1	0.1%
08069 LARIMER, CO	1	0.1%
08077 MESA, CO	1	0.1%
08085 MONTROSE, CO	1	0.1%
08101 PUEBLO, CO	1	0.1%
08117 SUMMIT, CO	1	0.1%
08123 WELD, CO	1	0.1%
09001 FAIRFIELD, CT	6	0.3%
09003 HARTFORD, CT	6	0.3%
09005 LITCHFIELD, CT	1	0.1%
09007 MIDDLESEX, CT	1	0.1%
09009 NEW HAVEN, CT	6	0.3%
09011 NEW LONDON, CT	2	0.1%
09015 WINDHAM, CT	1	0.1%
10001 KENT, DE	1	0.1%
10003 NEW CASTLE, DE	3	0.2%
10005 SUSSEX, DE	1	0.1%
11001 DIST OF COLUMBIA, DC	5	0.3%
12001 ALACHUA, FL	1	0.1%
12005 BAY, FL	1	0.1%
12009 BREVARD, FL	4	0.2%
12011 BROWARD, FL	11	0.6%
12015 CHARLOTTE, FL	1	0.1%
12017 CITRUS, FL	1	0.1%
12019 CLAY, FL	1	0.1%
12021 COLLIER, FL	1	0.1%
12025 DADE, FL	14	0.8%
12031 DUVAL, FL	5	0.3%
12033 ESCAMBIA, FL	2	0.1%
12039 GADSDEN, FL	1	0.1%
12053 HERNANDO, FL	1	0.1%
12055 HIGHLANDS, FL	1	0.1%
12057 HILLSBOROUGH, FL	6	0.3%
12061 INDIAN RIVER, FL	1	0.1%
12069 LAKE, FL	2	0.1%
12071 LEE, FL	3	0.2%
12073 LEON, FL	1	0.1%
12081 MANATEE, FL	2	0.1%
12083 MARION, FL	2	0.1%
12085 MARTIN, FL	1	0.1%
12087 MONROE, FL	1	0.1%
12091 OKALOOSA, FL	1	0.1%
12095 ORANGE, FL	5	0.3%
12097 OSCEOLA, FL	1	0.1%
12099 PALM BEACH, FL	8	0.4%

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FIPS State and County

12101 PASCO, FL	3	0.2%
12103 PINELLAS, FL	7	0.4%
12105 POLK, FL	3	0.2%
12109 ST JOHNS, FL	1	0.1%
12111 ST LUCIE, FL	1	0.1%
12113 SANTA ROSA, FL	1	0.1%
12115 SARASOTA, FL	3	0.2%
12117 SEMINOLE, FL	2	0.1%
12123 TAYLOR, FL	1	0.1%
12127 VOLUSIA, FL	3	0.2%
13009 BALDWIN, GA	1	0.1%
13017 BEN HILL, GA	1	0.1%
13021 BIBB, GA	1	0.1%
13035 BUTTS, GA	1	0.1%
13047 CATOOSA, GA	1	0.1%
13051 CHATHAM, GA	1	0.1%
13055 CHATTOOGA, GA	1	0.1%
13059 CLARKE, GA	1	0.1%
13063 CLAYTON, GA	1	0.1%
13067 COBB, GA	4	0.2%
13071 COLQUITT, GA	1	0.1%
13077 COWETA, GA	1	0.1%
13089 DE KALB, GA	4	0.2%
13093 DOOLY, GA	1	0.1%
13097 DOUGLAS, GA	1	0.1%
13113 FAYETTE, GA	1	0.1%
13117 FORSYTH, GA	1	0.1%
13121 FULTON, GA	5	0.3%
13127 GLYNN, GA	1	0.1%
13135 GWINNETT, GA	3	0.2%
13139 HALL, GA	1	0.1%
13145 HARRIS, GA	1	0.1%
13153 HOUSTON, GA	1	0.1%
13167 JOHNSON, GA	1	0.1%
13179 LIBERTY, GA	1	0.1%
13193 MACON, GA	1	0.1%
13215 MUSCOGEE, GA	2	0.1%
13223 PAULDING, GA	1	0.1%
13245 RICHMOND, GA	2	0.1%
13255 SPALDING, GA	1	0.1%
13275 THOMAS, GA	1	0.1%
13285 TROUP, GA	1	0.1%
13297 WALTON, GA	1	0.1%
13313 WHITFIELD, GA	1	0.1%
16001 ADA, ID	2	0.1%
16011 BINGHAM, ID	1	0.1%

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FIPS State and County

16019 BONNEVILLE, ID	1	0.1%
16031 CASSIA, ID	1	0.1%
16055 KOOTENAI, ID	1	0.1%
16065 MADISON, ID	1	0.1%
16083 TWIN FALLS, ID	1	0.1%
17007 BOONE, IL	1	0.1%
17019 CHAMPAIGN, IL	1	0.1%
17021 CHRISTIAN, IL	1	0.1%
17029 COLES, IL	1	0.1%
17031 COOK, IL	35	1.9%
17041 DOUGLAS, IL	1	0.1%
17043 DU PAGE, IL	6	0.3%
17057 FULTON, IL	1	0.1%
17073 HENRY, IL	1	0.1%
17077 JACKSON, IL	1	0.1%
17089 KANE, IL	2	0.1%
17091 KANKAKEE, IL	1	0.1%
17095 KNOX, IL	1	0.1%
17097 LAKE, IL	4	0.2%
17103 LEE, IL	1	0.1%
17111 MCHENRY, IL	2	0.1%
17113 MCLEAN, IL	1	0.1%
17115 MACON, IL	1	0.1%
17119 MADISON, IL	2	0.1%
17127 MASSAC, IL	1	0.1%
17141 OGLE, IL	1	0.1%
17143 PEORIA, IL	1	0.1%
17151 POPE, IL	1	0.1%
17161 ROCK ISLAND, IL	1	0.1%
17163 ST CLAIR, IL	2	0.1%
17167 SANGAMON, IL	1	0.1%
17169 SCHUYLER, IL	1	0.1%
17179 TAZEWELL, IL	1	0.1%
17183 VERMILION, IL	1	0.1%
17195 WHITESIDE, IL	1	0.1%
17197 WILL, IL	2	0.1%
17199 WILLIAMSON, IL	1	0.1%
17201 WINNEBAGO, IL	2	0.1%
18003 ALLEN, IN	2	0.1%
18005 BARTHOLOMEW, IN	1	0.1%
18017 CASS, IN	1	0.1%
18021 CLAY, IN	1	0.1%
18033 DE KALB, IN	1	0.1%
18035 DELAWARE, IN	1	0.1%
18039 ELKHART, IN	1	0.1%
18043 FLOYD, IN	1	0.1%

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FIPS State and County

18053 GRANT, IN	1	0.1%
18057 HAMILTON, IN	1	0.1%
18063 HENDRICKS, IN	1	0.1%
18067 HOWARD, IN	1	0.1%
18071 JACKSON, IN	1	0.1%
18081 JOHNSON, IN	1	0.1%
18085 KOSCIUSKO, IN	1	0.1%
18089 LAKE, IN	3	0.2%
18091 LA PORTE, IN	1	0.1%
18095 MADISON, IN	1	0.1%
18097 MARION, IN	6	0.3%
18103 MIAMI, IN	1	0.1%
18105 MONROE, IN	1	0.1%
18113 NOBLE, IN	1	0.1%
18127 PORTER, IN	1	0.1%
18133 PUTNAM, IN	1	0.1%
18141 ST JOSEPH, IN	2	0.1%
18149 STARKE, IN	1	0.1%
18157 TIPPECANOE, IN	1	0.1%
18163 VANDERBURGH, IN	1	0.1%
18167 VIGO, IN	1	0.1%
18173 WARRICK, IN	1	0.1%
18179 WELLS, IN	1	0.1%
19011 BENTON, IA	1	0.1%
19015 BOONE, IA	1	0.1%
19029 CASS, IA	1	0.1%
19043 CLAYTON, IA	1	0.1%
19055 DELAWARE, IA	1	0.1%
19061 DUBUQUE, IA	1	0.1%
19081 HANCOCK, IA	1	0.1%
19099 JASPER, IA	1	0.1%
19103 JOHNSON, IA	1	0.1%
19113 LINN, IA	1	0.1%
19115 LOUISA, IA	1	0.1%
19129 MILLS, IA	1	0.1%
19147 PALO ALTO, IA	1	0.1%
19153 POLK, IA	2	0.1%
19155 POTTAWATTAMIE, IA	1	0.1%
19163 SCOTT, IA	1	0.1%
19167 SIOUX, IA	1	0.1%
19177 VAN BUREN, IA	1	0.1%
19187 WEBSTER, IA	1	0.1%
19195 WORTH, IA	1	0.1%
20015 BUTLER, KS	1	0.1%
20037 CRAWFORD, KS	1	0.1%
20045 DOUGLAS, KS	1	0.1%

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FIPS State and County

20061 GEARY, KS	1	0.1%
20091 JOHNSON, KS	3	0.2%
20095 KINGMAN, KS	1	0.1%
20113 MCPHERSON, KS	1	0.1%
20131 NEMAHA, KS	1	0.1%
20155 RENO, KS	1	0.1%
20169 SALINE, KS	1	0.1%
20173 SEDGWICK, KS	3	0.2%
20177 SHAWNEE, KS	1	0.1%
20191 SUMNER, KS	1	0.1%
20209 WYANDOTTE, KS	1	0.1%
21009 BARREN, KY	1	0.1%
21019 BOYD, KY	1	0.1%
21029 BULLITT, KY	1	0.1%
21037 CAMPBELL, KY	1	0.1%
21051 CLAY, KY	1	0.1%
21065 ESTILL, KY	1	0.1%
21067 FAYETTE, KY	1	0.1%
21071 FLOYD, KY	1	0.1%
21083 GRAVES, KY	1	0.1%
21093 HARDIN, KY	1	0.1%
21107 HOPKINS, KY	1	0.1%
21111 JEFFERSON, KY	5	0.3%
21117 KENTON, KY	1	0.1%
21121 KNOX, KY	1	0.1%
21137 LINCOLN, KY	1	0.1%
21151 MADISON, KY	1	0.1%
21163 MEADE, KY	1	0.1%
21179 NELSON, KY	1	0.1%
21195 PIKE, KY	1	0.1%
21207 RUSSELL, KY	1	0.1%
21227 WARREN, KY	1	0.1%
21235 WHITLEY, KY	1	0.1%
22005 ASCENSION, LA	1	0.1%
22015 BOSSIER, LA	1	0.1%
22017 CADDO, LA	1	0.1%
22019 CALCASIEU, LA	2	0.1%
22033 EAST BATON ROUGE, LA	3	0.2%
22043 GRANT, LA	1	0.1%
22051 JEFFERSON, LA	3	0.2%
22053 JEFFERSON DAVIS, LA	1	0.1%
22055 LAFAYETTE, LA	1	0.1%
22059 LA SALLE, LA	1	0.1%
22067 MOREHOUSE, LA	1	0.1%
22071 ORLEANS, LA	3	0.2%
22073 OUACHITA, LA	1	0.1%

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FIPS State and County

22079 RAPIDES, LA	1	0.1%
22087 ST BERNARD, LA	1	0.1%
22097 ST LANDRY, LA	1	0.1%
22101 ST MARY, LA	1	0.1%
22103 ST TAMMANY, LA	1	0.1%
22109 TERREBONNE, LA	1	0.1%
22115 VERNON, LA	1	0.1%
22127 WINN, LA	1	0.1%
23003 AROOSTOOK, ME	1	0.1%
23005 CUMBERLAND, ME	2	0.1%
23011 KENNEBEC, ME	1	0.1%
23015 LINCOLN, ME	1	0.1%
23019 PENOBSCOT, ME	1	0.1%
23025 SOMERSET, ME	1	0.1%
23031 YORK, ME	1	0.1%
24001 ALLEGANY, MD	1	0.1%
24003 ANNE ARUNDEL, MD	3	0.2%
24005 BALTIMORE, MD	6	0.3%
24013 CARROLL, MD	1	0.1%
24015 CECIL, MD	1	0.1%
24021 FREDERICK, MD	2	0.1%
24025 HARFORD, MD	1	0.1%
24027 HOWARD, MD	2	0.1%
24031 MONTGOMERY, MD	6	0.3%
24033 PRINCE GEORGE'S, MD	5	0.3%
24037 ST MARY'S, MD	1	0.1%
24043 WASHINGTON, MD	1	0.1%
24045 WICOMICO, MD	1	0.1%
24510 BALTIMORE CITY, MD	5	0.3%
25001 BARNSTABLE, MA	1	0.1%
25003 BERKSHIRE, MA	1	0.1%
25005 BRISTOL, MA	4	0.2%
25009 ESSEX, MA	5	0.3%
25013 HAMPDEN, MA	3	0.2%
25015 HAMPSHIRE, MA	1	0.1%
25017 MIDDLESEX, MA	10	0.6%
25019 NANTUCKET, MA	1	0.1%
25021 NORFOLK, MA	4	0.2%
25023 PLYMOUTH, MA	3	0.2%
25025 SUFFOLK, MA	5	0.3%
25027 WORCESTER, MA	5	0.3%
26005 ALLEGAN, MI	1	0.1%
26017 BAY, MI	1	0.1%
26021 BERRIEN, MI	2	0.1%
26025 CALHOUN, MI	1	0.1%
26033 CHIPPEWA, MI	1	0.1%

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FIPS State and County

26041 DELTA, MI	1	0.1%
26045 EATON, MI	1	0.1%
26049 GENESEE, MI	3	0.2%
26055 GRAND TRAVERSE, MI	1	0.1%
26063 HURON, MI	1	0.1%
26065 INGHAM, MI	2	0.1%
26073 ISABELLA, MI	1	0.1%
26075 JACKSON, MI	1	0.1%
26077 KALAMAZOO, MI	1	0.1%
26081 KENT, MI	4	0.2%
26087 LAPEER, MI	1	0.1%
26093 LIVINGSTON, MI	1	0.1%
26099 MACOMB, MI	6	0.3%
26107 MECOSTA, MI	1	0.1%
26115 MONROE, MI	1	0.1%
26117 MONTCALM, MI	1	0.1%
26121 MUSKEGON, MI	1	0.1%
26125 OAKLAND, MI	9	0.5%
26139 OTTAWA, MI	2	0.1%
26145 SAGINAW, MI	2	0.1%
26147 ST CLAIR, MI	1	0.1%
26155 SHIAWASSEE, MI	1	0.1%
26159 VAN BUREN, MI	1	0.1%
26161 WASHTENAW, MI	2	0.1%
26163 WAYNE, MI	14	0.8%
27003 ANOKA, MN	2	0.1%
27009 BENTON, MN	1	0.1%
27019 CARVER, MN	1	0.1%
27027 CLAY, MN	1	0.1%
27037 DAKOTA, MN	2	0.1%
27039 DODGE, MN	1	0.1%
27049 GOODHUE, MN	1	0.1%
27053 HENNEPIN, MN	8	0.4%
27061 ITASCA, MN	1	0.1%
27079 LE SUEUR, MN	1	0.1%
27095 MILLE LACS, MN	1	0.1%
27107 NORMAN, MN	1	0.1%
27111 OTTER TAIL, MN	1	0.1%
27123 RAMSEY, MN	4	0.2%
27131 RICE, MN	1	0.1%
27137 ST LOUIS, MN	1	0.1%
27139 SCOTT, MN	1	0.1%
27145 STEARNS, MN	1	0.1%
27153 TODD, MN	1	0.1%
27163 WASHINGTON, MN	1	0.1%
27169 WINONA, MN	1	0.1%

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FIPS State and County

28003 ALCORN, MS	1	0.1%
28023 CLARKE, MS	1	0.1%
28033 DE SOTO, MS	1	0.1%
28045 HANCOCK, MS	1	0.1%
28047 HARRISON, MS	1	0.1%
28049 HINDS, MS	2	0.1%
28059 JACKSON, MS	1	0.1%
28071 LAFAYETTE, MS	1	0.1%
28081 LEE, MS	1	0.1%
28087 LOWNDES, MS	1	0.1%
28095 MONROE, MS	1	0.1%
28107 PANOLA, MS	1	0.1%
28121 RANKIN, MS	1	0.1%
28131 STONE, MS	1	0.1%
28149 WARREN, MS	1	0.1%
28161 YALOBUSHA, MS	1	0.1%
29013 BATES, MO	1	0.1%
29019 BOONE, MO	1	0.1%
29023 BUTLER, MO	1	0.1%
29031 CAPE GIRARDEAU, MO	1	0.1%
29043 CHRISTIAN, MO	1	0.1%
29047 CLAY, MO	1	0.1%
29053 COOPER, MO	1	0.1%
29071 FRANKLIN, MO	1	0.1%
29077 GREENE, MO	2	0.1%
29093 IRON, MO	1	0.1%
29095 JACKSON, MO	4	0.2%
29097 JASPER, MO	1	0.1%
29099 JEFFERSON, MO	1	0.1%
29103 KNOX, MO	1	0.1%
29115 LINN, MO	1	0.1%
29135 MONITEAU, MO	1	0.1%
29151 OSAGE, MO	1	0.1%
29163 PIKE, MO	1	0.1%
29175 RANDOLPH, MO	1	0.1%
29183 ST CHARLES, MO	2	0.1%
29189 ST LOUIS, MO	8	0.4%
29209 STONE, MO	1	0.1%
29223 WAYNE, MO	1	0.1%
29510 ST LOUIS CITY, MO	3	0.2%
30017 CUSTER, MT	1	0.1%
30031 GALLATIN, MT	1	0.1%
30049 LEWIS AND CLARK, MT	1	0.1%
30067 PARK, MT	1	0.1%
30093 SILVER BOW, MT	1	0.1%
30111 YELLOWSTONE, MT	1	0.1%

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FIPS State and County

31021 BURT, NE	1	0.1%
31047 DAWSON, NE	1	0.1%
31055 DOUGLAS, NE	3	0.2%
31079 HALL, NE	1	0.1%
31109 LANCASTER, NE	2	0.1%
31119 MADISON, NE	1	0.1%
31147 RICHARDSON, NE	1	0.1%
31157 SCOTTS BLUFF, NE	1	0.1%
32001 CHURCHILL, NV	1	0.1%
32003 CLARK, NV	7	0.4%
32019 LYON, NV	1	0.1%
32031 WASHOE, NV	2	0.1%
33001 BELKNAP, NH	1	0.1%
33007 COOS, NH	1	0.1%
33011 HILLSBOROUGH, NH	3	0.2%
33013 MERRIMACK, NH	1	0.1%
33015 ROCKINGHAM, NH	1	0.1%
33017 STRAFFORD, NH	1	0.1%
34001 ATLANTIC, NJ	2	0.1%
34003 BERGEN, NJ	6	0.3%
34005 BURLINGTON, NJ	3	0.2%
34007 CAMDEN, NJ	3	0.2%
34009 CAPE MAY, NJ	1	0.1%
34011 CUMBERLAND, NJ	1	0.1%
34013 ESSEX, NJ	5	0.3%
34015 GLOUCESTER, NJ	1	0.1%
34017 HUDSON, NJ	4	0.2%
34019 HUNTERDON, NJ	1	0.1%
34021 MERCER, NJ	2	0.1%
34023 MIDDLESEX, NJ	5	0.3%
34025 MONMOUTH, NJ	4	0.2%
34027 MORRIS, NJ	3	0.2%
34029 OCEAN, NJ	4	0.2%
34031 PASSAIC, NJ	2	0.1%
34033 SALEM, NJ	1	0.1%
34035 SOMERSET, NJ	2	0.1%
34037 SUSSEX, NJ	1	0.1%
34039 UNION, NJ	3	0.2%
34041 WARREN, NJ	1	0.1%
35001 BERNALILLO, NM	4	0.2%
35011 DE BACA, NM	1	0.1%
35015 EDDY, NM	1	0.1%
35028 LOS ALAMOS, NM	1	0.1%
35039 RIO ARriba, NM	1	0.1%
35045 SAN JUAN, NM	1	0.1%
35049 SANTA FE, NM	1	0.1%

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FIPS State and County

36001 ALBANY, NY	3	0.2%
36005 BRONX, NY	7	0.4%
36007 BROOME, NY	1	0.1%
36009 CATTARAUGUS, NY	1	0.1%
36011 CAYUGA, NY	1	0.1%
36013 CHAUTAUQUA, NY	1	0.1%
36017 CHENANGO, NY	1	0.1%
36021 COLUMBIA, NY	1	0.1%
36027 DUTCHESS, NY	2	0.1%
36029 ERIE, NY	7	0.4%
36033 FRANKLIN, NY	1	0.1%
36039 GREENE, NY	1	0.1%
36045 JEFFERSON, NY	1	0.1%
36047 KINGS, NY	14	0.8%
36051 LIVINGSTON, NY	1	0.1%
36055 MONROE, NY	6	0.3%
36059 NASSAU, NY	8	0.4%
36061 NEW YORK, NY	14	0.8%
36063 NIAGARA, NY	1	0.1%
36065 ONEIDA, NY	2	0.1%
36067 ONONDAGA, NY	3	0.2%
36069 ONTARIO, NY	1	0.1%
36071 ORANGE, NY	2	0.1%
36075 OSWEGO, NY	1	0.1%
36079 PUTNAM, NY	1	0.1%
36081 QUEENS, NY	14	0.8%
36083 RENSSELAER, NY	1	0.1%
36085 RICHMOND, NY	2	0.1%
36087 ROCKLAND, NY	2	0.1%
36089 ST LAWRENCE, NY	1	0.1%
36091 SARATOGA, NY	1	0.1%
36093 SCHENECTADY, NY	1	0.1%
36097 SCHUYLER, NY	1	0.1%
36101 STEUBEN, NY	1	0.1%
36103 SUFFOLK, NY	8	0.4%
36107 TIOGA, NY	1	0.1%
36111 ULSTER, NY	2	0.1%
36117 WAYNE, NY	1	0.1%
36119 WESTCHESTER, NY	6	0.3%
36121 WYOMING, NY	1	0.1%
37001 ALAMANCE, NC	1	0.1%
37013 BEAUFORT, NC	1	0.1%
37021 BUNCOMBE, NC	2	0.1%
37025 CABARRUS, NC	1	0.1%
37027 CALDWELL, NC	1	0.1%
37035 CATAWBA, NC	1	0.1%

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FIPS State and County

37039 CHEROKEE, NC	1	0.1%
37047 COLUMBUS, NC	1	0.1%
37051 CUMBERLAND, NC	2	0.1%
37057 DAVIDSON, NC	1	0.1%
37061 DUPLIN, NC	1	0.1%
37063 DURHAM, NC	1	0.1%
37065 EDGECOMBE, NC	1	0.1%
37067 FORSYTH, NC	2	0.1%
37071 GASTON, NC	1	0.1%
37077 GRANVILLE, NC	1	0.1%
37081 GUILFORD, NC	2	0.1%
37083 HALIFAX, NC	1	0.1%
37087 HAYWOOD, NC	1	0.1%
37093 HOKE, NC	1	0.1%
37099 JACKSON, NC	1	0.1%
37105 LEE, NC	1	0.1%
37111 MCDOWELL, NC	1	0.1%
37119 MECKLENBURG, NC	4	0.2%
37121 MITCHELL, NC	1	0.1%
37127 NASH, NC	1	0.1%
37129 NEW HANOVER, NC	1	0.1%
37133 ONSLOW, NC	1	0.1%
37137 PAMLICO, NC	1	0.1%
37147 PITT, NC	1	0.1%
37151 RANDOLPH, NC	1	0.1%
37155 ROBESON, NC	1	0.1%
37157 ROCKINGHAM, NC	1	0.1%
37161 RUTHERFORD, NC	1	0.1%
37167 STANLY, NC	1	0.1%
37171 SURRY, NC	1	0.1%
37181 VANCE, NC	1	0.1%
37183 WAKE, NC	4	0.2%
37191 WAYNE, NC	1	0.1%
37195 WILSON, NC	1	0.1%
38015 BURLEIGH, ND	1	0.1%
38017 CASS, ND	1	0.1%
38051 MCINTOSH, ND	1	0.1%
38089 STARK, ND	1	0.1%
38105 WILLIAMS, ND	1	0.1%
39005 ASHLAND, OH	1	0.1%
39007 ASHTABULA, OH	1	0.1%
39013 BELMONT, OH	1	0.1%
39017 BUTLER, OH	2	0.1%
39021 CHAMPAIGN, OH	1	0.1%
39023 CLARK, OH	1	0.1%
39025 CLERMONT, OH	1	0.1%

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FIPS State and County

39029 COLUMBIANA, OH	1	0.1%
39035 CUYAHOGA, OH	11	0.6%
39041 DELAWARE, OH	1	0.1%
39043 ERIE, OH	1	0.1%
39047 FAYETTE, OH	1	0.1%
39049 FRANKLIN, OH	7	0.4%
39053 GALLIA, OH	1	0.1%
39057 GREENE, OH	1	0.1%
39061 HAMILTON, OH	7	0.4%
39067 HARRISON, OH	1	0.1%
39077 HURON, OH	1	0.1%
39083 KNOX, OH	1	0.1%
39085 LAKE, OH	1	0.1%
39087 LAWRENCE, OH	1	0.1%
39089 LICKING, OH	1	0.1%
39093 LORAIN, OH	2	0.1%
39095 LUCAS, OH	3	0.2%
39099 MAHONING, OH	2	0.1%
39101 MARION, OH	1	0.1%
39103 MEDINA, OH	1	0.1%
39109 MIAMI, OH	1	0.1%
39113 MONTGOMERY, OH	4	0.2%
39119 MUSKINGUM, OH	1	0.1%
39127 PERRY, OH	1	0.1%
39133 PORTAGE, OH	1	0.1%
39137 PUTNAM, OH	1	0.1%
39139 RICHLAND, OH	1	0.1%
39145 SCIOTO, OH	1	0.1%
39149 SHELBY, OH	1	0.1%
39151 STARK, OH	2	0.1%
39153 SUMMIT, OH	4	0.2%
39155 TRUMBULL, OH	2	0.1%
39157 TUSCARAWAS, OH	1	0.1%
39165 WARREN, OH	1	0.1%
39169 WAYNE, OH	1	0.1%
39173 WOOD, OH	1	0.1%
40007 BEAVER, OK	1	0.1%
40017 CANADIAN, OK	1	0.1%
40027 CLEVELAND, OK	2	0.1%
40035 CRAIG, OK	1	0.1%
40047 GARFIELD, OK	1	0.1%
40061 HASKELL, OK	1	0.1%
40079 LE FLORE, OK	1	0.1%
40089 MCCURTAIN, OK	1	0.1%
40101 MUSKOGEE, OK	1	0.1%
40109 OKLAHOMA, OK	4	0.2%

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FIPS State and County

40111 OKMULGEE, OK	1	0.1%
40119 PAYNE, OK	1	0.1%
40125 POTTAWATOMIE, OK	1	0.1%
40137 STEPHENS, OK	1	0.1%
40143 TULSA, OK	4	0.2%
40149 WASHITA, OK	1	0.1%
41005 CLACKAMAS, OR	3	0.2%
41011 COOS, OR	1	0.1%
41017 DESCHUTES, OR	1	0.1%
41027 HOOD RIVER, OR	1	0.1%
41029 JACKSON, OR	1	0.1%
41035 KLAMATH, OR	1	0.1%
41039 LANE, OR	2	0.1%
41041 LINCOLN, OR	1	0.1%
41047 MARION, OR	2	0.1%
41051 MULTNOMAH, OR	5	0.3%
41057 TILLAMOOK, OR	1	0.1%
41067 WASHINGTON, OR	3	0.2%
41071 YAMHILL, OR	1	0.1%
42003 ALLEGHENY, PA	11	0.6%
42007 BEAVER, PA	1	0.1%
42009 BEDFORD, PA	1	0.1%
42011 BERKS, PA	2	0.1%
42013 BLAIR, PA	1	0.1%
42015 BRADFORD, PA	1	0.1%
42017 BUCKS, PA	4	0.2%
42019 BUTLER, PA	1	0.1%
42021 CAMBRIA, PA	1	0.1%
42025 CARBON, PA	1	0.1%
42029 CHESTER, PA	3	0.2%
42033 CLEARFIELD, PA	1	0.1%
42037 COLUMBIA, PA	1	0.1%
42041 CUMBERLAND, PA	2	0.1%
42043 DAUPHIN, PA	2	0.1%
42045 DELAWARE, PA	4	0.2%
42049 ERIE, PA	2	0.1%
42051 FAYETTE, PA	1	0.1%
42055 FRANKLIN, PA	1	0.1%
42061 HUNTINGDON, PA	1	0.1%
42065 JEFFERSON, PA	1	0.1%
42069 LACKAWANNA, PA	1	0.1%
42071 LANCASTER, PA	3	0.2%
42073 LAWRENCE, PA	1	0.1%
42075 LEBANON, PA	1	0.1%
42077 LEHIGH, PA	2	0.1%
42079 LUZERNE, PA	3	0.2%

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42083 MCKEAN, PA	1	0.1%
42085 MERCER, PA	1	0.1%
42089 MONROE, PA	1	0.1%
42091 MONTGOMERY, PA	5	0.3%
42095 NORTHAMPTON, PA	2	0.1%
42097 NORTHUMBERLAND, PA	1	0.1%
42101 PHILADELPHIA, PA	11	0.6%
42107 SCHUYLKILL, PA	1	0.1%
42111 SOMERSET, PA	1	0.1%
42117 TIOGA, PA	1	0.1%
42123 WARREN, PA	1	0.1%
42125 WASHINGTON, PA	1	0.1%
42129 WESTMORELAND, PA	3	0.2%
42131 WYOMING, PA	1	0.1%
42133 YORK, PA	2	0.1%
44001 BRISTOL, RI	1	0.1%
44003 KENT, RI	1	0.1%
44007 PROVIDENCE, RI	4	0.2%
44009 WASHINGTON, RI	1	0.1%
45003 AIKEN, SC	1	0.1%
45007 ANDERSON, SC	1	0.1%
45009 BAMBERG, SC	1	0.1%
45015 BERKELEY, SC	1	0.1%
45019 CHARLESTON, SC	2	0.1%
45021 CHEROKEE, SC	1	0.1%
45031 DARLINGTON, SC	1	0.1%
45035 DORCHESTER, SC	1	0.1%
45041 FLORENCE, SC	1	0.1%
45045 GREENVILLE, SC	2	0.1%
45047 GREENWOOD, SC	1	0.1%
45051 HORRY, SC	1	0.1%
45057 LANCASTER, SC	1	0.1%
45063 LEXINGTON, SC	2	0.1%
45073 OCONEE, SC	1	0.1%
45077 PICKENS, SC	1	0.1%
45079 RICHLAND, SC	2	0.1%
45083 SPARTANBURG, SC	2	0.1%
45089 WILLIAMSBURG, SC	1	0.1%
46003 AURORA, SD	1	0.1%
46029 CODINGTON, SD	1	0.1%
46077 KINGSBURY, SD	1	0.1%
46099 MINNEHAHA, SD	1	0.1%
46103 PENNINGTON, SD	1	0.1%
47001 ANDERSON, TN	1	0.1%
47009 BLOUNT, TN	1	0.1%
47011 BRADLEY, TN	1	0.1%

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FIPS State and County

47019 CARTER, TN	1	0.1%
47031 COFFEE, TN	1	0.1%
47037 DAVIDSON, TN	4	0.2%
47045 DYER, TN	1	0.1%
47053 GIBSON, TN	1	0.1%
47063 HAMBLEN, TN	1	0.1%
47065 HAMILTON, TN	2	0.1%
47073 HAWKINS, TN	1	0.1%
47089 JEFFERSON, TN	1	0.1%
47093 KNOX, TN	2	0.1%
47095 LAKE, TN	1	0.1%
47107 MCMINN, TN	1	0.1%
47113 MADISON, TN	1	0.1%
47121 MEIGS, TN	1	0.1%
47125 MONTGOMERY, TN	1	0.1%
47141 PUTNAM, TN	1	0.1%
47149 RUTHERFORD, TN	1	0.1%
47151 SCOTT, TN	1	0.1%
47157 SHELBY, TN	6	0.3%
47163 SULLIVAN, TN	1	0.1%
47165 SUMNER, TN	1	0.1%
47173 UNION, TN	1	0.1%
47181 WAYNE, TN	1	0.1%
47187 WILLIAMSON, TN	1	0.1%
48005 ANGELINA, TX	1	0.1%
48015 AUSTIN, TX	1	0.1%
48027 BELL, TX	1	0.1%
48029 BEXAR, TX	9	0.5%
48039 BRAZORIA, TX	2	0.1%
48041 BRAZOS, TX	1	0.1%
48057 CALHOUN, TX	1	0.1%
48061 CAMERON, TX	1	0.1%
48071 CHAMBERS, TX	1	0.1%
48085 COLLIN, TX	2	0.1%
48089 COLORADO, TX	1	0.1%
48099 CORYELL, TX	1	0.1%
48113 DALLAS, TX	13	0.7%
48115 DAWSON, TX	1	0.1%
48121 DENTON, TX	2	0.1%
48135 ECTOR, TX	1	0.1%
48139 ELLIS, TX	1	0.1%
48141 EL PASO, TX	3	0.2%
48143 ERATH, TX	1	0.1%
48157 FORT BEND, TX	2	0.1%
48167 GALVESTON, TX	2	0.1%
48181 GRAYSON, TX	1	0.1%

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FIPS State and County

48183 GREGG, TX	1	0.1%
48195 HANSFORD, TX	1	0.1%
48201 HARRIS, TX	20	1.1%
48203 HARRISON, TX	1	0.1%
48213 HENDERSON, TX	1	0.1%
48215 HIDALGO, TX	2	0.1%
48223 HOPKINS, TX	1	0.1%
48233 HUTCHINSON, TX	1	0.1%
48245 JEFFERSON, TX	2	0.1%
48253 JONES, TX	1	0.1%
48273 KLEBERG, TX	1	0.1%
48291 LIBERTY, TX	1	0.1%
48303 LUBBOCK, TX	2	0.1%
48309 MCLENNAN, TX	1	0.1%
48321 MATAGORDA, TX	1	0.1%
48329 MIDLAND, TX	1	0.1%
48339 MONTGOMERY, TX	2	0.1%
48353 NOLAN, TX	1	0.1%
48355 NUECES, TX	2	0.1%
48367 PARKER, TX	1	0.1%
48375 POTTER, TX	1	0.1%
48381 RANDALL, TX	1	0.1%
48401 RUSK, TX	1	0.1%
48415 SCURRY, TX	1	0.1%
48423 SMITH, TX	1	0.1%
48439 TARRANT, TX	9	0.5%
48441 TAYLOR, TX	1	0.1%
48451 TOM GREEN, TX	1	0.1%
48453 TRAVIS, TX	5	0.3%
48467 VAN ZANDT, TX	1	0.1%
48473 WALLER, TX	1	0.1%
48479 WEBB, TX	1	0.1%
48485 WICHITA, TX	1	0.1%
48491 WILLIAMSON, TX	1	0.1%
48497 WISE, TX	1	0.1%
49005 CACHE, UT	1	0.1%
49011 DAVIS, UT	1	0.1%
49027 MILLARD, UT	1	0.1%
49035 SALT LAKE, UT	5	0.3%
49049 UTAH, UT	2	0.1%
49057 WEBER, UT	2	0.1%
50007 CHITTENDEN, VT	1	0.1%
50011 FRANKLIN, VT	1	0.1%
50023 WASHINGTON, VT	1	0.1%
50027 WINDSOR, VT	1	0.1%
51009 AMHERST, VA	1	0.1%

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 29-FEB-96
SSI Order # : 507041.001

Page : 19
Company Name : Robinson & Muenster
Client Order : Ross Native American
Sample Name : General Population

SAMPLE DISTRIBUTION

FIPS State and County

51013 ARLINGTON, VA	1	0.1%
51015 AUGUSTA, VA	1	0.1%
51027 BUCHANAN, VA	1	0.1%
51041 CHESTERFIELD, VA	2	0.1%
51053 DINWIDDIE, VA	1	0.1%
51059 FAIRFAX, VA	6	0.3%
51067 FRANKLIN, VA	1	0.1%
51075 GOOCHLAND, VA	1	0.1%
51087 HENRICO, VA	2	0.1%
51089 HENRY, VA	1	0.1%
51103 LANCASTER, VA	1	0.1%
51109 LOUISA, VA	1	0.1%
51121 MONTGOMERY, VA	1	0.1%
51141 PATRICK, VA	1	0.1%
51153 PRINCE WILLIAM, VA	2	0.1%
51161 ROANOKE, VA	1	0.1%
51169 SCOTT, VA	1	0.1%
51177 SPOTSYLVANIA, VA	1	0.1%
51185 TAZEWELL, VA	1	0.1%
51197 WYTHE, VA	1	0.1%
51510 ALEXANDRIA, VA	1	0.1%
51540 CHARLOTTESVILLE, VA	1	0.1%
51550 CHESAPEAKE, VA	1	0.1%
51600 FAIRFAX CITY, VA	1	0.1%
51650 HAMPTON, VA	1	0.1%
51680 LYNCHBURG, VA	1	0.1%
51700 NEWPORT NEWS, VA	1	0.1%
51710 NORFOLK, VA	2	0.1%
51740 PORTSMOUTH, VA	1	0.1%
51760 RICHMOND CITY, VA	1	0.1%
51770 ROANOKE CITY, VA	1	0.1%
51800 SUFFOLK, VA	1	0.1%
51810 VIRGINIA BEACH, VA	3	0.2%
53005 BENTON, WA	1	0.1%
53007 CHELAN, WA	1	0.1%
53011 CLARK, WA	2	0.1%
53015 COWLITZ, WA	1	0.1%
53025 GRANT, WA	1	0.1%
53029 ISLAND, WA	1	0.1%
53033 KING, WA	12	0.7%
53035 KITSAP, WA	2	0.1%
53041 LEWIS, WA	1	0.1%
53049 PACIFIC, WA	1	0.1%
53053 PIERCE, WA	4	0.2%
53057 SKAGIT, WA	1	0.1%
53061 SNOHOMISH, WA	4	0.2%

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 29-FEB-96
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Page : 20
Company Name : Robinson & Muensfer
Client Order : Ross Native American
Sample Name : General Population

SAMPLE DISTRIBUTION

FIPS State and County

53063 SPOKANE, WA	3	0.2%
53067 THURSTON, WA	1	0.1%
53071 WALLA WALLA, WA	1	0.1%
53073 WHATCOM, WA	1	0.1%
53077 YAKIMA, WA	2	0.1%
54009 BROOKE, WV	1	0.1%
54019 FAYETTE, WV	1	0.1%
54033 HARRISON, WV	1	0.1%
54039 KANAWHA, WV	2	0.1%
54047 MCDOWELL, WV	1	0.1%
54053 MASON, WV	1	0.1%
54061 MONONGALIA, WV	1	0.1%
54069 OHIO, WV	1	0.1%
54081 RALEIGH, WV	1	0.1%
54095 TYLER, WV	1	0.1%
54107 WOOD, WV	1	0.1%
55005 BARRON, WI	1	0.1%
55009 BROWN, WI	1	0.1%
55015 CALUMET, WI	1	0.1%
55021 COLUMBIA, WI	1	0.1%
55025 DANE, WI	3	0.2%
55031 DOUGLAS, WI	1	0.1%
55035 EAU CLAIRE, WI	1	0.1%
55043 GRANT, WI	1	0.1%
55055 JEFFERSON, WI	1	0.1%
55059 KENOSHA, WI	1	0.1%
55063 LA CROSSE, WI	1	0.1%
55071 MANITOWOC, WI	1	0.1%
55073 MARATHON, WI	1	0.1%
55079 MILWAUKEE, WI	7	0.4%
55085 ONEIDA, WI	1	0.1%
55087 OUTAGAMIE, WI	1	0.1%
55093 PIERCE, WI	1	0.1%
55101 RACINE, WI	2	0.1%
55105 ROCK, WI	1	0.1%
55111 SAUK, WI	1	0.1%
55117 SHEBOYGAN, WI	1	0.1%
55125 VILAS, WI	1	0.1%
55131 WASHINGTON, WI	1	0.1%
55133 WAUKESHA, WI	2	0.1%
55135 WAUPACA, WI	1	0.1%
55139 WINNEBAGO, WI	1	0.1%
56001 ALBANY, WY	1	0.1%
56017 HOT SPRINGS, WY	1	0.1%
56025 NATRONA, WY	1	0.1%
56039 TETON, WY	1	0.1%

TOTAL RECORDS:

1800

Survey Sampling, Inc.
Fairfield, CT (203) 255-4200
Report Date : 29-FEB-96
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Page : 21
Company Name : Robinson & Muenster
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Sample Name : General Population

SAMPLE DISTRIBUTION

Replicate Number or Group Code

001	300	16.7%
002	300	16.7%
003	300	16.7%
004	300	16.7%
005	300	16.7%
006	300	16.7%

TOTAL RECORDS: 1800

=====

372 ROSS GENERAL NATIVE AMER. 1

SAMPLE REPORT

3-19-96

14:47:55

Pg 1

STATUS

0	AVAILABLE	243
1	DEFINITES	23
2	CALLBACKS	68
3	BUSY'S	0

STATUS

4	USED	706
5	AT STATIONS	0
6	HOLDING	1
7	QUOTA FILLED	0

INITIAL SAMPLE	3150
----------------	------

LATEST DISPOSITION

1	No Answer	319
2	Busy	10
3	Answering Machine	172
4	Terminate	13
5	Quota Filled	14
6	Refused	402
7	Bus/Gov't/Fax/Modem	195
8	Disconnected Number	337
9	Complete	301
10	Call Back	5
11	Deaf/Lang Barrier	27
12	Not Qualified Resp.	199
13	Wrong Number	0
14		0
15		0
16		0
17		0
18		0
19		0
20		0

LATEST DISPOSITION

21	0
22	0
23	0
24	0
25	0
26	0
27	0
28	0
29	0
30	0
31	0
32	0
33	0
34	0
35	0
36	0
37	0
38	0
39	0
40	0

SAMPLE ATTEMPTED	1995
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372 ROSS GENERAL NATIVE AMER. 1

SAMPLE REPORT

AVAILABLE : STATUS = 0, 5 AND TIME ZONE OPEN

3-19-96

14:47:55

Pg 3

TIME ZONE

-7	0
-6	0
-5	0
-4	0
-3	0

TIME ZONE

-2	0
-1	0
0	0
1	243
2	0

TIME ZONE

3	0
4	0
5	0
6	0
7	0

TOTAL 243

WAVE

* 1	0
* 2	9
* 3	45

WAVE

* 4	55
* 5	67
* 6	68

WAVE

* 7	0
* 8	0
* 9	0

TOTAL 244

=====

372 ROSS GENERAL NATIVE AMER. 1

SAMPLE REPORT

USABLE : STATUS = 0, 1, 2, 3, 5, 6

3-19-96

14:47:55

Pg 4

CELL	CELL	CELL	CELL	GROUP	GROUP	
1	0 51	0 101	0 151	0 201	0 251	0
2	0 52	0 102	0 152	0 202	0 252	0
3	0 53	0 103	0 153	0 203	0 253	0
4	0 54	0 104	0 154	0 204	0 254	0
5	0 55	0 105	0 155	0 205	0 255	0
6	0 56	0 106	0 156	0 206	0 256	0
7	0 57	0 107	0 157	0 207	0 257	0
8	0 58	0 108	0 158	0 208	0 258	0
9	0 59	0 109	0 159	0 209	0 259	0
10	0 60	0 110	0 160	0 210	0 260	0
11	0 61	0 111	0 161	0 211	0 261	0
12	0 62	0 112	0 162	0 212	0 262	0
13	0 63	0 113	0 163	0 213	0 263	0
14	0 64	0 114	0 164	0 214	0 264	0
15	0 65	0 115	0 165	0 215	0 265	0
16	0 66	0 116	0 166	0 216	0 266	0
17	0 67	0 117	0 167	0 217	0 267	0
18	0 68	0 118	0 168	0 218	0 268	0
19	0 69	0 119	0 169	0 219	0 269	0
20	0 70	0 120	0 170	0 220	0 270	0
21	0 71	0 121	0 171	0 221	0 271	0
22	0 72	0 122	0 172	0 222	0 272	0
23	0 73	0 123	0 173	0 223	0 273	0
24	0 74	0 124	0 174	0 224	0 274	0
25	0 75	0 125	0 175	0 225	0 275	0
26	0 76	0 126	0 176	0 226	0 276	0
27	0 77	0 127	0 177	0 227	0 277	0
28	0 78	0 128	0 178	0 228	0 278	0
29	0 79	0 129	0 179	0 229	0 279	0
30	0 80	0 130	0 180	0 230	0 280	0
31	0 81	0 131	0 181	0 231	0 281	0
32	0 82	0 132	0 182	0 232	0 282	0
33	0 83	0 133	0 183	0 233	0 283	0
34	0 84	0 134	0 184	0 234	0 284	0
35	0 85	0 135	0 185	0 235	0 285	0
36	0 86	0 136	0 186	0 236	0 286	0
37	0 87	0 137	0 187	0 237	0 287	0
38	0 88	0 138	0 188	0 238	0 288	0
39	0 89	0 139	0 189	0 239	0 289	0
40	0 90	0 140	0 190	0 240	0 290	0
41	0 91	0 141	0 191	0 241	0 291	0
42	0 92	0 142	0 192	0 242	0 292	0
43	0 93	0 143	0 193	0 243	0 293	0
44	0 94	0 144	0 194	0 244	0 294	0
45	0 95	0 145	0 195	0 245	0 295	0
46	0 96	0 146	0 196	0 246	0 296	0
47	0 97	0 147	0 197	0 247	0 297	0
48	0 98	0 148	0 198	0 248	0 298	0
49	0 99	0 149	0 199	0 249	0 299	0
50	0 100	0 150	0 200	0 250	0 NC	335

						Tot . 335

General Population

Native American Study

CELL	CELL	CELL	CELL	GROUP	GROUP	
1	0 51	0 101	0 151	0 201	0 251	0
2	0 52	0 102	0 152	0 202	0 252	0
3	0 53	0 103	0 153	0 203	0 253	0
4	0 54	0 104	0 154	0 204	0 254	0
5	0 55	0 105	0 155	0 205	0 255	0
6	0 56	0 106	0 156	0 206	0 256	0
7	0 57	0 107	0 157	0 207	0 257	0
8	0 58	0 108	0 158	0 208	0 258	0
9	0 59	0 109	0 159	0 209	0 259	0
10	0 60	0 110	0 160	0 210	0 260	0
11	0 61	0 111	0 161	0 211	0 261	0
12	0 62	0 112	0 162	0 212	0 262	0
13	0 63	0 113	0 163	0 213	0 263	0
14	0 64	0 114	0 164	0 214	0 264	0
15	0 65	0 115	0 165	0 215	0 265	0
16	0 66	0 116	0 166	0 216	0 266	0
17	0 67	0 117	0 167	0 217	0 267	0
18	0 68	0 118	0 168	0 218	0 268	0
19	0 69	0 119	0 169	0 219	0 269	0
20	0 70	0 120	0 170	0 220	0 270	0
21	0 71	0 121	0 171	0 221	0 271	0
22	0 72	0 122	0 172	0 222	0 272	0
23	0 73	0 123	0 173	0 223	0 273	0
24	0 74	0 124	0 174	0 224	0 274	0
25	0 75	0 125	0 175	0 225	0 275	0
26	0 76	0 126	0 176	0 226	0 276	0
27	0 77	0 127	0 177	0 227	0 277	0
28	0 78	0 128	0 178	0 228	0 278	0
29	0 79	0 129	0 179	0 229	0 279	0
30	0 80	0 130	0 180	0 230	0 280	0
31	0 81	0 131	0 181	0 231	0 281	0
32	0 82	0 132	0 182	0 232	0 282	0
33	0 83	0 133	0 183	0 233	0 283	0
34	0 84	0 134	0 184	0 234	0 284	0
35	0 85	0 135	0 185	0 235	0 285	0
36	0 86	0 136	0 186	0 236	0 286	0
37	0 87	0 137	0 187	0 237	0 287	0
38	0 88	0 138	0 188	0 238	0 288	0
39	0 89	0 139	0 189	0 239	0 289	0
40	0 90	0 140	0 190	0 240	0 290	0
41	0 91	0 141	0 191	0 241	0 291	0
42	0 92	0 142	0 192	0 242	0 292	0
43	0 93	0 143	0 193	0 243	0 293	0
44	0 94	0 144	0 194	0 244	0 294	0
45	0 95	0 145	0 195	0 245	0 295	0
46	0 96	0 146	0 196	0 246	0 296	0
47	0 97	0 147	0 197	0 247	0 297	0
48	0 98	0 148	0 198	0 248	0 298	0
49	0 99	0 149	0 199	0 249	0 299	0
50	0 100	0 150	0 200	0 250	0 NC	243

						Tot 243

Edited Verbatim Responses – Native American Population Native American Study

ID: 1100000
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: DON'T SEE WHY ANYONE ELSE SHOULD
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IF HE KNEW IT WAS USED AS AN INSULT
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IF IT CAME FROM A BAD ATTITUDE
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: AS A CHILD I GOT IN TROUBLE FOR CALLIN SOMEONE THAT SIMILAR TO WHORE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME AS WHORE
 Q20 AGE?: 30 - 39

ID: 1100001
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: MAKES IT SOUND NEGATIVE
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SOUNDS NEGATIVE
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: OUTDATED
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SOUNDS DEROGATORY
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: USED TO DESCRIBE SOMEONE INFERIOR
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: MAKES IT SOUND LIKE THEYRE OF A DIFFERENT CLASS

Q19 OTHER reason/s?: DOESN'T SOUND RESPECTFUL
 Q20 AGE?: 16 - 17

ID: 1100002
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT WOULD DEPEND ON THE PERSON WHETHER THEY WOULD BE OFFENDED BY A SLANG WORD OR NOT
 Q9 OTHER reason/s?: NONE

Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: A LOT WOULD CONSIDER IT A RACIST SLUR, OR A STEREO-TYPE

Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE IT IS A SLANG TERM
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: EVERY INDIAN NATION HAS ITS OWN WORD FOR THEIR WOMEN & IT IS NOT A CHEROKEE TERM. IT IS A TERM OF IGNORANCE

Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT IS A TERM OF IGNORANCE NOT A TERM USED BY US

Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1100003
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SHOULD NOT BE REFERRED TO BY COLOR
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: THE WAY IS SOUNDS IT JUST DOESN'T SOUND RIGHT

Edited Verbatim Responses – Native American Population Native American Study

Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS HARD TO SAY AS THEY PROBABLY WOULD NOT LIKE THE WAY IT SOUNDS
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT IS A BAD WORD TO DESCRIBE A FEMALE
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT SOUNDS BAD ESPECIALLY TO THE LADIES
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1100004
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: OTTOWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IT SOUNDS LIKE A PUT DOWN
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT SOUNDS LIKE A PUT DOWN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: IT WOUNDS WEIRD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT SOUND WEIRD
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 16 - 17

ID: 1100005
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: I JUST DON'T LIKE THE WORD IT IS IN THE SAME CATAGORY AS SQUAW
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: WEL IT IS INDIAN SO THAT IS NOT A CORRECT WORD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1100006
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHIPPEWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: THE WAY THAT IT IS SAID
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: THE WAY THAT IT IS SAID
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: THE WAY THAT IT IS SAID
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THE WAY THAT IT IS SAID AND HOW IT SOUNDS
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS A FIGURE OF SPEECH AND NOT A CORRECT TERM FOR INDIAN
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1110000
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: ACOMMA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: THEY WOULDN'T LIKE IT
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended

Edited Verbatim Responses – Native American Population Native American Study

Q11 BRAVE?:	Would NOT be offensive to others	Q3 Member of tribe?:	Yes
Q12 REDSKIN?:	Would NOT be offended	Q4 What tribe?:	LUMBEE
Q13 REDSKIN?:	Would NOT be offensive to others	Q5 At least 16?:	Yes
Q14 INJUN?:	Would NOT be offended	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q15 INJUN?:	Would NOT be offensive to others	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q16 INDIAN?:	Would NOT be offended	Q8 BUCK?:	No opinion whether or not would be offended
Q17 INDIAN?:	No opinion whether or not would be offensive to others	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q18 SQUAW?:	Would NOT be offended	Q10 BRAVE?:	Would NOT be offended
Q19 SQUAW?:	Would NOT be offensive to others	Q11 BRAVE?:	Would NOT be offensive to others
Q20 AGE?:	60 - 69	Q12 REDSKIN?:	Would NOT be offended
		Q13 REDSKIN?:	Would be offensive to others
ID:	1110001	Q13 Why?:	IT DEPENDS ON IN WHAT TERM THEY SAY IT
QUOTA:	Main quota	Q13 OTHER reason/s?:	DK
SEX:	Female	Q14 INJUN?:	Would NOT be offended
Q2 American Indian?:	Yes	Q15 INJUN?:	Would NOT be offensive to others
Q3 Member of tribe?:	Yes	Q16 INDIAN?:	Would NOT be offended
Q4 What tribe?:	CHEROKEE	Q17 INDIAN?:	Would NOT be offensive to others
Q5 At least 16?:	Yes	Q18 SQUAW?:	No opinion whether or not would be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q19 SQUAW?:	Would be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q19 Why?:	IT IS OFFENSIVE IN SOME PEOPLES MINDS I'M SURE
Q8 BUCK?:	Would be offended	Q20 AGE?:	18 - 29
Q8 Why?:	BECAUSE WE'RE INDIANS NOT BUCKS		
Q8 OTHER reason/s?:	DK	ID:	1110003
Q9 BUCK?:	Would be offensive to others	QUOTA:	Main quota
Q9 Why?:	BECAUSE WE'RE INDIANS NOT BUCKS	SEX:	Male
Q9 OTHER reason/s?:	DK	Q2 American Indian?:	Yes
Q10 BRAVE?:	Would NOT be offended	Q3 Member of tribe?:	Yes
Q11 BRAVE?:	Would NOT be offensive to others	Q4 What tribe?:	LUMBEE
Q12 REDSKIN?:	Would be offended	Q5 At least 16?:	Yes
Q12 Why?:	WE'RE INDIANS AND THIS WORD WAS USED AS A SLANG EXPRESSION WHEN REFERRING TO INDIAN PEOPLE	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q12 OTHER reason/s?:	BASICLY USED AS A CUSS WORD OR BAD REFERENCE TOWARD AN INDIAN	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q13 REDSKIN?:	Would be offensive to others	Q8 BUCK?:	Would NOT be offended
Q13 Why?:	BECAUSE IT WAS A SLANG EXPRESSION USED WHEN REFERRING TO AN INDIAN	Q9 BUCK?:	Would be offensive to others
Q13 OTHER reason/s?:	DK	Q9 Why?:	IT'S SLANG
Q14 INJUN?:	Would be offended	Q9 OTHER reason/s?:	DK
Q14 Why?:	BECAUSE WE ARE INDIANS NOT INJUNS	Q10 BRAVE?:	Would NOT be offended
Q14 OTHER reason/s?:	DK	Q11 BRAVE?:	Would NOT be offensive to others
Q15 INJUN?:	Would be offensive to others	Q12 REDSKIN?:	Would NOT be offended
Q15 Why?:	BECAUSE WE ARE INDIANS AND NOT INJUNS	Q13 REDSKIN?:	Would be offensive to others
Q15 OTHER reason/s?:	DK	Q13 Why?:	IT WAS A SLANG EXPRESSION
Q16 INDIAN?:	Would NOT be offended	Q13 OTHER reason/s?:	DK
Q17 INDIAN?:	Would NOT be offensive to others	Q14 INJUN?:	Would NOT be offended
Q18 SQUAW?:	Would be offended	Q15 INJUN?:	Would NOT be offensive to others
Q18 Why?:	BECAUSE WE ARE INDIAN PEOPLE, NOT SQUAWS	Q16 INDIAN?:	Would NOT be offended
Q18 OTHER reason/s?:	MOST PEOPLE DON'T UNDERSTAND THAT WHEN EARLY PEOPLE USED THIS IT WAS IN REFERENCE TO A SLAVE AND TODAY WE ARE NOT SLAVES	Q17 INDIAN?:	Would NOT be offensive to others
Q19 SQUAW?:	Would be offensive to others	Q18 SQUAW?:	Would NOT be offended
Q19 Why?:	BECAUSE WE ARE INDIANS AND NOT SQUAWS	Q19 SQUAW?:	Would be offensive to others
Q19 OTHER reason/s?:	DK	Q19 Why?:	IT IS A SLANG EXPRESSION
Q20 AGE?:	18 - 29	Q19 OTHER reason/s?:	DK
		Q20 AGE?:	50 - 59
ID:	1110002	ID:	1110004
QUOTA:	Main quota	QUOTA:	Main quota
SEX:	Female	SEX:	Male
Q2 American Indian?:	Yes	Q2 American Indian?:	Yes
Q3 Member of tribe?:	Yes	Q3 Member of tribe?:	Yes
Q4 What tribe?:	CHEROKEE	Q4 What tribe?:	CHEROKEE
Q5 At least 16?:	Yes	Q5 At least 16?:	Yes
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others

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Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: JUST BECAUSE IT'S SLANG
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: TRYING TO PUT THEM DOWN
 Q19 OTHER reason/s?: DK
 Q20 AGE?: 70 - 79

ID: 1110005
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT SEEMS LIKE A NEGATIVE THING
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT'S A NEGATIVE THING
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 16 - 17

ID: 1110006
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: WE ARE NOT BUCKS, WE ARE INDIAN PEOPLE

Q8 OTHER reason/s?: DK
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE WE ARE INDIAN PEOPLE, NOT DEER
 Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE I AM INDIAN AND MY SKIN IS NOT RED
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE WE ARE NOT RED
 Q13 OTHER reason/s?: DK
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE I AM NOT A INJUN
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE WE ARE INDIANS, NOT INJUNS

Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT'S JUST SLANG
 Q18 OTHER reason/s?: AS A FEMALE I WOULD LIKE TO BE REFERRED TO AS AN INDIAN NOT A SQUAW
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT'S JUST SLANG
 Q19 OTHER reason/s?: DK
 Q20 AGE?: 30 - 39

ID: 1110007
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: OSAGE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE THEY WOULD FEEL IT WAS A SLANG TERM

Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 60 - 69

ID: 1110008
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes

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Q4 What tribe?:	LUMBEE	Q16 INDIAN?:	Would NOT be offended
Q5 At least 16?:	Yes	Q17 INDIAN?:	Would NOT be offensive to others
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q18 SQUAW?:	Would be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q18 Why?:	IT'S A DISRESPECTFUL TERM TO DESCRIBE WOMEN
Q8 BUCK?:	Would be offended	Q18 OTHER reason/s?:	DK
Q8 Why?:	JUST DON'T SOUND RIGHT OR SOMETHING	Q19 SQUAW?:	Would be offensive to others
Q8 OTHER reason/s?:	DK	Q19 Why?:	BECAUSE IT'S DISRESPECTFUL WAY TO TALK TO A WOMAN
Q9 BUCK?:	Would be offensive to others	Q19 OTHER reason/s?:	DK
Q9 Why?:	JUST DON'T SOUND RIGHT, LIKE SLANG	Q20 AGE?:	18 - 29
Q9 OTHER reason/s?:	DK		
Q10 BRAVE?:	Would NOT be offended	ID:	1110010
Q11 BRAVE?:	Would NOT be offensive to others	QUOTA:	Main quota
Q12 REDSKIN?:	Would NOT be offended	SEX:	Female
Q13 REDSKIN?:	Would be offensive to others	Q2 American Indian?:	Yes
Q13 Why?:	BECAUSE IT'S SHORT AND SLANG	Q3 Member of tribe?:	Yes
Q13 OTHER reason/s?:	DK	Q4 What tribe?:	SISSETON WAUPATON SIOUX TRIBE
Q14 INJUN?:	Would NOT be offended	Q5 At least 16?:	Yes
Q15 INJUN?:	Would be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q15 Why?:	DEPENDS ON CONTEXT IT'S REFERRED TO	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q15 OTHER reason/s?:	DK	Q8 BUCK?:	Would NOT be offended
Q16 INDIAN?:	Would NOT be offended	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q17 INDIAN?:	Would NOT be offensive to others	Q10 BRAVE?:	Would NOT be offended
Q18 SQUAW?:	Would be offended	Q11 BRAVE?:	Would NOT be offensive to others
Q18 Why?:	IT'S SLANG TO ME	Q12 REDSKIN?:	Would NOT be offended
Q18 OTHER reason/s?:	DK	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
Q19 SQUAW?:	Would be offensive to others	Q14 INJUN?:	Would NOT be offended
Q19 Why?:	BECAUSE IT'S A SLANG WORD	Q15 INJUN?:	Would be offensive to others
Q19 OTHER reason/s?:	DK	Q15 Why?:	DEPENDS ON THE PERSON
Q20 AGE?:	40 - 49	Q15 OTHER reason/s?:	NO
		Q16 INDIAN?:	Would NOT be offended
ID:	1110009	Q17 INDIAN?:	Would NOT be offensive to others
QUOTA:	Sub-quota	Q18 SQUAW?:	Would NOT be offended
SEX:	Male	Q19 SQUAW?:	Would NOT be offensive to others
Q2 American Indian?:	Yes	Q20 AGE?:	18 - 29
Q3 Member of tribe?:	No		
Q5 At least 16?:	Yes	ID:	1110011
Q6 NATIVE AMERICAN?:	Would NOT be offended	QUOTA:	Main quota
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	SEX:	Male
Q8 BUCK?:	Would be offended	Q2 American Indian?:	Yes
Q8 Why?:	IT'S NOT ONE OF THE WORDS YOU WOULD WANT TO BE CALLED	Q3 Member of tribe?:	Yes
Q8 OTHER reason/s?:	DK	Q4 What tribe?:	CHEROKEE
Q9 BUCK?:	Would be offensive to others	Q5 At least 16?:	Yes
Q9 Why?:	NOT A GOOD REFERENCE, JUST NEGATIVE WAY OF TALKING TO US	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q9 OTHER reason/s?:	DK	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q10 BRAVE?:	Would be offended	Q8 BUCK?:	Would NOT be offended
Q10 Why?:	DIFFERENT THAN WHAT I WOULD WANT TO BE CALLED	Q9 BUCK?:	Would be offensive to others
Q10 OTHER reason/s?:	DK	Q9 Why?:	THEY DON'T LIKE THE WORD BROUGHT UP TO THEM
Q11 BRAVE?:	Would be offensive to others	Q9 OTHER reason/s?:	NOPE
Q11 Why?:	IMAGE WITH WORD THAT SEEMS NEGATIVE	Q10 BRAVE?:	Would NOT be offended
Q11 OTHER reason/s?:	DK	Q11 BRAVE?:	Would be offensive to others
Q12 REDSKIN?:	Would be offended	Q11 Why?:	DEPENDS ON TRIBE AS TO HOW THEY REACT
Q12 Why?:	DEPENDING ON THE CONTEXT POSSIBLY	Q11 OTHER reason/s?:	NONE
Q12 OTHER reason/s?:	DK	Q12 REDSKIN?:	Would NOT be offended
Q13 REDSKIN?:	Would be offensive to others	Q13 REDSKIN?:	Would be offensive to others
Q13 Why?:	DEPENDS AGAIN ON CONTEXT IT'S BEING USED IN	Q13 Why?:	SLANG TERM
Q13 OTHER reason/s?:	DK	Q13 OTHER reason/s?:	NONE
Q14 INJUN?:	Would NOT be offended	Q14 INJUN?:	Would be offended
Q15 INJUN?:	Would NOT be offensive to others	Q14 Why?:	DON'T LIKE BEING CALLED THAT
		Q14 OTHER reason/s?:	NONE

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Q15 INJUN?: Would be offensive to others
 Q15 Why?: MOST INDIANS DON'T LIKE TO BE REFERRED TO AS INJUN'S
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT'S A SLANG EXPRESSION
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT'S A SLANG TERM
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1110012
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: MENOMINEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: I WOULD BE OFFENDED BECAUSE OF A CUT DOWN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1110013
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: I HAVE HEARD PEOPLE SAY THAT
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS SLANG
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 70 - 79
 ID: 1110014
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: EASTERN BAND OF CHEROKEE INDIANS
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: SLANG TERM THAT IS DEROGATORY
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME THING AS BEFORE
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SOUNDS DEGRADING
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: POOR WHITE TRASH SAY THAT
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SLANG PUTTING YOU DOWN
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT MEANS PROSTITUTE IN INDIAN SLANG
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME REASON
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 60 - 69

ID: 1110015
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: TUSCARRO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: NICKNAME
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE OF THE WHITE MAN TREATED THEM BACK IN THE OLDEN DAYS
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others

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Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 30 - 79

ID: 11 0016
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: NOT MUCH
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: NOT PROPER
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BETTER DESCRIPTION OF THEMSELVES
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: NOT PROPER WAY TO DESCRIBE THEM
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SAME THING
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS NOT PROPER TERM
 Q14 OTHER reason/s?: WE WERE HERE FIRST
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT DOES NOT FIT IN THAT CATEGORY
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: I THINK WE SHOULD BE CALLED AMERICAN INDIAN NATIVES
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 70 - 79

ID: 1110017
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: SOMETHING OF THE PAST
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT IS LIKE BLACKS NOT BEING BLACKS
 Q13 OTHER reason/s?: NONE

Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: EVERYBODY IS NOT ALIKE
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SOME PEOPLE MIGHT BE OFFENDED
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1110018
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: NOT MUCH
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SHOW SOME RESPECT, INDIANS WERE HERE FIRST
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: TERM USED TO BE A SMART ALECK
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT SHOWS DISRESPECT
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1110019
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT WOULD BE A SLUR
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME ANSWER
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would be offended
 Q10 Why?: DO NOT LIKE IT
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: I KNOW A LOT OF THEM
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended

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Q14 Why?: IT IS A SLUR
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: THAT IS A SLUR ALSO
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME REASON
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 40 - 49

ID: 1110020
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT IS A FOUR LETTER WORD
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THAT IS NOT THE COLOR OF THEIR SKIN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS HOSTILE
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: NOT LIKING THE TERM
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1110021
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHIPPEWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others

Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 18 - 29

ID: 1110022
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: PEOPLE ARE BEING DEROGATORY ABOUT IT
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS DISRESPECTFUL
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: A SQUAW WAS AN INDIAN WHORE
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1110023
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: JUST CALL PEOPLE PEOPLE
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME AS MINE
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IT CATEGORIZES PEOPLE
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SAME REASON
 Q13 OTHER reason/s?: NONE

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Q14 INJUN?: Would be offended
 Q14 Why?: NOT A GOOD TERM
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME AS BEFORE
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT DOES NOT SOUND GOOD
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1110024
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: DEPENDS ON WHO SAYS IT
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THEY ARE MAKING FUN OF THE COLOR OF THEIR SKIN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS A DEGRADING WORD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 16 - 17

ID: 1110025
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHICKSAW
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: DEPEND ON HOW THE TERM IS USED
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME REASON
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended

Q12 Why?: MAKES ME THINK OF SOME DISEASE
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SAME REASON
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT WOULD DEPEND ON HOW THE TERM WAS USED
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 50 - 59

ID: 1110026
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: I DO NOT BELIEVE IT SHOULD BE USED
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: SAME REASON
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: USED TO MAKE FUN OF AND TO CRITICIZE OTHER PEOPLE
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 16 - 17

ID: 1120000
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: I THINK OF A BUCK AS A MALE DEER
 Q8 OTHER reason/s?: DEMEANING TERM

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Q9 BUCK?: Would be offensive to others
 Q9 Why?: DEMEANING TERM
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: SOME PEOPLE ARE OVERLY SENSITIVE AND FIND EVERYTHING OFFENSIVE
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SOME PEOPLE HAVE A MORE PRONOUNCED SENSITIVITY
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT SOUNDS DEMEANING
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: DEMEANING TERM
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: BECAUSE IT IS AN UNINTELLIGENT WAY OF REFERRING TO THEM
 Q17 OTHER reason/s?: NONE
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE, IF THEY WERE USING IT IN AN OFFENSIVE TONE
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME REASON
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 50 - 59

ID: 1120001
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: NOT SURE WHAT TRIBE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would be offended
 Q6 WHY: PREFER TO BE CALLED AN INDIAN INSTEAD OF WATERING IT DOWN TO A SOCIALLY ACCEPTED TERM
 Q6 OTHER reason/s?: NONE
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THE WAY PEOPLE LOOK DOWN ON THE INDIAN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: ALWAYS BEEN A DEMEANING WORD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: THE WAY PEOPLE TREAT THE INDIANS
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 18 - 29

ID: 1120002
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offend.ed
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: DEMEANING TERM
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: MISPRONUNCIATION
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: TO BE NASTY
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME REASON
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 80 or Older

ID: 1120003
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THE SPORTS TEAMS CALLED REDSKINS
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 70 - 79

ID: 1120004
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes

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Q4 What tribe?: ZUNI AND LAGUNA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: DONT KNOW
 Q7 OTHER reason/s?: NONE
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: DONT KNOW
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: OLD FASHIONED
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SOUNDS FUNNY
 Q15 OTHER reason/s?: SOUNDS OLD FASHIONED LIKE IN THE MOVIES
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: COULD MEAN EAST INDIAN OR ASIAN
 Q17 OTHER reason/s?: NONE
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: DOESNT SOUND RIGHT
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 18 - 29

ID: 1120005
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: THINK ABOUT THE ANIMAL
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: DONT HAVE RED SKIN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: A WOMAN MIGHT, SOUNDS BAD
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 50 - 59

ID: 1120006
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE

Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SHOULD NOT BE USED, SOME PEOPLE MAY SAY IT THAT WAY, BUT IT DOESNT SOUND RIGHT
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SOME PEOPLE MAY SAY IT THAT WAY, BUT IT DOESNT SOUND RIGHT
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 50 - 59

ID: 1120007
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: TURTLE MOUNTIAN CHIPPAWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: ANIMAL, NO ONE WANTS TO BE CALLED AN ANIMAL REGARDLESS OF RACE
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: NO ONE WANTS TO BE CALLED AN ANIMAL
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would be offended
 Q10 Why?: SLANG TERM
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: SLANG TERM
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would be offended
 Q12 Why?: ITS A SLANG TERM
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SLANG TERM
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: USED IN JOKES, SOUNDS VERY BAD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: USED IN JOKES, SOUNDS VERY BAD
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: DEPENDS ON HOW ITS USED IF ITS OFFENSIVE
 Q17 OTHER reason/s?: NONE
 Q18 SQUAW?: Would be offended
 Q18 Why?: SLANG TERM THATS REALLY

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Q18 OTHER reason/s?: OFFENSIVE
 Q19 SQUAW?: NONE
 Q19 Why?: Would be offensive to others
 Q19 OTHER reason/s?: VERY OFFENSIVE SLANG TERM
 Q20 AGE?: NONE
 30 - 39

ID: 130000
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: PEOPLE HAVE BEEN PROTESTING THAT BECAUSE OF THE MASCOTS
 Q11 OTHER reason/s?: DK
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE IT IS USED TO CATEGORIZE A PERSON
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT'S NOT REALLY A WORD. IT IS A LABEL, A SLANG TO DESCRIBE INDIANS.
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: OTHER PEOPLE HAVE THEIR OPINION.
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: No opinion whether or not would be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE OF THE WAY IT WAS FIRST USED. IT PUT WOMEN INTO A CATEGORY
 Q19 OTHER reason/s?: DK
 Q20 AGE?: 30 - 39

ID: 1130001
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CREEK
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: BECAUSE I AM NOT A BUCK
 Q8 OTHER reason/s?: THAT IS A SLURRING TERM.
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: I THINK A BUCK IS AN INDIAN WITH NO

OTHER QUALIFICATION. IT IS JUST A DUMB INDIAN
 NO
 Q9 OTHER reason/s?: Would NOT be offended
 Q10 BRAVE?: Would NOT be offensive to others
 Q11 BRAVE?: Would NOT be offended
 Q12 REDSKIN?: Would NOT be offensive to others
 Q13 REDSKIN?: Would NOT be offended
 Q14 INJUN?: Would NOT be offensive to others
 Q15 INJUN?: Would NOT be offended
 Q16 INDIAN?: Would NOT be offensive to others
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT IS THE OPPOSITE TERM FOR BUCK
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT IS A CHEAP TERM FOR AN INDIAN LADY.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 70 - 79

ID: 1130003
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: I KNOW THAT SOME PEOPLE WOULD BE.
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: DEPENDING ON HOW IT IS USED.
 Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE WE SHOULD NOT CATEGORIZE PEOPLE BY THE COLOR OF THEIR SKIN.
 Q12 OTHER reason/s?: WE ARE ALL ALIKE UNDER THE SKIN.
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: JUST BECAUSE OF THE TERM. IT IS RACIST.
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT IS MORE OF A TERM USED IN OLD MOVIES.
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: MORE BECAUSE OF HOW THE MOVIES WERE MADE BACK THEN
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: THE MORE EDUCATED THE PERSON THE LESS OFFENDED THEY WOULD BE.
 Q17 OTHER reason/s?: NO
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE I BELIEVE THAT PEOPLE SHOULD NOT TALK THAT WAY.
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others

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Q19 Why?: BECAUSE I HAVE HEARD ABOUT IT THROUGH THE MEDIA.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1130004
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: EASTERN SHAWNEE TRIBE OF OKLAHOMA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: ITS A RIDICULE OF WORD INDIAN
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS STILL A RIDICULE OF AMERICAN INDIANS
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT IS A TERM USED YEARS AND YEARS AGO AND USED TO RIDICULE THE AMERICAN INDIAN WOMAN
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 70 - 79

ID: 1130005
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT SOUNDS MEAN
 Q19 OTHER reason/s?: IT MAKES FUN OF SOME PEOPLE
 Q20 AGE?: 16 - 17

ID: 1130006
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT JUST DOESN'T SOUND RIGHT
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS SLANG AND PEOPLE DON'T LIKE SLANG
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: I DON'T LIKE THE WAY IT SOUNDS
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE OF THE WAY IT SOUNDS. IT DOESN'T SOUND RIGHT
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 18 - 29

ID: 1130007
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE INJUN SOUNDS LIKE ENGINE

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Q14 OTHER reason/s?: IN THE CAR
 Q15 INJUN?: NO
 Q15 Why?: Would be offensive to others
 THE PEOPLE THAT I KNOW
 PERSONALLY WOULD

Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE OF THE HISTORY OF MY
 FOREFATHERS. IT MEANS TO DO
 EVERYTHING WITH YOUR HANDS, ALL
 THE MANUAL LABOR, AND I AM AN
 INDEPENDENT PERSON.

Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE OF OUR HISTORY, THEY
 WERE DOMINATED BY MALES AND HAD
 TO DO ALL THE HARD WORK.

Q19 OTHER reason/s?: NO
 Q20 AGE?: 40 - 49

ID: 1130008
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: CHIPPAWEH
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: No opinion whether or not would be
 offended
 Q15 INJUN?: No opinion whether or not would be
 offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT'S HARD TO EXPLAIN. I HAVE A LOT OF
 INDIAN FRIENDS AND THEY NEVER USE
 THAT TERM AND THEY FIND IT
 OFFENSIVE.
 Q19 OTHER reason/s?: CALLING AN INDIAN A SQUAW IS LIKE
 CALLING A BLACK PERSON A NIGGER.
 Q20 AGE?: 40 - 49

ID: 1130009
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be
 offended
 Q9 BUCK?: No opinion whether or not would be
 offensive to others
 Q10 BRAVE?: No opinion whether or not would be
 offended

Q11 BRAVE?: Would be offensive to others
 Q11 Why?: SOME PEOPLE WOULD JUST TAKE
 OFFENSE WITH IT.

Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE SOME PEOPLE WOULD MIND.
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: No opinion whether or not would be
 offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE IT HAS A DEROGATORY
 SOUND TO IT.

Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE WHO EVER WOULD USE THAT
 TERM WOULD USE IT IN A
 DEROGATORY WAY.

Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be
 offensive to others
 Q20 AGE?: 30 - 39

ID: 1130010
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE AND SIOUX
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be
 offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT IS ALSO ASSOCIATED WITH THE
 BLACK
 Q8 OTHER reason/s?: IT JUST MEANS MALE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE OF THE ASSOCIATION WITH
 THE BLACK

Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be
 offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be
 offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: DEPENDS ON THE CONTEXT IT COULD
 BE HIGHLY OFFENSIVE. IN NORMAL
 USE IT WOULD BE OK BUT IF USED IN
 ADVERTISING IT COULD BE OFFENSIVE.

Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be
 offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: FOR THE FEMALE THEY WOULD FIND IT
 OFFENSIVE

Q19 OTHER reason/s?: NO
 Q20 AGE?: 60 - 69

Edited Verbatim Responses – Native American Population Native American Study

ID: 1130011
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: No opinion whether or not would be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: DIFFERENT TRIBES DIFFER IN THEIR WAYS. SOME MIGHT FIND OFFENSE WITH THE WORD.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: No opinion whether or not would be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 70 - 79

ID: 1130012
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: BECAUSE IT IS ALSO USED FOR COLORED PEOPLE.
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE IT IS ALSO USED FOR COLORED PEOPLE.
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE USING IT IS DEGRADING. THE COLOR OF MY SKIN IS A BROWNISH COLOR NOT RED
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE THE COLOR OF THEIR SKIN IS NOT RED BUT BROWNISH.
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others

Q15 Why?: BECAUSE THEY SHOULD USE THE PROPER TERM. IT SOUNDS LIKE YOU ARE TRYING TO CALL A PERSON A CAR PART.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: BECAUSE SOME WOULD RATHER BE CALLED BY THEIR TRIBAL NAME.
 Q17 OTHER reason/s?: NO
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE THAT IS A WHITE MAN'S TERM. ITS LIKE CALLING A BLACK MAN A NIGGER.
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE THAT IS A WHITE MAN'S TERM. IT IS THE SAME AS CALLING A BLACK MAN A NIGGER.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1130013
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SOME MIGHT.
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would be offended
 Q10 Why?: IT IS A SLANG WORD
 Q10 OTHER reason/s?: NO
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: THEY WOULD HAVE THE SAME OUTLOOK ON IT. SLANG WORD
 Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IT IS JUST THE TERM.
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SOME OF THEM WOULD BE.
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SOME PEOPLE WOULD FIND IT OFFENSIVE.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: ITS NOT PROPER
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IF NATIVE AMERICAN TALK BETWEEN THEMSELVES, IT IS OK
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 18 - 29

Edited Verbatim Responses – Native American Population Native American Study

ID: 1130014
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT DEPENDS HOW IT IS USED. NO.
 Q8 OTHER reason/s?: NO.
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT IS HOW IT IS USED IN A SENTENCE.
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IT IS SLANG WORD. WHITES USE IT TO MAKE THE NATIVE AMERICAN INDIAN MAD.
 Q12 OTHER reason/s?: NO.
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT IS SLANG WORD
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS NO WAY TO CALL A NATIVE AMERICAN.
 Q14 OTHER reason/s?: NO.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS NOT PROPER TO CALL A PERSON THAT.
 Q15 OTHER reason/s?: NO.
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 18 - 29

ID: 1130015
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: THERE ARE ALWAYS A FEW.
 Q7 OTHER reason/s?: NO
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: THERE IS ALWAYS A FEW THAT WOULD BE.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 80 or Older

ID: 1130016
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT NOT THE RIGHT TERM TO DESCRIBE A MALE
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: FIND IT OFFENSIVE.
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG WORD, NOT A PROPER NAME TO CALL SOMEONE.
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT SOUNDS OFFENSIVE.
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SOME PEOPLE FIND THAT OFFENSIVE.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 18 - 29

ID: 1130017
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 50 - 59

Edited Verbatim Responses – Native American Population Native American Study

ID: 1130019
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: "ROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: BECAUSE WE ARE NOT ANIMALS
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: WE ARE NOT ANIMALS.
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE WE ARE INDIAN NOT INJUN.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT LIKE CALLING YOU A WERBSCK.
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SLANG WORD.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 18 - 29

ID: 1130021
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT IS NOT A WORD THAT YOU USE TO CALL A PERSON.
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SLANG WORD
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would be offended
 Q10 Why?: SLANG WORD
 Q10 OTHER reason/s?: NO
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: SLANG WORD, THEY DONT LIKE BEING CALLED THAT
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT MAKES PEOPLE MAD WHEN YOU CALL THEM THAT
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be

offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE IT IS A SLANG WORD.
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SLANG WORD
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1140000
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: THEY PROBABLY WOULDN'T WANT TO BE CALLED THAT
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 30 - 39

ID: 1140001
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: I JUST WOULDN'T LIKE IT BECAUSE I HAVE NEVER HAD ANYONE CALL ME THAT
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others

Edited Verbatim Responses – Native American Population Native American Study

Q18 SQUAW?:	Would NOT be offended	Q14 OTHER reason/s?:	WORD TO ME.
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q15 INJUN?:	NO.
Q20 AGE?:	18 - 29	Q15 Why?:	Would be offensive to others BECAUSE I'VE HEARD A LOT OF INDIANS CALLED THAT, AND THEY WANT TO GET INTO A FIGHT WHEN THEY HEAR THAT.
ID:	1140003	Q15 OTHER reason/s?:	NO.
QUOTA:	Main quota	Q16 INDIAN?:	Would be offended
SEX:	Female	Q16 Why?:	THERE ARE SOME FOLKS WHO ARE RACIST. AS AN INDIAN, I WOULD NOT BE OFFENDED.
Q2 American Indian?:	Yes	Q16 OTHER reason/s?:	NO.
Q3 Member of tribe?:	Yes	Q17 INDIAN?:	Would be offensive to others
Q4 What tribe?:	LUMBWE	Q17 Why?:	TERM CAN BE USED AS RACIST.
Q5 At least 16?:	Yes	Q17 OTHER reason/s?:	NO.
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q18 SQUAW?:	Would be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q18 Why?:	I JUST DON'T LIKE THAT WORD.
Q8 BUCK?:	Would NOT be offended	Q18 OTHER reason/s?:	NO.
Q9 BUCK?:	Would NOT be offensive to others	Q19 SQUAW?:	Would be offensive to others
Q10 BRAVE?:	Would NOT be offended	Q19 Why?:	THEY JUST DON'T LIKE TO BE CALLED THAT.
Q11 BRAVE?:	Would NOT be offensive to others	Q19 OTHER reason/s?:	THEY WERE CALLED THAT A LONG TIME AGO. IT IS A SLANG WORD. NOBODY LIKES TO BE CALLED THAT.
Q12 REDSKIN?:	Would be offended	Q20 AGE?:	40 - 49
Q12 Why?:	I WOULD BE OFFENDED IF THEY WERE CUSSING OR CURSING ME OUT.	ID:	1140005
Q12 OTHER reason/s?:	NO.	QUOTA:	Main quota
Q13 REDSKIN?:	Would be offensive to others	SEX:	Male
Q13 Why?:	I KNOW SOME WOULDN'T LIKE IT. BUT I DON'T HAVE A PROBLEM WITH IT.	Q2 American Indian?:	Yes
Q13 OTHER reason/s?:	NO.	Q3 Member of tribe?:	Yes
Q14 INJUN?:	Would NOT be offended	Q4 What tribe?:	MENONINEE
Q15 INJUN?:	Would be offensive to others	Q5 At least 16?:	Yes
Q15 Why?:	YOU HEAR PEOPLE TALK BADLY ABOUT THAT WORD. I DON'T KNOW WHY.	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q15 OTHER reason/s?:	NO.	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q16 INDIAN?:	Would NOT be offended	Q8 BUCK?:	Would NOT be offended
Q17 INDIAN?:	No opinion whether or not would be offensive to others	Q9 BUCK?:	Would NOT be offensive to others
Q18 SQUAW?:	Would NOT be offended	Q10 BRAVE?:	Would NOT be offended
Q19 SQUAW?:	Would NOT be offensive to others	Q11 BRAVE?:	Would be offensive to others
Q20 AGE?:	50 - 59	Q11 Why?:	THEY WOULD PROBABLY JUST LOOK AT YOU TWICE. AND THEN LET YOU GO. THEY WOULDN'T DO ANYTHING.
ID:	1140004	Q11 OTHER reason/s?:	NO.
QUOTA:	Main quota	Q12 REDSKIN?:	Would NOT be offended
SEX:	Female	Q13 REDSKIN?:	Would NOT be offensive to others
Q2 American Indian?:	Yes	Q14 INJUN?:	Would NOT be offended
Q3 Member of tribe?:	Yes	Q15 INJUN?:	Would NOT be offensive to others
Q4 What tribe?:	CHEROKEE AND CREEK	Q16 INDIAN?:	Would NOT be offended
Q5 At least 16?:	Yes	Q17 INDIAN?:	Would be offensive to others
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q17 Why?:	THEY FEEL WHAT THEY SEE. SOME PEOPLE ARE THAT WAY. I CAN SEE WHY THEY WOULD BE OFFENDED BY THAT WORD.
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q17 OTHER reason/s?:	NO. SOME WILL BE OFFENDED. SOME WILL ONLY LAUGH AT THAT WORD.
Q8 BUCK?:	Would NOT be offended	Q18 SQUAW?:	Would NOT be offended
Q9 BUCK?:	Would be offensive to others	Q19 SQUAW?:	Would be offensive to others
Q9 Why?:	I DON'T KNOW. IT'S JUST THE WORD. I KNOW THEY WOULDN'T LIKE BEING CALLED THAT.	Q19 Why?:	A WOMAN WOULD PROBABLY BE OFFENDED BY THAT WORD. THAT'S THE WAY WOMEN ARE.
Q9 OTHER reason/s?:	NO.	Q19 OTHER reason/s?:	NO.
Q10 BRAVE?:	Would NOT be offended	Q20 AGE?:	30 - 39
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would NOT be offended		
Q13 REDSKIN?:	Would be offensive to others		
Q13 Why?:	I DON'T KNOW. THEY JUST DON'T LIKE THE WORD. THEY FEEL THEY'RE BEING MADE FUN OF BY THE COLOR OF THEIR SKIN.		
Q13 OTHER reason/s?:	NO.		
Q14 INJUN?:	Would be offended		
Q14 Why?:	I DON'T KNOW. IT JUST DON'T SOUND RIGHT. IT DOESN'T SOUND LIKE A		

Edited Verbatim Responses – Native American Population Native American Study

ID:	1140006	Q19 OTHER reason/s?:	WORD. WORD IS FRENCH.
QUOTA:	Main quota	Q20 AGE?:	NO.
SEX:	Female		70 - 79
Q2 American Indian?:	Yes		
Q3 Member of tribe?:	Yes		
Q4 What tribe?:	NAVAJO		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:	Would NOT be offended		
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		
Q8 BUCK?:	Would NOT be offended		
Q9 BUCK?:	Would NOT be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would NOT be offended		
Q13 REDSKIN?:	Would NOT be offensive to others		
Q14 INJUN?:	Would NOT be offended		
Q15 INJUN?:	Would be offensive to others		
Q15 Why?:	I REALLY DON'T KNOW. IT'S A FUNNY TERM FOR AN INDIAN.		
Q15 OTHER reason/s?:	NO.		
Q16 INDIAN?:	Would NOT be offended		
Q17 INDIAN?:	Would NOT be offensive to others		
Q18 SQUAW?:	Would be offended		
Q18 Why?:	BECAUSE IT HAS MEANINGS THAT ARE NOT GOOD. IT'S A RUDE DESCRIPTION OF A WOMAN.		
Q18 OTHER reason/s?:	NO.		
Q19 SQUAW?:	Would be offensive to others		
Q19 Why?:	THEY ARE ALSO OF THE SAME TRIBE SO THEY WOULD FIND THAT WORD TO BE VERY RUDE. WE DON'T USE THAT TERM AT ALL.		
Q19 OTHER reason/s?:	NO.		
Q20 AGE?:	18 - 29		
ID:	1140007		
QUOTA:	Main quota		
SEX:	Male		
Q2 American Indian?:	Yes		
Q3 Member of tribe?:	Yes		
Q4 What tribe?:	CHEROKEE		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:	Would NOT be offended		
Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others		
Q8 BUCK?:	Would NOT be offended		
Q9 BUCK?:	Would NOT be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would NOT be offended		
Q13 REDSKIN?:	Would NOT be offensive to others		
Q14 INJUN?:	Would NOT be offended		
Q15 INJUN?:	Would be offensive to others		
Q15 Why?:	ACCORDING TO THE TONE OF VOICE YOU USE THE WORD. IF YOU USE IT HARSHLY THEY WOULD FIND IT OFFENSIVE.		
Q15 OTHER reason/s?:	NO.		
Q16 INDIAN?:	Would NOT be offended		
Q17 INDIAN?:	Would be offensive to others		
Q17 Why?:	ACCORDING TO THE TONE OF VOICE THAT'S USED.		
Q17 OTHER reason/s?:	NO.		
Q18 SQUAW?:	Would NOT be offended		
Q19 SQUAW?:	Would be offensive to others		
Q19 Why?:	I DON'T KNOW. SQUAW IS A DIRTY		
ID:	1140009		
QUOTA:	Main quota		
SEX:	Male		
Q2 American Indian?:	Yes		
Q3 Member of tribe?:	Yes		
Q4 What tribe?:	LUMBEE		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:	Would NOT be offended		
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		
Q8 BUCK?:	Would be offended		
Q8 Why?:	IT'S A SLANG WORD.		
Q8 OTHER reason/s?:	NO.		
Q9 BUCK?:	No opinion whether or not would be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would NOT be offended		
Q13 REDSKIN?:	Would be offensive to others		
Q13 Why?:	I DON'T KNOW. I JUST KNOW I WOULD NOT FIND THAT WORD OFFENSIVE.		
Q13 OTHER reason/s?:	NO.		
Q14 INJUN?:	Would be offended		
Q14 Why?:	IF IT'S USED AS A SLANG, I WOULD FIND IT OFFENSIVE.		
Q14 OTHER reason/s?:	NO.		
Q15 INJUN?:	Would be offensive to others		
Q15 Why?:	IT'S A SLANG WORD.		
Q15 OTHER reason/s?:	NO.		
Q16 INDIAN?:	Would NOT be offended		
Q17 INDIAN?:	Would NOT be offensive to others		
Q18 SQUAW?:	Would NOT be offended		
Q19 SQUAW?:	Would NOT be offensive to others		
Q20 AGE?:	50 - 59		
ID:	1140010		
QUOTA:	Main quota		
SEX:	Female		
Q2 American Indian?:	Yes		
Q3 Member of tribe?:	Yes		
Q4 What tribe?:	QUAPAW		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:	Would NOT be offended		
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		
Q8 BUCK?:	Would NOT be offended		
Q9 BUCK?:	Would NOT be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would NOT be offended		
Q13 REDSKIN?:	Would NOT be offensive to others		
Q14 INJUN?:	Would be offended		
Q14 Why?:	I WOULD RATHER BE CALLED AN INDIAN. I JUST DON'T LIKE TO HEAR THE WORD INJUN.		
Q14 OTHER reason/s?:	NO		
Q15 INJUN?:	Would be offensive to others		
Q15 Why?:	SOME OF MY TRIBE WOULD BE OFFENDED. IN OUR MEETINGS WE HAVE TALKED ABOUT THE WORD INJUN. THE OLDER PEOPLE WOULD PREFER BEING CALLED AN INDIAN.		
Q15 OTHER reason/s?:	NO		

Edited Verbatim Responses – Native American Population Native American Study

Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1140011
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: SOUNDS DEROGATORY. HASN'T BEEN USED IN A PLEASANT WAY. IT ISN'T USED BY US.
 Q8 OTHER reason/s?: NO.
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT'S A NEGATIVE AND RACIST WORD. IT'S A PUTDOWN.
 Q9 OTHER reason/s?: NO.
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: USED AS A NEGATIVE WORD. IT'S NOT USED PLEASANTLY. PEOPLE CALL US A DIRTY INJUN.
 Q14 OTHER reason/s?: NO. NOT RIGHT OFF HAND.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: FOR THE SAME REASONS. IT'S A NEGATIVE AND RACIST WORD.
 Q15 OTHER reason/s?: NO.
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT'S A DIRTY WORD. IT'S NOT PLEASANT AT ALL.
 Q18 OTHER reason/s?: NO.
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT'S NOT USED ANYMORE. IT'S A SLANG WORD TO DESCRIBE THE FEMALE.
 Q19 OTHER reason/s?: NO.
 Q20 AGE?: 50 - 59

ID: 1140012
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended

Q12 Why?: MY SKIN IS NOT RED. I AM NOT A REDSKIN PERSON. I'VE OFFENDED WHEN I SEE AN INDIAN DOLL AND IT HAS A LOT OF RED ON IT.
 Q12 OTHER reason/s?: NO.
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: I HAVE HEARD OTHERS WONDER WHY PEOPLE REFER TO THEM AS REDSKINS WHEN THEIR SKIN IS NOT RED.
 Q13 OTHER reason/s?: NO.
 Q14 INJUN?: Would be offended
 Q14 Why?: I AM NOT AN INJUN. IT'S A SLANG WORD. I DON'T APPRECIATE IT BEING USED THAT WAY.
 Q14 OTHER reason/s?: NO.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: I FEEL OTHER PEOPLE DON'T APPRECIATE THE SLANG WORD, INJUN.
 Q15 OTHER reason/s?: NO.
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150000
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: DUSCARAVE AND LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150001
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: MOST FEEL THAT THE INDIANS WERE HERE FIRST BY MAKING THEM A MINORITY BECAUSE THEY WERE HERE FIRST
 Q7 OTHER reason/s?: DK
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others

Edited Verbatim Responses – Native American Population Native American Study

Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: MAKING A JOKE OF AND FUN OF THE TRIBE
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SLANG, FUN OF THE NAME
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 30 - 39

ID: 1150002
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CREEK
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: ITS ADJ NOT DESCRIPTIVE OF THE NATIVE AMERICAN PERSON

Q8 OTHER reason/s?: DK
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME OFFENSIVE
 Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SLANG FOR INDIAN
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEMEANS THE INDIAN LADY
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME OFFENSIVE
 Q20 AGE?: 50 - 59

ID: 1150003
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE SHAWNEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: NOT SURE WHAT THE TERM REALLY MEANS, SOUNDS OFFENSIVE.
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others

Q10 BRAVE?: Would be offended
 Q10 Why?: LIKE THE NEGRO, WRONG DESCRIPTION
 Q10 OTHER reason/s?: DK
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: DEPENDS ON HOW THE TERM WAS BEING USED

Q11 OTHER reason/s?: DK
 Q12 REDSKIN?: No opinion whether or not would be offended

Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG OF THE INDIAN CULTURE

Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SLANG OFFENSIVE

Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: WELL IT'S LIKE A FULL BLOOD INDIAN, NOWADAYS NO FULL BLOOD INDIANS, LIKE CALLING A NEGRO BY NIGGER

Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 50 - 59

ID: 1150004
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: CONTROVERSIAL, I'M NOT NATIVE AMERICAN, I'M INDIAN

Q7 OTHER reason/s?: DK
 Q8 BUCK?: Would be offended
 Q8 Why?: OFFENSIVE VERY MUCH STEREOTYPING

Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: STEREOTYPING, SACRED WORD, FAMILY TRADITION, NOT TO BE USELY

DK
 Q10 OTHER reason/s?: DK
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: NOT OFFENSIVE, BUT LOWERING SELF ESTEEM

DK
 Q11 OTHER reason/s?: DK
 Q12 REDSKIN?: Would be offended
 Q12 Why?: USED FOR PURPOSE AT ONE TIME, STEREOTYPING, REDSKIN IN NOT A WORD USED AMONG THE INDIAN TRIBES, EUROPEANS USED AS BARBARIC

DK
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT IS USED IN DEGRADING WAY

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Q14 OTHER reason/s?:	DK	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q15 INJUN?:	Would be offensive to others	Q8 BUCK?:	Would NOT be offended
Q15 Why?:	ORIGIN OF THE WORD. IS USED AS PURPOSE NOT TO USE TO SHORTEN THE WORD. SLANG DEGRADING	Q9 BUCK?:	Would NOT be offensive to others
Q15 OTHER reason/s?:	DK	Q10 BRAVE?:	Would NOT be offended
Q16 INDIAN?:	Would NOT be offended	Q11 BRAVE?:	Would NOT be offensive to others
Q17 INDIAN?:	Would be offensive to others	Q12 REDSKIN?:	Would be offended
Q17 Why?:	CAN BE USED OFFENSIVE AS IN NAME CALLING, IN A DEROGATORY WAY	Q12 Why?:	BECAUSE SORT OF CALLING BY COLOR OF SKIN
Q17 OTHER reason/s?:	DK	Q12 OTHER reason/s?:	DK
Q18 SQUAW?:	Would be offended	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
Q18 Why?:	DEPENDS ON HOW IT USED, IF BY RIGHT ORIGIN OKAY. IF WOMAN IS ASKING TO COME AS COME HERE SQUAW	Q14 INJUN?:	Would be offended
Q18 OTHER reason/s?:	DK	Q14 Why?:	VERY OFFENSIVE, DOES NOT SOUND RIGHT
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q14 OTHER reason/s?:	DK
Q20 AGE?:	30 - 39	Q15 INJUN?:	Would be offensive to others
ID:	1150005	Q15 Why?:	SLANG
QUOTA:	Sub-quota	Q15 OTHER reason/s?:	DK
SEX:	Male	Q16 INDIAN?:	Would NOT be offended
Q2 American Indian?:	CHEROKEE 16TH PERCENT	Q17 INDIAN?:	Would NOT be offensive to others
Q5 At least 16?:	Yes	Q18 SQUAW?:	Would NOT be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q19 SQUAW?:	Would NOT be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q20 AGE?:	18 - 29
Q8 BUCK?:	Would NOT be offended	ID:	1150007
Q9 BUCK?:	No opinion whether or not would be offensive to others	QUOTA:	Main quota
Q10 BRAVE?:	Would NOT be offended	SEX:	Female
Q11 BRAVE?:	No opinion whether or not would be offensive to others	Q2 American Indian?:	Yes
Q12 REDSKIN?:	Would NOT be offended	Q3 Member of tribe?:	Yes
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	Q4 What tribe?:	LUMBEE
Q14 INJUN?:	Would be offended	Q5 At least 16?:	Yes
Q14 Why?:	OFFENSIVE, CUTTING DOWN THE WORD, BY USING SLANG	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q14 OTHER reason/s?:	DK	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q15 INJUN?:	Would be offensive to others	Q8 BUCK?:	Would be offended
Q15 Why?:	SLANG	Q8 Why?:	SOUNDS LIKE AN ANIMAL INSTEAD OF A PERSON
Q15 OTHER reason/s?:	DK	Q8 OTHER reason/s?:	DK
Q16 INDIAN?:	Would NOT be offended	Q9 BUCK?:	Would be offensive to others
Q17 INDIAN?:	Would NOT be offensive to others	Q9 Why?:	SLANG, ANIMAL REFERENCE
Q18 SQUAW?:	Would be offended	Q9 OTHER reason/s?:	DK
Q18 Why?:	MAYBE, BECAUSE IT DOESNT MEASURE THE WOMAN UP TO WHAT SHE IS. DEGRADING, USED BY INDIANS IN THEIR NATIVE LANGUAGE	Q10 BRAVE?:	Would NOT be offended
Q18 OTHER reason/s?:	DK	Q11 BRAVE?:	Would NOT be offensive to others
Q19 SQUAW?:	Would be offensive to others	Q12 REDSKIN?:	Would be offended
Q19 Why?:	DEGRADING, NOT USED IN THIS DAY OF AGE	Q12 Why?:	REFERRING TO SKIN COLOR SUCH AS BLACKKEY
Q19 OTHER reason/s?:	DK	Q12 OTHER reason/s?:	DK
Q20 AGE?:	60 - 69	Q13 REDSKIN?:	Would NOT be offensive to others
ID:	1150006	Q14 INJUN?:	Would be offended
QUOTA:	Main quota	Q14 Why?:	SLANG, USED TO SHORTEN THE WORD INDIAN, IF THEY CANT USED IT CORRECTLY, THEN GET OFF OUR CASE
SEX:	Female	Q14 OTHER reason/s?:	DK
Q2 American Indian?:	Yes	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q3 Member of tribe?:	Yes	Q16 INDIAN?:	Would NOT be offended
Q4 What tribe?:	NAVAHOE	Q17 INDIAN?:	Would NOT be offensive to others
Q5 At least 16?:	Yes	Q18 SQUAW?:	Would NOT be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q19 SQUAW?:	Would be offensive to others
		Q19 Why?:	ONLY SHOULD BE USED BY THE INDIAN CULTURE THEMSELVE
		Q19 OTHER reason/s?:	DK
		Q20 AGE?:	18 - 29

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ID: 1150008
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: No opinion whether or not would be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: DOESNT SOUND RIGHT, SLANG
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 50 - 59

ID: 1150009
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: 32 PERCENT CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: SLANG, LIKE SQUAW
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEGRADING TO THE INDIAN, DONT CALL AN INDIAN PERSON, INDIAN WOMAN, LIKE YOU DONT CALL A WOMAN BITCH
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1150010
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: YANKTON SIOUX
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: SLANG. DIRTY WORD USED DURING FIGHTS
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE OF COLOR, SUCH AS WHITEY AND BLACKIE
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG. SHORTENED UP, USED BY DIFFERENT RACES
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would be offended
 Q16 Why?: SHOULD BE CALLED NATIVE AMERICANS
 Q16 OTHER reason/s?: DK
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE OF A WOMAN, NO RESPECT
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1150011
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NENONINEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: LIKE REFERENCE TO WILD ANIMAL USUALLY USED BY THE WHITE PERSUASION
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: DEPENDS ON HOW IT WAS USED, IF TALKED DOWN TO WOULD BE OFFENSIVE
 Q12 OTHER reason/s?: DK

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Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG, LIKE A POLLACK, SUCH AS NIGGER ETC
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would be offended
 Q16 Why?: SOMEWHAT WOULD LIKE TO STILL USE THE TERM NATIVE AMERICAN
 Q16 OTHER reason/s?: DK
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: TOTALLY INSULTING, REFERRING TO THE LADIES' PRIVATE PARTS, VERY DEMEANING, USED BY THE WHITES
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150012
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: DESCRIBING THE COLOR OF SKIN, IF COMING FROM A NATIVE AMERICAN, OK, FROM SOME OTHER CULTURE, TOO MUCH SLANG
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: NO ONE USES THAT THIS DAY OF AGE
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEPENDS ON THE USAGE, OFFENSIVE IS TAKEN WHEN THE REFERENCE IS NEGATIVE TOWARD AMERICAN NATIVE WOMEN
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1150013
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes

Q3 Member of tribe?: Yes
 Q4 What tribe?: ROSEBUD TRIBE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: REGARDING TO THE COLOR OF THE SKIN
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG NEGATIVE
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: NEGATIVE TOWARD WOMEN, JUST DONT BELIEVE IN IT
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150014
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHIPPAWEH
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IF USED IN NEGATIVE, WHITE PEOPLE SAY IT BEHIND OUR BACKS
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 70 - 79

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ID: 1150015
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 70 - 79

ID: 1150016
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: ITS A BORDER LINE WORD DEPENDING ON HOW IT'S USED. IF SOMEONE IS TRYING TO PICK A FIGHT AND USES IT, SOME MAY TAKE OFFENSE.
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: ITS MORE OF A SLANG WORD.
 Q15 OTHER reason/s?: I CAN'T EXPLAIN WHY.
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: FOR PEOPLE ON RESERVATIONS, THEY MIGHT NOT CONSIDER THEMSELVES INDIANS BECAUSE COLUMBUS GAVE THEM THAT NAME BECAUSE HE THOUGHT HE HAD LANDED IN INDIA.
 Q17 OTHER reason/s?: NO
 Q18 SQUAW?: Would be offended
 Q18 Why?: I KNOW WHEN I CALL MY WIFE A SQUAW SHE GETS UPSET WITH ME.
 Q18 OTHER reason/s?: FEMALE DON'T LIKE TO BE SQUAWS.
 Q19 SQUAW?: Would be offensive to others

Q19 Why?: THE MEANING OF THE WORD, IT'S NOT REAL NICE.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1150017
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT'S THE KIND OF WORD WHITE PEOPLE USED. IT IS A SLANG WORD THAT WAS USED WHEN THEY WERE SENDING US OFF TO THE RESERVATIONS.
 Q15 OTHER reason/s?: IT'S THE SAME AS CALLING AN AFRICAN AMERICAN A NIGGER.
 Q16 INDIAN?: No opinion whether or not would be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: SOME FEEL THE INDIAN WAS NOT LEGITIMATE BECAUSE CHRISTOPHER COLUMBUS DID NOT KNOW HE WAS IN A NEW WORLD.
 Q17 OTHER reason/s?: NO I DON'T THINK SO.
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE SQUAW IS JUST ANOTHER WORD LIKE INJUN. IT'S THE KIND OF WORD THAT DISRESPECTS WOMEN IN OUR CULTURE.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 16 - 17

ID: 1150018
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others

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Q10 BRAVE?:	Would NOT be offended	ID:	1150020
Q11 BRAVE?:	Would be offensive to others	QUOTA:	Main quota
Q11 Why?:	POSSIBLE IF THEY WERE MALE THEY WOULD BE OFFENDED. DEPENDS ON HOW IT IS USED. IF IT IS USED IN A DEROGATORY MANNER.	SEX:	Male
Q11 OTHER reason/s?:	NO	Q2 American Indian?:	Yes
Q12 REDSKIN?:	Would be offended	Q3 Member of tribe?:	Yes
Q12 Why?:	IF USED IN A DEROGATORY MANNER, I WOULD BE OFFENDED	Q4 What tribe?:	KIOWA TRIBE
Q12 OTHER reason/s?:	NO	Q5 At least 16?:	Yes
Q13 REDSKIN?:	Would be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q13 Why?:	POSSIBLE, IF USED IN A DEROGATORY MANNER TOWARDS OTHERS.	Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others
Q13 OTHER reason/s?:	NO	Q8 BUCK?:	No opinion whether or not would be offended
Q14 INJUN?:	No opinion whether or not would be offended	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q15 INJUN?:	No opinion whether or not would be offensive to others	Q10 BRAVE?:	No opinion whether or not would be offended
Q16 INDIAN?:	Would NOT be offended	Q11 BRAVE?:	Would be offensive to others
Q17 INDIAN?:	Would NOT be offensive to others	Q11 Why?:	BECAUSE ITS AN OLD TERM RELATED BACK TO INDIANS.
Q18 SQUAW?:	Would be offended	Q11 OTHER reason/s?:	NOT THAT I CAN THINK OF
Q18 Why?:	IT WOULD DEPEND ON HOW THEY WOULD USE IT.	Q12 REDSKIN?:	Would be offended.
Q18 OTHER reason/s?:	IF THEY USED IT IN A DEROGATORY MANNER.	Q12 Why?:	I DON'T KNOW, SOMETIMES IT IS USED IN THE WRONG WAY. IF WERE MEANT IN A WRONG WAY, I WOULD BE, IF NOT, I WOULD NOT BE.
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q12 OTHER reason/s?:	NO
Q20 AGE?:	18 - 29	Q13 REDSKIN?:	Would be offensive to others
ID:	1150019	Q13 Why?:	IT'S DIFFERENT ALL OVER. DEPENDING WHERE THEY ARE RAISED, SOME WOULD OR WOULD NOT BE OFFENDED
QUOTA:	Sub-quota	Q13 OTHER reason/s?:	NO
SEX:	Male	Q14 INJUN?:	Would be offended
Q2 American Indian?:	DON'T KNOW AMOUNT OR TRIBE	Q14 Why?:	PARTLY BECAUSE IT IS PRONOUNCED INDIAN NOT INJUN.
Q5 At least 16?:	Yes	Q14 OTHER reason/s?:	NOT THAT I CAN THINK OF.
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q15 INJUN?:	Would be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q15 Why?:	BECAUSE IT RELATES BACK TO MISPRONOUNCING THE WORD INDIAN
Q8 BUCK?:	No opinion whether or not would be offended	Q15 OTHER reason/s?:	NO
Q9 BUCK?:	Would NOT be offensive to others	Q16 INDIAN?:	No opinion whether or not would be offended
Q10 BRAVE?:	Would NOT be offended	Q17 INDIAN?:	No opinion whether or not would be offensive to others
Q11 BRAVE?:	Would NOT be offensive to others	Q18 SQUAW?:	No opinion whether or not would be offended
Q12 REDSKIN?:	Would be offended	Q19 SQUAW?:	No opinion whether or not would be offensive to others
Q12 Why?:	ITS JUST POINTING ME OUT AS TO WHAT COLOR I AM. IT'S SINGLING ME OUT.	Q20 AGE?:	16 - 17
Q12 OTHER reason/s?:	THE OTHERS ARE JUST WORDS THIS TERM YOU CAN VISUALLY SEE.	ID:	1150021
Q13 REDSKIN?:	Would be offensive to others	QUOTA:	Main quota
Q13 Why?:	IT'S A WAY TO SINGLE OUT A PERSON BY THE COLOR OF THEIR SKIN.	SEX:	Male
Q13 OTHER reason/s?:	NO	Q2 American Indian?:	Yes
Q14 INJUN?:	No opinion whether or not would be offended	Q3 Member of tribe?:	Yes
Q15 INJUN?:	Would be offensive to others	Q4 What tribe?:	CHEROKEE
Q15 Why?:	DEPEND ON HOW THE TERM IS BEING USED.	Q5 At least 16?:	Yes
Q15 OTHER reason/s?:	NO	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q16 INDIAN?:	Would NOT be offended	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q17 INDIAN?:	Would NOT be offensive to others	Q8 BUCK?:	Would be offended
Q18 SQUAW?:	No opinion whether or not would be offended	Q8 Why?:	I DON'T REALLY KNOW, I JUST DON'T WANT PEOPLE TO CALL ME THAT
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q8 OTHER reason/s?:	NO
Q20 AGE?:	18 - 29	Q9 BUCK?:	Would be offensive to others
		Q9 Why?:	I DON'T REALLY KNOW, I JUST THINK IT WOULD.
		Q9 OTHER reason/s?:	NO
		Q10 BRAVE?:	Would NOT be offended

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Q11 BRAVE?: Would be offensive to others
 Q11 Why?: DIFFERENT PEOPLE HAVE DIFFERENT OPINIONS
 Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE I DON'T THINK THEY SHOULD JUDGE PEOPLE BY THE COLOR OF THEIR SKIN
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT IS INAPPROPRIATE
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE IT SHOWS NO RESPECT
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 16 - 17

ID: 1150022
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1150023
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NORTHERN CHYENNE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: THEY DON'T WANT TO BE CALLED NATIVE AMERICAN, THEY JUST WANT TO BE CALLED AMERICAN.
 Q7 OTHER reason/s?: THEY FEEL THAT SOME OF THEM ARE CONNECTED WITH NATURE AND THAT WOULD OFFEND THEM
 Q8 BUCK?: No opinion whether or not would be

offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE I HAVE HEARD OTHER PEOPLE BEING OFFENDED BY BEING CALLED A REDSKIN
 Q13 OTHER reason/s?: NO THAT IS ALL I HAVE HEARD
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT IS NOT THE RIGHT WORD TO BE USED.
 Q14 OTHER reason/s?: THE WORD SOUNDS LIKE A MOTOR OR LOCOMOTIVE.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: I WOULD THINK THEY WOULD THINK THE SAME AS I DO OR WORSE.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would be offended
 Q16 Why?: BECAUSE WHEN THE WORD IS USED IN A PUBLIC PLACE AND WHEN SOMEONE SAYS THERE COMES AN INDIAN.
 Q16 OTHER reason/s?: NO THAT WOULD BE THE ONLY REASON
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: THEY DON'T LIKE TO HEAR IT WHEN THERE ARE PEOPLE OF OTHER RACES AROUND.
 Q17 OTHER reason/s?: THEY FEEL THAT THE WORD MAKE INDIANS SOUND DIRTY, THAT THEY HAVE NO RESPECT, HAVE NO CLASS.
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: WHEN THEY MADE ALL THOSE MOVIES BACK THEN AND THE INDIAN WOMEN WERE ABUSED AND RAPED IN THOSE MOVIES.
 Q19 OTHER reason/s?: NO OTHER REASON
 Q20 AGE?: 40 - 49

ID: 1150024
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: I JUST DON'T LIKE IT, THAT'S ALL I KNOW
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT'S A NEGATIVE WORD TO ME

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Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: I WOULDN'T WANT TO BE CALLED THAT
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 50 - 59

ID: 1150025
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IT'S OFFENSIVE IN A WAY - I DON'T KNOW WHY

Q12 OTHER reason/s?: IT'S NOT NICE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT'S NOT NICE
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: WE AINT NO INJUNS
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: THAT'S NOT WHAT WE ARE
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 18 - 29

ID: 1150026
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: SIOUX
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: I DON'T KNOW WHY - THAT'S ALWAYS IN THE PAPERS TOO

Q10 OTHER reason/s?: NO
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: I DON'T KNOW WHY THEY WOULD BE OFFENDED
 Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others

Q13 Why?: I DON'T KNOW IT'S ALWAYS IN THE PAPERS ABOUT IT
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: I DON'T KNOW I JUST DON'T LIKE IT
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: I DON'T KNOW THAT'S JUST THE WORD THAT THE WHITE MEN CALLED THE WOMEN - THE WAY THEY TREATED THEM

Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: ESPECIALLY THE FEMALES - MOST INDIAN WOMEN DON'T LIKE TO BE CALLED THAT
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1150027
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT'S THE SAME AS INJUN - IT DOESN'T FIT THE VOCABULARY OF AN INDIAN

Q8 OTHER reason/s?: NO
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT ISN'T THE VOCABULARY OF AN INDIAN - I THINK IT'S OFFENSIVE

Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150028
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended

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Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEPENDS ON HOW IT'S USED - IF A NON-INDIAN CALLS US THAT WE'RE OFFENDED
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: DEPENDS ON HOW IT'S USED & WHO USES IT
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 18 - 29

ID: 1150029
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: THAT'S SLANG
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT'S A SLANG WORD - NOT ADDRESSING THE NATIVE PEOPLE CORRECTLY
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: BECAUSE EVERYONE HAS THEIR OWN OPINION OF THIS
 Q17 OTHER reason/s?: ITS MORE OF AN AWARENESS NOW
 Q18 SQUAW?: Would be offended
 Q18 Why?: I DON'T KNOW I JUST DON'T LIKE THE WORD
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150030
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: IT'S A RACIST COMMENT
 Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would be offended
 Q12 Why?: DEPENDS ON HOW IT'S USED
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT JUST THE WAY A PERSON IS - THE WAY ITS USED
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: THEY USED THAT WORD A LONG TIME AGO - ITS A RACIST WORD
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT'S NOT A POPULAR WORD - THE WHITE PEOPLE CAME OUT WITH THAT WORD
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: ITS A WORD I DON'T LIKE
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: ITS THE WAY IT WAS USED A LONG TIME AGO AND ISN'T USED TODAY
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 18 - 29

ID: 1160000
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT WOULDN'T BOTHER ME BUT IT JUST MIGHT BOTHER SOMEONE ELSE
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT MIGHT BOTHER A WOMAN IF ANOTHER RACE WOULD BE SAYING IT. NO NOT THAT I KNOW OF.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

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ID: 1160001
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: AGAIN IT WOULD DEPEND ON HOW IT IS USED
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IF YOU ARE FROM ANOTHER COUNTRY AND DON'T UNDERSTAND WHAT THE WORD MEANS.
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT DEPENDS IF THE COMMENT COMES FROM A RACIST OR NOT
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: IT WOULD DEPEND ON HOW IT IS USED. IT SOUND LIKE SOMEONE IS TALKING ABOUT A CAR PART
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE OF THE WAY IT IS USED BY RACISTS
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 30 - 39

ID: 1160002
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: FORT APACHE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: No opinion whether or not would be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others

Q16 INDIAN?: No opinion whether or not would be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: SOME WOULD RATHER BE CALLED A NATIVE RATHER THAN AN INDIAN THAT'S IT
 Q17 OTHER reason/s?: Would NOT be offendr
 Q18 SQUAW?: Would be offensive to others
 Q19 SQUAW?: IT'S KIND OF AN UNU JUAL NAME FOR A PERSON OR GROUP
 Q19 Why?: THAT'S THE ONLY REASON I HAVE
 Q19 OTHER reason/s?: 18 - 29
 Q20 AGE?:

ID: 1160003
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE PEOPLE DON'T LIKE TO BE CALLED THAT NAME
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE SKIN COLOR IS NOT RED.
 Q12 OTHER reason/s?: I DON'T LOOK RED NOT EVEN NEAR RED
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE THEY ARE MAKING FUN OF THE WORD INDIAN
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: THEY DON'T LIKE PEOPLE MAKING FUN OF THE WORD INDIAN
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: THEY AREN'T REALLY INDIANS THEY ARE NATIVE AMERICANS
 Q17 OTHER reason/s?: NO
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 16 - 17

ID: 1160004
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended

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Q9 BUCK?:	Would be offensive to others	ID:	1160006
Q9 Why?:	IT WAS PROBABLY USED MORE TOWARDS THE PLAINS INDIANS. THEY MIGHT FIND IT OFFENSIVE.	QUOTA:	Main quota
Q9 OTHER reason/s?:	NO OTHER REASON	SEX:	Male
Q10 BRAVE?:	Would NOT be offended	Q2 American Indian?:	Yes
Q11 BRAVE?:	Would NOT be offensive to others	Q3 Member of tribe?:	Yes
Q12 REDSKIN?:	Would NOT be offended	Q4 What tribe?:	TURTLE MOUNTAIN CHIPEEWA
Q13 REDSKIN?:	Would be offensive to others	Q5 At least 16?:	Yes
Q13 Why?:	BECAUSE, YOU SEE, THERE WAS A REPORT 4 OR 5 YEARS THAT SAID OTHER TRIBES FOUND IT OFFENSIVE.	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q13 OTHER reason/s?:	NO	Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others
Q14 INJUN?:	No opinion whether or not would be offended	Q8 BUCK?:	Would be offended
Q15 INJUN?:	Would be offensive to others	Q8 Why?:	THAT RELATES BACK TO THE SAME AS WITH SQUAW, IT IS A DEROGATORY TERM.
Q15 Why?:	DEPENDS ON HOW IT IS USED LIKE IN THE NEWSPAPER OR OTHER PLACES	Q8 OTHER reason/s?:	IT IS VERY DISRESPECTFUL
Q15 OTHER reason/s?:	NO	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q16 INDIAN?:	Would NOT be offended	Q10 BRAVE?:	Would NOT be offended
Q17 INDIAN?:	Would NOT be offensive to others	Q11 BRAVE?:	No opinion whether or not would be offensive to others
Q18 SQUAW?:	Would NOT be offended	Q12 REDSKIN?:	No opinion whether or not would be offended
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
Q20 AGE?:	30 - 39	Q14 INJUN?:	No opinion whether or not would be offended
ID:	1160005	Q15 INJUN?:	No opinion whether or not would be offensive to others
QUOTA:	Main quota	Q16 INDIAN?:	No opinion whether or not would be offended
SEX:	Male	Q17 INDIAN?:	Would NOT be offensive to others
Q2 American Indian?:	Yes	Q18 SQUAW?:	Would be offended
Q3 Member of tribe?:	Yes	Q18 Why?:	BECAUSE THE TERM IS A DEROGATORY TERM THAT WAS USED IN THE 1800'S AND IT IS THE SAME THING AS USING THE TERM NIGGER.
Q4 What tribe?:	NAVAJO	Q18 OTHER reason/s?:	JUST BECAUSE IT IS DEROGATORY, THAT IS THE ONLY REASON.
Q5 At least 16?:	Yes	Q19 SQUAW?:	No opinion whether or not would be offensive to others
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q20 AGE?:	30 - 39
Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others	ID:	1160007
Q8 BUCK?:	Would NOT be offended	QUOTA:	Main quota
Q9 BUCK?:	No opinion whether or not would be offensive to others	SEX:	Male
Q10 BRAVE?:	Would NOT be offended	Q2 American Indian?:	Yes
Q11 BRAVE?:	No opinion whether or not would be offensive to others	Q3 Member of tribe?:	Yes
Q12 REDSKIN?:	Would be offended	Q4 What tribe?:	LUMBEE
Q12 Why?:	BASICALLY THE SAME. IT'S A SLANG WORD. THEY SHOULD CALL ME BY MY NAME NOT "HEY, REDSKIN."	Q5 At least 16?:	Yes
Q12 OTHER reason/s?:	NO	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q14 INJUN?:	Would NOT be offended	Q8 BUCK?:	No opinion whether or not would be offended
Q15 INJUN?:	Would be offensive to others	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q15 Why?:	ITS LIKE CALLING A NIGGER A NIGGER	Q10 BRAVE?:	Would NOT be offended
Q15 OTHER reason/s?:	JUST THAT IT'S A SLANG WORD	Q11 BRAVE?:	Would NOT be offensive to others
Q16 INDIAN?:	Would be offended	Q12 REDSKIN?:	No opinion whether or not would be offended
Q16 Why?:	I WOULD ONLY BE OFFENDED IF IT WERE USED IN A SLANG MANNER	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
Q16 OTHER reason/s?:	NO	Q14 INJUN?:	No opinion whether or not would be offended
Q17 INDIAN?:	No opinion whether or not would be offensive to others	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q18 SQUAW?:	Would NOT be offended	Q16 INDIAN?:	Would NOT be offended
Q19 SQUAW?:	Would NOT be offensive to others	Q17 INDIAN?:	No opinion whether or not would be
Q20 AGE?:	18 - 29		

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Q18 SQUAW?:	offensive to others Would NOT be offended	Q13 REDSKIN?:	Would be offensive to others
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q13 Why?:	IF IT WERE SAID IN A BAD WAY
Q20 AGE?:	18 - 29	Q13 OTHER reason/s?:	NO
ID:	1170008	Q14 INJUN?:	Would be offended
QUOTA:	Main quota	Q14 Why?:	DEPENDING ON THEIR ATTITUDE AND HOW THEY WERE SAYING IT
SEX:	Male	Q14 OTHER reason/s?:	NO
Q2 American Indian?:	Yes	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q3 Member of tribe?:	Yes	Q16 INDIAN?:	Would be offended
Q4 What tribe?:	FOX CHEROKEE	Q16 Why?:	DEPENDING ON HOW THEY WOULD PHRASE IT
Q5 At least 16?:	Yes	Q16 OTHER reason/s?:	NO
Q6 NATIVE AMERICAN?:	No opinion whether or not would be offended	Q17 INDIAN?:	Would be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q17 Why?:	IT WOULD DEPEND ON HOW THEY PHRASE IT
Q8 BUCK?:	Would NOT be offended	Q17 OTHER reason/s?:	NO
Q9 BUCK?:	Would NOT be offensive to others	Q18 SQUAW?:	Would be offended
Q10 BRAVE?:	Would NOT be offended	Q18 Why?:	IF THEY WERE TALKING ABOUT MY WIFE I WOULD TAKE OFFENSE
Q11 BRAVE?:	Would NOT be offensive to others	Q18 OTHER reason/s?:	NO
Q12 REDSKIN?:	Would be offended	Q19 SQUAW?:	Would be offensive to others
Q12 Why?:	IT'S AN UNNECESSARY TERM. IT'S LIKE SAYING A BLACK PERSON IS BLACK.	Q19 Why?:	SAME REASON. IF THEY WERE TALKING ABOUT SOMEONE IN THEIR FAMILY.
Q12 OTHER reason/s?:	NO	Q19 OTHER reason/s?:	NO
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	Q20 AGE?:	18 - 29
Q14 INJUN?:	Would be offended	ID:	1170000
Q14 Why?:	THAT IS JUST LIKE A NEGRO BEING CALLED A NIGGER	QUOTA:	Main quota
Q14 OTHER reason/s?:	NO	SEX:	Male
Q15 INJUN?:	Would be offensive to others	Q2 American Indian?:	Yes
Q15 Why?:	IT IS JUST LIKE A NEGRO BEING CALLED A NIGGER.	Q3 Member of tribe?:	Yes
Q15 OTHER reason/s?:	NO	Q4 What tribe?:	NAVAHOE
Q16 INDIAN?:	Would NOT be offended	Q5 At least 16?:	Yes
Q17 INDIAN?:	Would be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q17 Why?:	MAYBE TO SOME. SOME PEOPLE WILL TAKE OFFENSE TO ANYTHING	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q17 OTHER reason/s?:	NO	Q8 BUCK?:	Would NOT be offended
Q18 SQUAW?:	Would NOT be offended	Q9 BUCK?:	Would NOT be offensive to others
Q19 SQUAW?:	Would NOT be offensive to others	Q10 BRAVE?:	Would NOT be offended
Q20 AGE?:	60 - 69	Q11 BRAVE?:	No opinion whether or not would be offensive to others
ID:	1160009	Q12 REDSKIN?:	Would NOT be offended
QUOTA:	Main quota	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
SEX:	Male	Q14 INJUN?:	Would NOT be offended
Q2 American Indian?:	Yes	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q3 Member of tribe?:	Yes	Q16 INDIAN?:	Would NOT be offended
Q4 What tribe?:	CREEK NATION	Q17 INDIAN?:	No opinion whether or not would be offensive to others
Q5 At least 16?:	Yes	Q18 SQUAW?:	Would NOT be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q19 SQUAW?:	Would NOT be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q20 AGE?:	16 - 17
Q8 BUCK?:	Would be offended	ID:	1170001
Q8 Why?:	IT WOULD DEPEND HOW IT WAS SAID	QUOTA:	Main quota
Q8 OTHER reason/s?:	PROBABLY NOT	SEX:	Female
Q9 BUCK?:	Would be offensive to others	Q2 American Indian?:	Yes
Q9 Why?:	IT WOULD BE FOR THE SAME REASON, HOW IT WAS SAID	Q3 Member of tribe?:	Yes
Q9 OTHER reason/s?:	NO	Q4 What tribe?:	KAYLE-PINERIDGE RESERVATION-100 PERCENT AMERICAN INDIAN
Q10 BRAVE?:	Would NOT be offended	Q5 At least 16?:	Yes
Q11 BRAVE?:	No opinion whether or not would be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q12 REDSKIN?:	Would be offended	Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others
Q12 Why?:	DEPENDING IN ON HOW THEY SAY IT		
Q12 OTHER reason/s?:	NO		

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Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 60 - 69

ID: 1170002
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: 1/4 INDIAN
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE OF THE COLOR. AND DONT WANT TO ADMIT THEY ARE INDIAN
 Q13 OTHER reason/s?: DK
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG MOSTLY IGNORANCE
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: PEOPLE LOOK DOWN ON THE INDIAN. SOME INDIANS ARE ASHAMED THAT THEY ARE INDIAN
 Q19 OTHER reason/s?: DK
 Q20 AGE?: Refused

ID: 1170003
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others

Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: A LITTLE BIT. NOT THE CORRECT PRONUNCIATION
 Q14 OTHER reason/s?: NO COMMENT
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SLANG-MAKING FUN OF THE INDIANS
 Q15 OTHER reason/s?: NO COMMENT
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 18 - 29

ID: 1170004
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 70 - 79

ID: 1170005
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: USE TO BE CALLED, IF USED IN THIS

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Q18 OTHER reason/s?:	DAY NEGATIVE CONATATION	Q20 AGE?:	50 - 59
Q19 SQUAW?:	NO COMMENT	ID:	1170008
	No opinion whether or not would be offensive to others	QUOTA:	Main quota
Q20 AGE?:	50 - 59	SEX:	Female
ID:	1170006	Q2 American Indian?:	Yes
QUOTA:	Main quota	Q3 Member of tribe?:	Yes
SEX:	Male	Q4 What tribe?:	LUMBEE
Q2 American Indian?:	Yes	Q5 At least 16?:	Yes
Q3 Member of tribe?:	Yes	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q4 What tribe?:	CHEROKEE	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q5 At least 16?:	Yes	Q8 BUCK?:	No opinion whether or not would be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q10 BRAVE?:	Would NOT be offended
Q8 BUCK?:	Would NOT be offended	Q11 BRAVE?:	No opinion whether or not would be offensive to others
Q9 BUCK?:	Would NOT be offensive to others	Q12 REDSKIN?:	Would NOT be offended
Q10 BRAVE?:	Would NOT be offended	Q13 REDSKIN?:	Would NOT be offensive to others
Q11 BRAVE?:	Would NOT be offensive to others	Q14 INJUN?:	Would be offended
Q12 REDSKIN?:	Would NOT be offended	Q14 Why?:	VERY MUCH, TERM IS NOT CORRECT, STATEMENT OF COMMENT
Q13 REDSKIN?:	Would be offensive to others	Q14 OTHER reason/s?:	NO
Q13 Why?:	JUST BECAUSE THEY ARE NOT RED SKINNED	Q15 INJUN?:	Would be offensive to others
Q13 OTHER reason/s?:	NO COMMENT	Q15 Why?:	SLANG, INCORRECT USAGE
Q14 INJUN?:	Would be offended	Q15 OTHER reason/s?:	NO
Q14 Why?:	BEEN GIVEN A WRONG NAME THROUGH MOVIES	Q16 INDIAN?:	Would be offended
Q14 OTHER reason/s?:	NO COMMENT	Q16 Why?:	BECAUSE WE ARE NOT FROM INDIA, LIKE COLUMBUS THOUGHT HE WAS IN INDIA, WE ARE NOT IN THAT COUNTRY
Q15 INJUN?:	Would be offensive to others	Q16 OTHER reason/s?:	NO
Q15 Why?:	BECAUSE THE WAY THEY DEPICT THE INDIAN IN THE MOVIES AS THE BAD GUY, SUCH AS INJUN	Q17 INDIAN?:	Would be offensive to others
Q15 OTHER reason/s?:	NO COMMENT	Q17 Why?:	BY THOUGHT OF THE CONTENT YES, BUT NOT BY THE WORD ITSELF
Q16 INDIAN?:	Would NOT be offended	Q17 OTHER reason/s?:	NO
Q17 INDIAN?:	Would NOT be offensive to others	Q18 SQUAW?:	No opinion whether or not would be offended
Q18 SQUAW?:	Would NOT be offended	Q19 SQUAW?:	No opinion whether or not would be offensive to others
Q19 SQUAW?:	Would be offensive to others	Q20 AGE?:	16 - 17
Q19 Why?:	LADIES WOULD BE BECAUSE OF THE WAY THEY SAY IT		
Q19 OTHER reason/s?:	NO COMMENT		
Q20 AGE?:	18 - 29		
ID:	1170007	ID:	1170009
QUOTA:	Main quota	QUOTA:	Main quota
SEX:	Female	SEX:	Female
Q2 American Indian?:	Yes	Q2 American Indian?:	Yes
Q3 Member of tribe?:	Yes	Q3 Member of tribe?:	Yes
Q4 What tribe?:	CROW TRIBE	Q4 What tribe?:	CHEROKEE, 3/16
Q5 At least 16?:	Yes	Q5 At least 16?:	Yes
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q8 BUCK?:	Would NOT be offended	Q8 BUCK?:	Would NOT be offended
Q9 BUCK?:	No opinion whether or not would be offensive to others	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q10 BRAVE?:	Would NOT be offended	Q10 BRAVE?:	Would NOT be offended
Q11 BRAVE?:	Would NOT be offensive to others	Q11 BRAVE?:	No opinion whether or not would be offensive to others
Q12 REDSKIN?:	Would NOT be offended	Q12 REDSKIN?:	Would NOT be offended
Q13 REDSKIN?:	Would NOT be offensive to others	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
Q14 INJUN?:	Would NOT be offended	Q14 INJUN?:	Would be offended
Q15 INJUN?:	No opinion whether or not would be offensive to others	Q14 Why?:	NOT REALLY OFFEND BUT TO SLANG USED
Q16 INDIAN?:	Would NOT be offended	Q14 OTHER reason/s?:	NO
Q17 INDIAN?:	Would NOT be offensive to others	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q18 SQUAW?:	Would NOT be offended		
Q19 SQUAW?:	Would NOT be offensive to others		

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Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 70 - 79

ID: 1170010
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE OF THE SLANG OF IT, DEPENDS ON THE PERSON
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1170011
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Don't Know
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: No opinion whether or not would be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: No opinion whether or not would be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others

Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: Refused

ID: 1170012
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NORTHERN CHEYENNE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: WE'LL REFER TO OURSELVES AS NATIVE AMERICANS AND NOTHING ELSE
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE WE ARE BROWN, LIKE THE WHITE THEY TURN RED AND THEY ARE THE REDNECKS.
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: NORTHERN CHEYENNE DOG SOLDIERS, FIND VERY OFFENSIVE
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: YES IN MONTANA
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would be offended
 Q16 Why?: THAT DEPENDS ON WHO USES IT. IF MINORITY USES IT OK IF WHITES USE IT VERY NEGATIVE
 Q16 OTHER reason/s?: NO
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEPENDS IF A MINORITY OR WHITE IS USING, ESPECIALLY WHITE THEY USE IT VERY NEGATIVE
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 18 - 29

ID: 1170013
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended

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Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: NOT USED. RACISM TOWARD THE COLOR OF SKIN
 C12 OTHER reason/s?: NO
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: NOT USED AGAIN, NOT POLITICAL CORRECT
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would be offended
 Q14 Why?: NOT PROPER TO CALL PEOPLE BY NAMES. TEACHING YOUNG AMERICANS TO NAME CALLING
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: TOO OFFENSIVE
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: NOT USED IN DAY OF AGE
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39
 ID: 1170014
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAHOE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: NO OPINION, OTHER THAN I KNOW THEY ARE
 Q7 OTHER reason/s?: NO
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE INDIANS ARE NOT RED AND THE WHITES ARE THE ONES THAT USE IT
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IF USED IN A SLANG YES, IT WAS USED IN THE PAST IN WESTERN MOVIES AND PAST HISTORY
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEPENDS ON HOW IT IS USED. AS AN AMERICAN INDIAN WOMAN YES IN THIS DAY OF TIME
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be offensive to others

Q20 AGE?: 18 - 29
 ID: 1170015
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: BECAUSE WE ARE NOT A BUCK, ANIMAL. WE ARE PEOPLE
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: OFFENSIVE
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: NOT COLOR OF RED. OUR SKIN IS BROWN BUT I DO NOT WANT TO BE CALLED BROWNIE
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG, BUT I HAVE NEVER HEARD IT USED NOR DO I WANT TO
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE AS AN AMERICAN NATIVE WOMAN I AM NOT A SQUAW
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 40 - 49
 ID: 1170016
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: DEROGATORY TERM
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: MOST WOULD, BECAUSE OF OFFENSIVE
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: NAME CALLING NEEDS TO BE BEHIND US
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others